



**BIRMINGHAM COUNTY FOOTBALL ASSOCIATION LTD  
MINUTES OF THE BOARD MEETING  
TUESDAY 26<sup>th</sup> JANUARY 2016**

PRESENT: - M J Penn (Chairman), S Poole (Deputy Chairman), C Ehlertsen (CEO), S Hampton, S Kirkland, R Heath, L Smith, M Dainty

1. CHAIRMANS REMARKS

Chairman advised that there was a lot to discuss and was pleased that there was a 100% attendance.

2. APOLOGIES FOR ABSENCE

No apologies

3. MINUTES OF THE PREVIOUS MEETING

The minutes of the previous meeting held on 13<sup>th</sup> October were reviewed, discussed and approved.

4. MATTERS ARISING NOT COVERED ON THE AGENDA

There was a brief update regarding the Joel Richards Foundation with the Chairman advising a meeting had been held with Suzie & Owen Richards on 10<sup>th</sup> December outlining the BCFA position. He also thanked Lisa Smith for attending and offering the family some assistance. A further meeting would be arranged once the family had decided how they wished to proceed.

5. EQUALITY AND SAFEGUARDING

CE updated Directors on the recent success in achieving the Preliminary Equality Action Plan.

**Action 1. LS to coordinate some PR with Mark Williams**

6. FA REPRESENTATIVE UPDATE

The Chairman provided a summary of the recent Board and NGB minutes from the FA and also NG members meeting he had attended since October

He advised that he had also attended the Council meeting on 16<sup>th</sup> January which included an interesting and informative presentation from Martin Glenn FA CEO entitled -

**The Football Association's new Strategic Plan for 2016 - 20** which included the following -

**The FA Vision is to – *Unite the game, inspire the Nation***

**The FA Mission is to – *Rebuilding the FA as a world class organisation.***

Martin also said that the FA finances were much improved following the work force restructure and the refinancing of Wembley. There was also the likelihood of both Chelsea and Tottenham playing at Wembley while their stadiums are being redeveloped.

All of which means the FA will be able to give additional funding to grass roots football in due course.

The Chairman also advised that a Special Council meeting had now been arranged for February 17<sup>th</sup> solely to discuss the FA Board recommendations regarding governance reform.

These have not yet been received but indications are that the Directors were unable to agree and therefore these will be the view of the majority, so should be an interesting meeting.

7. BUSINESS PLAN UPDATE

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CE Presented a summary of the Business performance to date linked to an upcoming FA Review meeting. Key actions from the presentation were identified below:

**Action 2. CE to coordinate a Coach Education meeting for SK and the Football Development team.**

**Action 3. CE to amend Balanced Scorecard infographic to highlight £225k for FA presentation.**

**Action 4. SK suggested looking at incentives for the response rate for the Net Promoter survey. CE to look at options and report back on how NPS quarter 2 response rate goes.**

**Action 5 – MP to coordinate a sub group to look Business growth opportunities with SH and SK.**

## 8. ELECTIONS

MP summarised the process for the election of the Chairman, Deputy Chairman, President and FA Representative.

He advised these now involved new election procedures following the change of Articles, it was therefore agreed that nomination forms would be provided to help members with the process.

**Action 6. CE to send out an email to Council members regarding the recruitment process and provide forms for each position by 29<sup>th</sup> January**

## 9. DIRECTORS ROLES

Each Director provided summary of their experience to date after being in position for 6 months.

**Action 7. Each Director to identify two or three areas of work they could lead on linked to the business plan and send into CE for discussion at next board meeting.**

## 10. AOB

The Chairman advised that Chief Executive Chad Ehlersen would be leaving the County FA on Friday 30<sup>th</sup> April, having accepted the position of FA Senior Regional Manager (West Midlands and South West). Stating that he was very sorry we would be losing Chad but congratulated him on this prestigious appointment and in this role he will still be very much involved with the County FA.

All Directors were surprised by the announcement but offered their congratulations to Chad.

The Chairman then advised that staff would be informed on Thursday 28<sup>th</sup> January & Council Members on Friday 29<sup>th</sup> January, so requested this be kept confidential until then.

He also advised that the post would be advertised and updates would be provided during the recruitment process to keep everyone informed.

## DATE OF NEXT MEETING

**Date of the next meeting is the 15<sup>th</sup> March @1pm.**