



**THE FA NATIONAL GAME
STRATEGY FOR PARTICIPATION
AND DEVELOPMENT
2015-2019**

OUR ACHIEVEMENTS

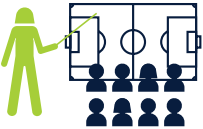
2011-2015

5,000
NEW YOUTH
TEAMS



CONTRIBUTING
TO OVER
60,000
TEAMS

THERE ARE NOW
425,000
QUALIFIED COACHES
IN ENGLAND



OF WHICH 35,000
ARE WOMEN

40,000 MORE
GIRLS AND WOMEN
PLAYING FOOTBALL
REGULARLY IN THE PAST TWO YEARS



55% GROWTH
IN DISABILITY PARTICIPATION
THERE ARE NOW IN EXCESS OF
1,600 TEAMS



NEARLY ONE MILLION
UNDER 16s NOW
BENEFIT FROM ACCESS TO
A QUALIFIED COACH
AS A RESULT OF BEING PART OF
AN FA CHARTER STANDARD CLUB

5,000 FEWER RED CARDS
ON AVERAGE PER SEASON



SINCE 2008 **Respect**

AND ANNUAL CAUTIONS FOR DISSENT HAVE
DROPPED 25,000 OVER THE LIFE OF THE PROGRAMME

**OVER £500M INVESTMENT BY THE FA
AND ITS FOOTBALL FOUNDATION PARTNERS
THE PREMIER LEAGUE AND DCMS
HAS LED TO A TOTAL OF £1.3bn GOING
INTO GRASSROOTS FACILITIES SINCE 2000**







STRATEGY 2015-2019

OUR PRIORITIES

Over the next four years The FA will make a record £260 million of investment to boost participation and the development of grassroots football in England.

PARTICIPATION “MORE PLAYERS PLAYING FOOTBALL MORE OFTEN”

BOOST FEMALE YOUTH PARTICIPATION BY 11%

Retain and support the existing 119,000 affiliated male, female and disability teams.

Increase over 16s playing every week by over 200,000 by offering a variety of formats available.

Innovative programmes and grants to provide a range of playing opportunities in education, clubs, leagues and other community settings.

PLAYER DEVELOPMENT

“BETTER QUALITY PLAYERS
BEING DEVELOPED AND ENTERING
THE TALENT PATHWAYS” 

WE WILL INVEST £16m INTO COACH EDUCATION, DEVELOPMENT, MENTORING AND BURSARY PROGRAMMES

An extra 1,000 top level (FA Youth Award Module 3) grassroots coaches developed at FA Charter Standard clubs.

Create the best competition formats and environment for young players.

Ongoing investment in The FA Skills programme to provide high quality age appropriate coaching for 5-11 years olds.

BETTER TRAINING AND PLAYING FACILITIES

“£48m ^{OF FA} INVESTMENT IN NEW AND IMPROVED FACILITIES”

THROUGH THE FOOTBALL FOUNDATION



Create 100 new football turf pitches and improve 2,000 grass pitches.

Invest in and roll out a new sustainable model for grassroots facilities in 30 cities through football hubs owned and operated by local communities.

Ensure half of mini-soccer and youth matches are played on high quality artificial grass pitches.

FOOTBALL WORKFORCE

“RECRUITING AND DEVELOPING
VOLUNTEERS AND PAID STAFF
WHO SERVICE THE GAME”

IMPROVED TECHNOLOGY TO RUN THE GAME MORE EFFICIENTLY

Communicate directly with all participants.

Each County FA to have Inclusion Advisory Board with targets to diversify coaching and refereeing.

90 per cent of youth and adult matches to be officiated by a qualified referee.



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