



THE FOOTBALL
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England's youthful squad looks to the future

As the world was gripped by one of the most exciting FIFA World Cups in history, England's disappointment at defeat by Brazil in the quarter-final stages was tempered by a wave of optimism surrounding the squad's future potential.

- Focus on Asia
- England's World Cup journey
- African mission
- Confederations update
- F.A. news
- Q&A with Hope Powell OBE

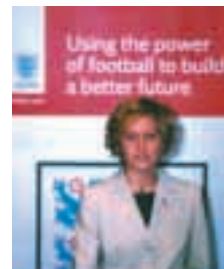


FOCUS ON ASIA



The F.A. - AFC co-operation agreement gives rise to a blueprint for the future of Asian football

The F.A.'s Technical Co-ordinator, Robin Russell, was a keynote speaker at the China Football Expo in Shanghai in May. Together with his assistant Danielle Every, they presented a course for Chinese Technical Directors as part of an ongoing programme of co-operation between The F.A. and the Chinese Football Association.



Danielle Every

The F.A. delegation met with AFC General Secretary, Dato' Peter Velappan, in Shanghai to formally present a Strategic Development Plan for Asian football which The F.A. had researched as part of the F.A. - AFC Technical Co-operation Agreement.



"We are very pleased with the report and the recommendations from The F.A.," said Velappan. "We need to set a vision that everybody can share."

The F.A. delegation, supported by the British Consul General, Paul Sizeland, meets AFC officials in Shanghai



Robin Russell delivers his presentation in Shanghai

According to Velappan, "The future is Asia. Given the strong will of the Asian people and their capacity for hard work," he said, "I think that this millennium is really Asia's."

Jane Bateman, The F.A.'s Head of International Relations, described the opportunity to produce this blueprint for Asian football development as, "rewarding both in terms of improving our

understanding of Asian football as well as opening the door to The F.A. playing a role in its ongoing development. Asia's potential is enormous, not least as it is home to 60% of the world's population and a fifth of the world's youth."

A 'Training the trainers' programme was a key recommendation of the Plan which will start this year with Asian administrators training in England in the fields of club formation and development with a view to delivering the courses in Asia. Also key is the establishment of tailor-made support systems for trainers including online/web-based and e-learning.



Velappan: "The future is Asia"

England's World Cup journey ends with optimism for the future



Buoyed by the levels of fanatical support from Korean and Japanese hosts alike, England's 'young lions' kept us on the edge of our seats in the 2002 FIFA World Cup Korea/Japan™.

Famously drawn in the so-called 'group of death' alongside Sweden, Nigeria and pre-tournament favourites Argentina, there is no doubt that the youngest team in the World Cup (average age 24), surpassed the nation's hopes by progressing to the quarter finals.

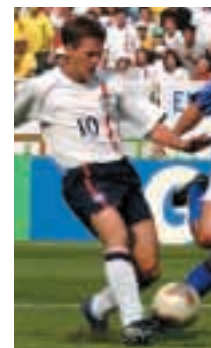


Beckham signs autographs for school children in Awaji

Captain David Beckham recovered from an injury which had gripped the world's media to lead the team in a run which saw first class displays from the likes of Rio Ferdinand, Nicky Butt, and Michael Owen whose goal in the 2-1 defeat against Brazil had given the nation hope in this eagerly anticipated contest in Shizuoka, Japan.

"Of course there is disappointment in every one of us," said Beckham, as England's World Cup odyssey came to a close. "But we are a young team and we will come back from this."

Looking back at the match against eventual winners Brazil, England's Coach Sven Goran Eriksson commented, "I thought honestly after 44 minutes we had a big, big chance to win - everything looked how we expected to have it and we handled it very well until we made a small mistake before half-time and then went 2-1 down."



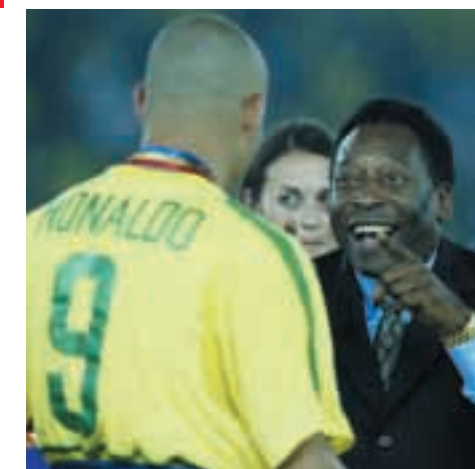
Owen's dream start for England versus Brazil

An upbeat Eriksson remarked, "I think we showed in this tournament we have no need to be afraid of anyone."



Eriksson: "England has a big future"

That's a positive message for the millions of fans enthralled by England's passionate campaign, and a positive outlook for the future.



Brazil's footballing legends: Ronaldo and Pelé in Yokohama

THE F.A. ASSISTS AFGHANISTAN'S FOOTBALLING REHABILITATION



Senior officials of the Afghanistan Football Federation, pictured above with Sven Goran Eriksson, visited England in May to follow up discussions initiated during he F.A.'s historic visit to Kabul earlier in the year.

Afghanistan has been identified by The F.A., as well as by FIFA and the AFC, as an 'exceptional case', with the three parties in talks vis-à-vis an ongoing assistance programme to help the restoration of football in the war-torn country.



Afghan teams, kitted out in strips donated by The F.A. and the Scottish FA, play a match supported by a British-US government mission to Kabul



AFRICAN MISSION



The debut F.A. - CAF Workshop in South Africa

Forty-four of the 52 national associations which make up the Confédération Africaine de Football (CAF) attended the first of four F.A. - CAF Workshops agreed under the umbrella of The F.A.'s International Development Programme.

Agreed by F.A. Chairman, Geoff Thompson, and Issa Hayatou last year, the workshop took place in Johannesburg in April, supported by SAFA. It was commended by the CAF President as, "a unique invitation".

"The F.A.," he said, "is setting a magnificent example by extending the hand of friendship to an entire confederation in this way."

The workshop, 'Planning for Effective Football Development Administration,' was delivered by The F.A.'s Head of Planning & Training, Nigel Moore and Regional Planning & Training Manager, Mark Ives.



F.A. Vice President Ray Kiddell greets CAF President Issa Hayatou

"The content of this workshop was extremely relevant to MALIFOOT as we look to restructure our association," said its new President, Tidiani Niambélé.

"It not only identified many of the problems we encounter in Africa but also a plan as to how to deal with them."

"Why reinvent the wheel?" asked Kenneth Makhanya, CEO of the Swaziland FA. "This course helped us to see how we can use the English structure as a model and apply the relevant aspects to our own situation."

This first joint event will be followed by a Strategic Planning Workshop for Coaches in Nigeria and, in 2003, a Referee Instruction Course in Kenya and a Marketing Workshop in Cameroon.



Delegates found the workshop "extremely relevant"



The F.A. delegation

UEFA - CAF MERIDIAN PROJECT

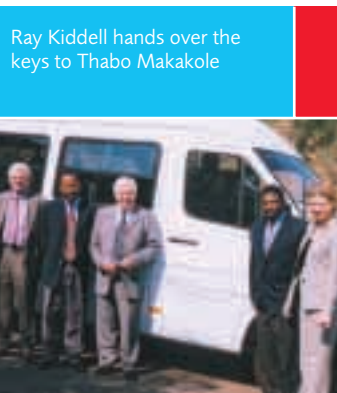
The F.A. presents an Administration Workshop in Lesotho

The F.A.'s Peter Kay and Ros Potts presented an Administration Workshop in April to representatives of Lesotho's Football Association, Leagues and Clubs as part of The F.A.'s commitment to the UEFA-CAF Meridian Project.

Welcoming the delegates, Ray Kiddell, F.A. Director and Vice President, said that, "having successful and competent football administrators is vital to the development of the game in any country and a key aspect to long-term football success. They are the cogs around which the machinery of football revolves. We hope you will find our ideas of value to you in the context of your own work." During the visit, Mr Kiddell handed over the keys to a new team bus to LEFA President, Thabo Makakole. The delegation also visited the SOS Children's Village in Maseru as well as LEFA's new office headquarters due to open later this year.



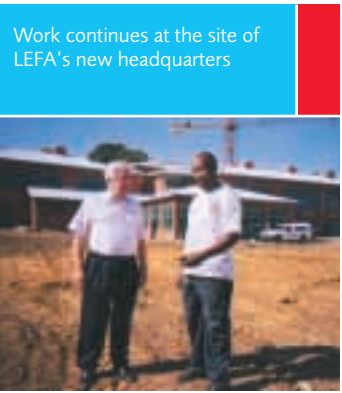
Ros Potts and Peter Kay in discussion with LEFA delegates



Ray Kiddell hands over the keys to Thabo Makakole



Workshop officials and delegates



Work continues at the site of LEFA's new headquarters



The SOS Children's Village in Maseru

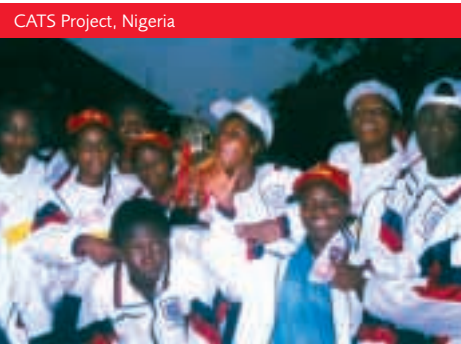
Community Action Through Sport

The F.A. has agreed to be a sponsor of the British Council's 'Community Action Through Sport' project in Lagos, Nigeria.

'CATS' subscribes to The Football Association's own vision of 'using the power of football to build a better future', providing football coaching as well as vocational

training, good citizenship/life skills course and leadership training to its one hundred boys and girls.

The well-organised approach and the ethos of discipline have paid dividends with CATS teams performing well in the leagues and some of its players selected for national trials.



CATS Project, Nigeria



CONFEDERATIONS UPDATE

Developing football around the world



F.A. NEWS

International Relations Section Update

**OFC**

F.A. Chairman, Geoff Thompson, and President of the Oceania Football Confederation, Basil Scarsella, have signed a co-operation agreement by which The F.A. will offer assistance to the OFC region through its International Development Programme.



"With a focus on Coaching, Refereeing, Administration and Sports Medicine assistance, the agreement will not only enable England to play a role in the development of the game in Oceania, but help us to develop and strengthen our relationships with their football family," explained Geoff Thompson.

"As the smallest of the confederations," responded Mr Scarsella, "We particularly welcome the assistance The F.A. can offer us in the development of our football, particularly in the island countries."



The agreement is signed in Seoul

**CONCACAF**

Trinidad
33 coaches from 19 CONCACAF countries attended the course led by F.A. coaches Henry Millington and Michael Hennigan at the João Havelange Centre of Excellence in Trinidad in March. It was described by Mexican Olympic team coach, Edmundo Chavez Puente, as, "one of the best coaching courses I have ever had."



F.A. Referee Instructors/Assessors Course
The second F.A. - CONCACAF course of 2002 presented by F.A. Head of Referees John Baker, and Ian Blanchard, was variously described by delegates as, "excellent," "awesome" and "a great learning experience". Canadian national referee instructor, Bob Satwell, attributed its success to, "the level and quality of the instruction as well as the opportunity to learn from the experiences and styles of the other participants."




Cuba
Humberto Rodriguez Gonzalez, Head of the National Sports Institute of Cuba, held discussions with The Football Association during a 5-day visit to the United Kingdom. He also attended The F.A. Cup Final in Cardiff, accompanied by The F.A.'s Jane Bateman and Kim Fisher.




Turks & Caicos Islands




F.A. coach, Roger Soper, conducts a Coaching Licence Course on behalf of the TCIFA.

**CONMEBOL**




England enjoyed a 4-0 victory over Paraguay as part of their World Cup preparations. Off the pitch, The F.A. has a more friendly relationship with the Paraguayans, having provided assistance and administrative support to its Asunción headquarters.

**UEFA**

The F.A.'s Chairman, Geoff Thompson, was elected 4th Vice President of UEFA at the confederation's congress in Stockholm in April. The appointment is a remarkable achievement, coming less than two years since his election to the Executive Committee. "I am delighted at this honour," he said. "It's a reflection of the enormous work that has been done in recent years to improve our relationships and standing within UEFA."

David Davies, The F.A.'s Executive Director, said, "The F.A. is committed to building stronger international relations and to playing a key role in leading and shaping the debate about where football is going at international as well as national level. Geoff Thompson's appointment to the rank of Vice President is a significant step towards achieving these objectives."



Geoff Thompson

Administration Workshop
Entitled 'Planning for Effective Football Administration', the first F.A. Administration Workshop will take place at Burleigh Court in Loughborough, England, from 21-25 October 2002.



It will cover all aspects of administrative planning including strategic planning, finance, human resources, competitions, marketing and public relations. It is open to anyone involved in football administration overseas with responsibility for football administration and planning. The registration fee of £500 covers 6 nights accommodation, meals and coach travel; 5 days tuition; visits to a County (regional) Association, a club academy and a League match. To register, contact Morag Taylor, tel: (44) 207 745 4700, e-mail: Morag.Taylor@TheFA.com

England v Nigeria
England face Nigeria again this year when the women's teams meet for the first time as a highlight of the Norwich Commonwealth & Jubilee Festival. The African champions will provide good opponents for England as they prepare for the World Cup play-offs in September. According to Ray Kiddell, F.A. Women's Football Committee chairman, "With the explosion of women's football in this country as well as in the Commonwealth, I hope this match will highlight the opportunity for football - and women's football in particular - to be considered as a sport for the Games in the future." The F.A. recently announced that women's football is the number one sport in England with 61,000 affiliated players compared to netball's 55,000.



Foreign Student
The Human Resources Department, in collaboration with the International Relations Section, has agreed to extend its sponsorship of students of the MBA in Football Industries Programme at the University of Liverpool to fund a foreign-based student. The sponsorship programme began in September 2001 to assist the continuing development of people in the Football Industry.



THE UNIVERSITY of LIVERPOOL

Q&A

with Hope Powell OBE, National Women's Coach

What does your job involve?

My responsibilities lie with the management of our international women's football, notably overseeing the management of our three England women's teams - Seniors, U19s and U17s, as well as scouting, devising a coaching strategy for all key national and local women's football coaches and promoting the women's game as a spokesperson for The F.A.



How has women's football developed in your time here?

It has developed and is still developing at a phenomenal rate. The F.A. recently announced that football is now the top female sport in England, with more girls playing football now than netball, which is a fantastic achievement. Resources are being ploughed into development, which is evident in the standard of players coming through and the competition for places.

The professionalism of the game is also improving - women's football is certainly taken a lot more seriously now.

What are you working on next?

Next is competing in the FIFA U19 Women's World Cup which gives us the opportunity to play against the world's best. I am particularly looking forward to



the U17s coming through into the U19s because we have a group of really talented players there.

The seniors too look set to make a mark on the international stage within the next three years. More imminently, they face an interesting contest with the African champions Nigeria at Norwich City FC on July 23rd in a friendly match during the Norwich Commonwealth & Jubilee Festival.

INTERNATIONAL EVENTS

DATE	VENUE	EVENT
July	Keele	Malawi National Senior Team Training Camp
21-28 July	Norway	UEFA European U19 Championship Tournament
23 July	Norwich	Women's Senior Friendly: England v Nigeria
11 Aug	Cardiff	The Community Shield
17 Aug - 1 Sep	Canada	FIFA U19 Women's World Cup
18 Aug - 7 Sep	Lilleshall	International Coaching Licence Course
16 Sep	Iceland	Women's World Cup play-off Iceland v England
21-29 Sep	Lilleshall	The F.A. International Fitness Trainers Award (Part 1)
22 Sep	England	Women's World Cup play-off England v Iceland
25-27 Sep	Trinidad	F.A.-CONCACAF Advanced Marketing/Administration Workshop
29 Sep - 6 Oct	Lilleshall	F.A. International Referees Course
12 Oct	Slovakia	Slovakia v England - Euro 2004 Qualifier
16 Oct	England	England v F.Y.R. Macedonia - Euro 2004 Qualifier
21-25 Oct	Burleigh Court	F.A. International Administration Workshop

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