



Inclusive United

Project Summary Report:
successes, key data and
case studies

A COLLABORATIVE PROJECT
TO ENGAGE AND SUSTAIN THE
PARTICIPATION OF DISABLED
PEOPLE IN FOOTBALL
ACROSS LONDON.



About

Less than **35%** of disabled Londoners lead a physically active life.*

The Inclusive United project was launched to address this, by bringing together a range of partners, to offer more opportunities for disabled people to play football.

In 2012, 15 of the capital's professional football clubs' community trusts came together for the first time to make a positive difference across London, forming the London United partnership.

“
For a child that enjoys physical activity but is often humiliated and excluded in team games at school, these football sessions have been enormously beneficial.”

“
Mother of daughter with
Developmental Coordination Disorder

*Percentage of disabled Londoners meeting the minimum activity guidelines of 5 times 30 minutes of physical activity each week, Active People Survey, 2014

Funders

£430,000 invested across
London over three years from:



Strategic advice and project management



Delivery partners

London United: Professional Football Clubs' Community Trusts



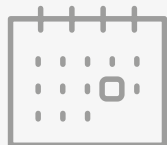
County Football Associations



Inclusive United 2013-2016 Outcomes

Programmes

150



**TWENTY-WEEK
FOOTBALL
PROGRAMMES**
delivered across

12 PRO CLUBS

Participants

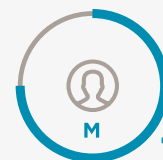


**81
NEW
TEAMS**

**3,057
DISABLED
INDIVIDUALS**



TOOK PART



75.2%



24.8%

**166 OTHER
IMPAIRMENT***

**54 UNKNOWN
IMPAIRMENT**

907



**LEARNING
DISABILITY**

220



**MENTAL
HEALTH**

177



**PHYSICAL
IMPAIRMENT**

110



**HEARING
IMPAIRMENT**

65



**VISUAL
IMPAIRMENT**

Information from 1,699 out of a total of 3,057 participants

*Such as Development Coordination Disorder and Autistic Spectrum Disorder



Attendances



Over **30,000**
ATTENDANCES AT SESSIONS
with each player on average
taking part in more than

10 FOOTBALL SESSIONS

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Training and development



53 ORGANISATIONS
INVOLVED IN TRAINING



613 TRAINED PEOPLE

Including coaching, mentoring and
more, to help increase and improve
opportunities for disabled people
to take part in football





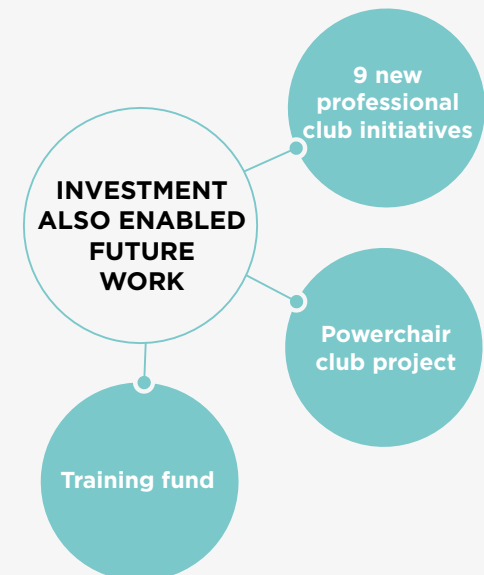
A lasting legacy

Sustainable football opportunities for disabled people



Building capacity in the workforce and sharing good practice

- Training for professional and grassroots football clubs and third sector organisations
- Sharing best practice across the network
- Peer mentoring, buddying and coaching





Tried and tested partnership for future football in London

A collaborative partnership now exists with those involved from the start; London United, London, Middlesex, Surrey, Essex and Kent FA's and London Sport, creating a future model that works.

A future legacy has been created, with other partners, including Local Authorities, North East London Foundation Trust and grassroots clubs, as well as an ongoing strategic disability football group to drive collaborative working.



Setting up the Red Dragons Football Club for children with Developmental Coordination Disorder with Leyton Orient Trust has been an incredible journey for our Occupational Therapy team, from the initial idea of the club to winning the Inclusive Sports Award at the Waltham Forest Sport Awards. The club has brought enormous benefits to the children and their families and demonstrates how interagency working and the bringing together of expertise, really helps to meet the needs of this vulnerable group of children.



Fiona Kingsley,
Children's Occupational Therapy Clinical Lead



How has Inclusive United helped disabled Londoners?

Amputee Football Programme

J is a 31-year old amputee after a serious accident in 2012. Before the accident, J considered himself as a masculine role model for his community. After the accident he felt ashamed and suffered with anxiety.

When first attending an Amputee football session, J was anxious, shy and uncomfortable.

After overcoming these fears, J has gone on to play competitively with his team, qualify as a level 1 coach and now encourages other disabled people to join the game. J is now able to talk to others about his amputation and is really proud of his achievements.

“

I was suffering from depression and in considerable pain after the amputation. I felt like giving up and stopped attending rehab. Seeing other amputee footballers inspired me to try it. Football has given me confidence and self-belief and being part of a group has changed my life for the better and now I feel good about myself.

”





Powerchair Football

Kieran, 12, has spina bifida, and he goes to a mainstream school. Before going to a Powerchair football session, Kieran wasn't always able to get involved in sport and physical education. Now he attends regular Powerchair football sessions and is part of the team.

“ I enjoy the sessions as the coaches make it fun and exciting. It gives me a chance to make new friends. ”

Kieran

“

He is always excited to come to the sessions and it provides him the chance to make new friends with similar impairments, as he doesn't get the chance at school. It gives Kieran a confidence boost and he always leaves with a smile on his face. ”

Kieran's mum

Upbeats Programme Down's Syndrome Football

Because of the Inclusive United project, Charlton Upbeats, a Down's syndrome Football Club, were able to create a senior squad and enter a team into the Kent Adult Disability League. They played 16 games, as well as some one-off tournaments and finished an impressive second in the league.

“ To see my son play football has been a major step. But to actually play competitively in a league, I would have not thought that this would have ever been possible. ”

One parent

Charlton Upbeats team players have shown improved self-confidence and self-esteem and better physical wellbeing. Players have also developed friendships that have carried on beyond the team environment.

For further details about the Inclusive United project,
please get in touch with any of the following partners:

The FA:

Carol Isherwood, Senior Regional Manager London

Wembley National Stadium Trust:

Stewart Goshawk, CEO

County FAs:

Leigh O'Connor, Middlesex FA Deputy CEO

London United:

Joseph Lyons, Foundation Chief Executive,
West Ham United Foundation

London Sport:

Josef Baines, Disability Development Officer

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londonunited.org.uk
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“
The sessions taught me
that even though I am
disabled I should be treated
the same as everybody
else, but I also need to
help myself to become
more independent.”