



# The FA Group Event Sustainability Policy

2021

# Event Sustainability Policy

## Scope

The scope of the event sustainability policy relates to the management of 'major events' within the bowl at Wembley Stadium. Major events are defined as events involving 12,000+ spectators, which use the main interior bowl of the stadium and pitch. This excludes any events held behind closed doors (BCD). It covers all activities from the conception and planning to the implementation, review and post-event activities.

## Our Values

Sustainability is integral to our ambition to provide a world leading, inspirational venue. Through our sustainable event management system, which has been awarded ISO 20121 certification, we aim to demonstrate leadership in the field of event sustainability management.

We aim to align our event-related activities and subsequent communication to our PRIDE values, which reflect The FA Group's wider 2024 strategic plan.

- **Progressive** – We embrace new thinking in the pursuit of continuous improvement
- **Respectful** – We operate with respect for people and planet
- **Inclusive** – We are 'For All' and aim to be accessible, inclusive and open to feedback
- **Determined** – We take responsibility for managing the impacts of our event-related activities
- **Excellent** – We aim to lead by example and to share our learnings

## Our Policy

The FA Group recognises that our major events have positive and negative environmental, social and economic impacts. Through evaluation of global and sector sustainability trends, and stakeholder priorities, we have identified the following impact areas as key to address for 2021: climate action, energy use, transport, waste, water use, local communities, diversity equality & inclusivity, plastic use, transparency & communication, human rights, and occupational health & safety. We aim to manage our impacts and improve our performance in sustainable event management by adhering to all applicable requirements of the ISO 20121 standard and aligning our operations with this standard.

We will ensure we adhere to this policy through continual assessment and improvement of our event sustainability management system, through compliance with all legal and other requirements, and by measuring our progress against our objectives.

The policy will be reviewed on an annual basis and will be communicated to employees, suppliers and partners. It will also be made available to the wider public through our website.

Signed:



**Mark Bullingham**  
Chief Executive Office  
April 2021