

EURO MEMORIES UP IN LIGHTS AT WEMBLEY TO CELEBRATE 'ONE YEAR TO GO' UNTIL UEFA EURO 2020

Embargoed until 00.01 on Wednesday 12 June

The FA and London have today marked one year to go until the start of UEFA EURO 2020, using the milestone to reveal new details about the upcoming tournament – including the announcement of Rio Ferdinand as its lead ambassador – and encouraging fans up and down the country to 'be part of it.'

In its 60th anniversary year, UEFA EURO 2020 will be the biggest and most inclusive celebration of European football in history, with the hosting shared by 12 cities across Europe – including London – for the first time. Wembley Stadium will welcome over 600,000 fans when it hosts seven games next summer, including both semi-finals and the showpiece final.

The FA used the milestone to announce former England international Rio Ferdinand as its lead ambassador for the tournament. To mark his appointment, a selection of Ferdinand's favourite memories from the EUROs was projected underneath Wembley's iconic arch using hologauze technology in a first for the national stadium. Moments beamed under the arch included Antonin Panenka's winning penalty for Czechoslovakia in 1976, Marco Van Basten's volley for Holland in 1988, Paul Gascoigne's famous EURO '96 goal against Scotland and Portugal's jubilation following their victory in 2016.

Alongside the announcement of Ferdinand's role, 12 June 2019 also marks the official opening of the application window for the UEFA EURO 2020 Volunteer Programme, giving people the opportunity to play a valuable part in the delivery of the tournament through a range of roles at Wembley Stadium. For more information, go to EURO2020.TheFA.com. The Mayor of London, Sadiq Khan, is also now recruiting UEFA EURO 2020 London Host City Volunteers, who will be the face of London, directing visitors to London landmarks, offering friendly and helpful advice to both tourists and locals and leading teams of fellow volunteers at visitor hotspots. For more information, please visit www.London.gov.uk/squad.



Ticket applications for UEFA EURO 2020 are also now officially open and will remain open until 12 July 2019. Fans are able to apply for an initial batch of 1.5 million tickets for all 51 games, including the seven hosted at Wembley, via UEFA's ticketing portal: EURO2020/Tickets.

In the build up to the tournament next summer, people across the country will be able to get involved by participating in the nation's largest and most inclusive small-sided football festival, with all roads leading to a national final in London. Further details will be announced in due course.

UEFA EURO 2020 Lead Ambassador, Rio Ferdinand, said, "It's an honour to be named as the UEFA EURO 2020 ambassador for the tournament in England. The EUROs have been responsible for some of the most iconic moments in football history and I can't wait to see more take place at Wembley and across Europe next summer. Whether it's through applying to be a volunteer, dusting off your boots, attending a game or just enjoying the atmosphere, it will be a summer to remember – make sure you're part of it."

The Mayor of London, Sadiq Khan, said: "As a huge football fan, I am so excited that London is hosting seven games at UEFA EURO 2020 next summer. It shows that London provides the perfect stage for some of the world's greatest football talent and is open to fans from all over Europe.

"We are determined to make London the most inclusive and engaging location of all the host cities and we want people from across the capital and the country to get involved – not only as spectators, but as volunteers and ambassadors for our city. There are exciting volunteering roles for everyone, so if you want to play a vital role in ensuring everyone has an unforgettable summer of football, please sign up to our volunteering programme."

Minister for Sport and Civil Society, Mims Davies, said: "We have a fantastic and frankly enviable record for hosting the world's biggest sports events and I am sure London and the UK will once more give football fans from across the globe an incredible welcome here next summer.

"Volunteers will help play a key role in making UEFA EURO 2020 a success. With just one year to go, I hope everyone with an interest will apply to be a part of this historic footballing celebration."



[ENDS]

Notes to Editors:

UEFA EURO 2020 Volunteer Programme

- UEFA are recruiting approximately 12,000 volunteers across the 12 host cities participating
 in UEFA EURO 2020, of which around 1,300 will be in and around Wembley Stadium,
 across areas including accreditation, event transport, mobility makers and spectator
 services
- Applications open at 9.00am on Wednesday 12 June 2019 and close at midnight on Friday 12
 July 2019, and anyone that is over the age of 18 years by 1 May 2020 is eligible to apply
- Interviews will take place at Wembley Stadium from August-November, and offers to become a volunteer will be made by the end of January 2020
- More information can be found at <u>www.euro2020.com/volunteers</u>

UEFA EURO 2020 Host City Volunteers

- The Mayor of London, Sadiq Khan, is now recruiting UEFA EURO 2020 London Host City Volunteers, who will be immersed in the tournament while being the face of London, highlighting its diverse culture, rich history and public spaces to a global audience
- Volunteers will be responsible for directing visitors to London landmarks, offering friendly and helpful advice both to tourists and locals and leading teams of fellow volunteers at visitor hotspots
- Applications open on the Team London homepage on Wednesday 12 June 2019 and anyone
 that is over the age of 18 years by 1 May 2020 is eligible to apply. As with The FA scheme,
 interviews will take place at Wembley Stadium from August-November 2019
- More information can be found at www.London.gov.uk/squad

Ticketing

- Despite EURO 2020 being held in 12 different countries, fans are able to apply and purchase tickets from one website: euro2020.com/tickets. Furthermore, with a total stadium capacity of 3,000,000 people across the tournament 20% more than at UEFA EURO 2016 there are more tickets available to the general public than ever before
- Ticket applications for UEFA EURO 2020 matches at Wembley Stadium and the additional 44 matches of the tournament are now open. The general public can apply for tickets for UEFA EURO 2020 online at euro2020.com/tickets between Wednesday 12 June 2019 and Friday 12 July 2019 at 13:00 GMT
- The majority of tickets will be allocated during this application phase, with only a smaller number to be made available closer to the tournament. All tickets will be allocated through a lottery. All applicants will have an equal chance of securing tickets regardless of when applications are submitted
- The Official Hospitality programme is also now on sale and further information is available at hospitality.euro2020.co.uk