

Promoting ethnic diversity across sport & physical activity

Data Collection

This factsheet has been produced by Sporting Equals to assist National Governing Bodies of sport and sports organisations to undertake monitoring and audits as part of their general equality work.

All governing bodies and sports organisations need to know the demographic profile of people involved in their sport or organisation – as a member, an employee, a coach, volunteer etc. If that profile is known then targeted work can be planned where underrepresentation has been identified. Also, the impact of work being done or planned can be assessed by doing another audit at a predetermined date in the future and comparing the two audits. This will help demonstrate your commitment towards the outputs in the Equality Standard as well as meeting the general duty of promoting equality of opportunity and good race relations.

Standardising racial and ethnic categories provides a useful starting point for data collection and monitoring. In order to ensure a consistent framework across the sector, Sporting Equals have produced the attached core monitoring form, the ethnicity and religious questions are based on the 2011 Census categories to ensure consistency at a national level.

We recommend governing bodies use this standard form of template to collect data on:

- Staffing
- Recruitment
- Participants and Members
- Coaches
- Volunteers including Board Members

The form has been made anonymous and a disclaimer provided on the form to make people aware that the information will be used for monitoring purposes only and information may be passed to other agencies.

In light of data collection and monitoring, governing bodies should consider the following:-

- Make people aware that the information is anonymous and will be treated in the strictest confidence.
- Explain why you are asking for the information. Say you are gathering it to allow you to set a benchmark against which you are devising equality policies and action plans. Explain you are hoping to achieve the levels of attainment in the Equality Standard and the information provided will help you achieve this.
- Ensure the relevant staffing points within your infrastructure are supporting this process – make it their responsibility to ensure forms are completed and returned.
- Ensure you distribute the survey at an appropriate time, e.g; at the point of recruitment, induction of new staff etc.
- Make it easy to respond; ensure staff are aware of the mechanisms available to support people who have a disability, learning or language difficulty to help complete the form.
- Get the HR department or one person in the organisation to take responsibility for the central collection of this data. Ensure the infrastructure staff supporting this process field the forms to this central collection point.
- Work with Sporting Equals to help analyse and evaluate the data collected.

In accordance with the Single Equality Bill you are also required to collect data on the other equality strands; age, gender, disability and sexual orientation.

-	STAFF	RE	CRUITMENT		PARTICIF	PANT	COACH	VOLUNTEER (Inc. Board Members)
Ge	nder: Male		Female					
Disability: Do you consider yourself to have a disability as defined by the Disability Discrimination Act 1995? e.g. a physical and/or mental impairment, which has a substantial and long-term adverse effect on your ability to undertake dayto day activities. Yes No								
Sex	kual orientat Gay man	ion:	Lesbian	☐ Bi	-sexual	☐ Heteros	sexual 🔲 Rather	not say
What is your ethnic group: {Ethnic and Religious backgrounds as defined by the 2011 Census}								
Any Asi	Irish Gypsy or Irish other white ba an/Asian Brit Indian Pakistani Bangladeshi Chinese	ish	ish/Northern Iris ler bund (please sta	te)		White White White White Any other (please sta Africa Caribb Any other (please sta Other Et	ican/Caribbean/Bl n pean Black/African/Caribbe	c background ack British ean background
Wh		ıding	n? Church of Engla ther Christian de			☐ Jewish☐ Muslir☐ Sikh☐ Any other☐)