



WORCESTERSHIRE FA ANNUAL AWARDS 2024 SPONSORSHIP GUIDE



WHO ARE WORCESTERSHIRE FA?

We are responsible for the development, administration and governance of grassroots football in Worcestershire. We are fully committed to making football a game **FOR ALL**.

We are the governing body for football across Worcestershire. Based at County Sports Ground in Worcester, we support and develop a number of competitions, over 1,000 teams, more than 15,000 players and nearly 450 match officials. We work alongside a host of volunteers in the community to provide safe, inclusive football provision.

Our team of staff strive to make football accessible to everyone, regardless of age, ability, sex, sexual orientation, race, religion and socio-economic status. Participation in grassroots, non-professional football continues to thrive across our county.

**“WE ARE FULLY COMMITTED
TO MAKING FOOTBALL
A GAME FOR ALL”**

WORCESTERSHIRE FA ANNUAL AWARDS CELEBRATION

On **Friday 7th June 2024**, Worcestershire FA will host its annual awards ceremony at County Sports Ground to celebrate the success and achievements of our leagues, clubs, volunteers and match officials.

We will recognise and reward members of the local football community who strive to promote and develop the game for the benefit of everyone who wishes to take part. Some of the awards to be presented are:

Grassroots Club of the Year
Coach of the Year
Match Official of the Year
Special Recognition Awards

In addition to a host of guests invited to attend, our social media channels will provide a comprehensive build up to the event and coverage during the evening.

Now is a great time to join us on an exciting journey as part of our commitment to recognising and rewarding the people who make the beautiful game happen across Worcestershire.

SPONSORSHIP OPPORTUNITIES

PACKAGE 1 – £2000

Exclusive sponsorship of the 2024 Worcestershire FA Awards, including:

- Naming rights; proposed:
The 2024 *Business Name* Worcestershire FA Awards
- Brand presence/inclusion on the following:
 - All certificates and awards
 - Digital assets, e-tickets, videos and imagery used during the night
 - Winners photos watermark/footer
 - Brand showcased on main presentation slide deck
 - Pre, during and post event social media posts in relation to the awards and event
 - Mentioned throughout the evening by our presenters
 - Be part of the presentation party
- 2x Complimentary tickets to the event
- Opportunity to provide direct communication to all event attendees, capitalising on a captive audience of around 100 guests

SPONSORSHIP OPPORTUNITIES

PACKAGE 2 – £3000

Package 2 will provide you with all of the benefits listed within package 1 PLUS the following:

- A 'pop-up' store on site allowing attendees to enquire with and purchase from your business directly (to be provided by sponsor)
- 5x complimentary tickets (in total) to the event
- Physical asset production with business logo including:
 - 2x event roller banners strategically placed
 - 1x Large photo backdrop to be used throughout the event

DISCUSS FURTHER

Are you interested in being part of one of the most progressive, exciting County Football Associations and supporting the recognition and rewarding of the local community? To find out more and discuss this great opportunity further please contact:

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County Sports Ground
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Annual Awards 2024



**WORCESTERSHIRE
FOOTBALL**