



PHOTOGRAPHY AND CONSENT POLICY

Photographs help us tell our story. We will always select photos that show individuals in a positive light. This Policy is intended to provide information about how images are normally used by Wiltshire FA.

WHAT WE USE IMAGERY FOR:

Wiltshire FA frequently use stock images from The FA Capture web.

At times Wiltshire FA will request permission to use additional photographs and video footage for marketing and promotional purposes, including:

- signage and displays
- in communications including by email and by post
- on the website and via social media channels, e.g. Twitter, Instagram, LinkedIn and Facebook. Such images would not be accompanied by the names without permission.
- in marketing literature, and in online, press and other external advertisements. Such external advertising would not normally include names and in some circumstances we will seek consent, depending on the nature of the image or the use.

HOW WE OBTAIN THE IMAGES:

The source of these images will predominantly be the Wiltshire FA staff, a professional photographer used for marketing and promotional purposes, or photos will be sent in by our members.

If the media is expected to attend an event or activity, where practicably possible, Wiltshire FA will always notify parents in advance.

HOW WE ASK FOR CONSENT:

If a photo or video is sent to us via email we will ask if all parties have consented to the information included in this policy.

When we request photos/video footage to be sent in we include the below text:

Please note by submitting photos/videos you are consenting to the Wiltshire FA Photography and Consent Policy allowing Wiltshire FA to use the images on marketing material to promote the grassroots game, which includes promotion on our website, social media channels, e-newsletter and in printed marketing collateral.

Please ensure that you have received prior consent from any individual who appears in the photo that you are submitting.

HOW WE STORE IMAGES:

Images and consent will be stored securely on the FA server.

Staff mobile phones and other personal devices may be used to obtain photographs or video for legitimate purposes. Photos will be deleted after they have been transferred to the FA server.