

NORTH WEST REGIONAL TALENT STRATEGY

The infographics show some of the tactics planned, whilst servicing a whole region.

Regionwide & hotspot focused 'FA Talent Networks' reaching multiple football environments.



Localised TID events targeting

- CFA, Leagues and clubs (Grassroots)
- Community Trust events (festivals)
- EFL Trusts (3v3/4v4 Events)
- School Festivals
- Private providers
- Mixed football
- RTC's
- Diverse communities

North-West Region TTC Boundaries

Cheshire
Greater Manchester
Lancashire
Shropshire

Cumbria
Isle of Man
Merseyside
Staffordshire

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Regional Talent Strategy
bespoke to the Region

DISCOVER MY
TALENT
CPD +
NEW
Referral
Process



INDIVIDUALISED

Local support to players in the England Women's Talent Pathway and in the pipeline



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Strategy Hotspots

Year 1: Greater Manchester | Year 2: Lancashire |
Year 3: Merseyside



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Discovering Talent Events in the North-West

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Talent Reporters

