



FOR
ALL



WESTMORLAND COUNTY FOOTBALL ASSOCIATION

SPONSORSHIP OPPORTUNITIES

**Westmorland County FA Girls Player
Development Programme 2019/2020**



**FOR
ALL**



In the 2018/19 season the Westmorland Girls Player Development Programme saw 40 talented girls represent Westmorland. Pictured are the U10, U12 and U14 squads for the season. This coming season we will see the introduction of a new age group! We will run U9, U11, U13 and U15 age groups with a total of 52 players!

The Westmorland PDP train fortnightly throughout the season and have played fixtures against Preston, Blackburn, Penrith, Southport, Morecambe and Cumberland PDC in the past season with some impressive results! A number of players who have joined the programme have gone on to sign for clubs including Preston and Blackpool FC!



The girls who were successful last season came from a wide variety of clubs including; Kendal United, Milnthorpe, Wattsfield, Morecambe Girls and Heathwaite!



Westmorland County FA

DEVELOPING FOOTBALL FOR EVERYONE

ABOUT THE WESTMORLAND PLAYER DEVELOPMENT PROGRAMME

The Programme brings together the most talented players from the South Lakes Girls league and Kent Valley Junior Football League to train and compete at a high level. Players take part in a comprehensive technical and tactical training programme covering all areas and concepts of the England DNA. The Programme has the opportunity to signpost players to suitable local Charter Standard Football Clubs, if they are not already playing for a club, here the players' talents can continue to develop. The Programme has links to FA Elite Player Pathway. Trials for the programme are held in early September and the PDP season runs from September – April.

BENEFITS OF SPONSORING THE GIRLS PLAYER DEVELOPMENT PROGRAMME

- Overall sponsorship of the Westmorland Player Development Programme
- Your business will appear on all publications and materials
- Your business will appear on our County FA Website and Social Media Accounts
- Advertisement in the Westmorland County FA Directory
- Dedicated links and advertising on WestmorlandFA.com
- Launch of partnership – press release, photos to be released, website article
- Distribution of your company's advertising leaflet with the affiliation and directory packs.
- Your business logo will appear on all Player Development Programme kit

WHY DO WE NEED YOUR SPONSORSHIP?

- To cover the cost of training facilities
- To cover the cost of new training kit for all the squads (Tracksuit top for each squad member)
- To support the cost of running the Programme
- To enable us to continue developing the Westmorland Girls Player Development Programme

HOW MUCH WILL IT COST? / HOW DO I SPONSOR?

- The overall cost of sponsoring the 2019/2020 Westmorland Girls Player Development Programme is £750
- For any more information or to register your interest in sponsoring the Programme please e-mail James.Pattison@WestmorlandFA.com