

NOTICE OF BUSINESS

2017 ANNUAL GENERAL MEETING

Notice is hereby given that the Annual General Meeting of the Westmorland County Football Association Limited will be held in the Assembly Room, Town Hall, Highgate, Kendal on Thursday 8 June 2017 at 7.15pm.

You are requested to register by 7.00pm.

By order of the Board of Directors Peter G Ducksbury Company Secretary 20 May 2017





NOTES

- 1. To be eligible to vote at the Annual General Meeting Leagues and Clubs are reminded that they must affiliate by **12 noon on the 7 June 2017.**
- 2. Anyone who fails to affiliate by this time will only be allowed to vote on Agenda Items 1-8.
- 3. All attendees should register by presenting the enclosed admission ticket upon arriving at the meeting. A separate Voting Card will be issued upon entry in the meeting. Both cards must be surrendered prior to leaving the meeting.
- 4. All attendees are requested to register by **7.00pm**.
- 5. Members who are unable to attend may vote using the enclosed proxy voting paper.
- 6. Two people may attend the meeting, to represent an organisation, although **only one may vote**.
- 7. An individual may only represent **one** organisation

AGENDA

The President to take the Chair

- 1. President's Opening Remarks
- 2. Apologies for Absence
- 3. Voting procedure
- 4. To confirm Minutes of the Annual General Meeting held 9 June 2016 (copy enclosed)
- 5. Matters Arising from these Minutes
- 6. To receive the 2016/17 Annual Report (copy enclosed)
- 7. To receive the Financial Report
 - Benevolent Fund dated 31 December 2016 (copy enclosed)
 - Business Fund dated 31 December 2016 (copy enclosed)
 - Appointment of Auditors for 2017
- 8. To appoint Scrutineers (if required)
- 9. Election of Officers (copy enclosed)
- 10. Alteration to Membership Rules (none)
- 11. Alteration to Cup Rules (copy attached)
- 12. Presentation of Awards and Certificates
- 13. Invitation Trophy 2017/18
- 14. Other Business as notified to the Company Secretary by 5.00pm on 7 June 2017
- 15. Presentations
- 16. To close the meeting

WESTMORLAND COUNTY FOOTBALL ASSOCIATION LIMITED

ANNUAL GENERAL MEETING

<u>2016</u>

Minutes of the proceedings of the meeting held in the Assembly Room, Town Hall, Highgate, Kendal on Thursday 9 June 2016 at 7.15pm.

PRESENT:

President: T B Huck (in the Chair)

Life Vice President: W B Johnson Vice President: R W Wilkinson

Chief Executive: P G Ducksbury (Company Secretary)

Council Members: D Blair, J R Cotter, P D Hayton, P A McDonnell, D O'Callaghan

and G A Roe

Football Development

Officer:

D Ferguson

Football Services

S R Newhouse **Administration Officer:**

Kendal and District Sunday League, Kent Valley Junior Football Leagues:

League, Westmorland County FA Under 25 League, Westmorland

Football League

Senior Clubs (Affiliated): Appleby FC, Arnside FC, Coniston FC, Corinthians FC, Endmoor

> KGR FC, Ibis FC, Kendal County FC, Kendal Town FC, Kendal United FC, Kirkby Lonsdale FC, Lunesdale United FC, Shap FC, Staveley United FC, Ullswater United FC and Windermere SC

Castle Park Girls FC, Heathwaite YFC, Ibis Youth FC, Ibis Athletic Youth Clubs Affiliated):

FC, Kirkby Lonsdale Colts JFC, Kirkby Stephen JFC, Milnthorpe & District JFC, Milnthorpe Girls JFC, Milnthorpe Town JFC, Milnthorpe United JFC, Staveley United JFC, Wattsfield YFC and

Wattsfield United YFC

Ambleside United FC and Burneside FC Senior Clubs (Not Affiliated):

Youth Clubs (Not Affiliated):

Clubs with Secondary AFC Carlisle FC, Carleton Banks FC, Cartmel and District FC, Affiliation: Dent FC, , Eden Thistle FC, Grange United JFC, Kirkoswald FC,

Langwathby FC, Penrith FC, Penrith Academy FC, Penrith Saints FC, Penrith Royal FC, Pirelli FC, Sedbergh Wanderers JFC,

Unisun FC and Wetheriggs United FC

APOLOGIES: J R Capstick, Ambleside United FC, Esthwaite Vale JFC, Kendal

United Girls JFC and Keswick FC.

Ref: 2016/AGM/....

1. President's Opening Address

In welcoming everyone to the 119th Annual General Meeting, the President paid tribute to Colin Armstrong (Netherfield AFC), David Benjamin (Secretary, Ambleside United JFC), Walter Brogden (Ex Secretary, Penrith FC), M Davies (Victoria SC), Andrew Ford (Ibis FC), Matthew Hilborne (Milnthorpe Corinthians FC/Westmorland County FA 18), Rod Owen (Windermere SC), Richard Walker (Coniston FC), Joshua West (Kendal United JFC) and Brian Woodbridge (Ibis FC) who passed away during the year. Members stood in silent tribute.

He recorded his privilege and honor to be President of the County FA. The Association is a well-run and structured organisation and he thanked Directors, Officers, Council and staff for their work during the year.

He congratulated the Chairman, Gary Aplin, on his work with The FA and thanked Council, Peter Ducksbury and his staff for their outstanding contributions.

He referred to the very difficult season which had seen major flooding, significant damage to facilities and pitches and disruption to fixtures.

He thanked all volunteers involved in the game, leagues, clubs, referees, managers and coaches in the county who make our work in the National Game so successful.

2. Voting Procedure

The Company Secretary outlined the voting procedure for the meeting and indicated that proxy votes have been received. There was no business for next season which required a vote and therefore voting cards had not been issued.

3. Minutes of the Previous Meetings

The Minutes of the following meeting, having been circulated, were taken as read, confirmed and signed as an accurate record of the proceedings:-

a) Annual General Meeting held 11 June 2015

4. Matters Arising

There were no matters arising from the meeting.

5. Annual Report 2015/16

The report outlined in detail the significant achievements and activities during the year and was adopted with thanks.

6. Financial Report

a) Benevolent Fund 2015

The audited accounts for the period 1 January - 31 December 2015 having been circulated were taken as read and accepted.

b) Business Fund 2015

The audited accounts for the period 1 January - 31 December 2015, prepared by accountants Stables, Thompson & Briscoe had been circulated and were noted. A surplus was noted and the Company plans to hold a balance to run for one year should FA funding cease.

c) Appointment of Auditors 2016

On recommendation from the Board of Directors, Stables, Thompson & Briscoe were appointed as the Company's auditors for 2016.

7. Appointment of Scrutineers

Not required.

8. Election of Officers

a) President (Article 46)

T B Huck was re-elected unopposed.

b) Vice Chairman

A Roe was elected unopposed.

- c) Council Membership (Article 36-42)
 - i) J R Cotter and P D Hayton was re-elected unopposed for three years.
 - ii) There is a vacancy at present.

9. Alteration to Membership Rules 2016

There were no alterations to the Membership Rules.

10. Alteration to Cup Rules 2016/17

Leagues and Clubs were advised of the following change of rule;

Existing Rule	Proposed Changes
In each Tie the game shall be played on the ground nominated at the time	In each Tie the game shall be played on the ground nominated at the time
of entry to the competition by the club first drawn, unless otherwise mutually arranged, and the consent of the Council obtained.	of entry to the competition by the club first drawn, unless otherwise mutually arranged, and the consent of the Council obtained.
A spectator barrier should be provided by the home club around the pitch for semi-final ties.	Should a fixture be postponed on two occasions, then it shall be reversed on the third occasion.
	If a 3G pitch is made available by either team on the home venue the facility must be used.
	A spectator barrier should be provided by the home club around the pitch for semi-final ties.

11. Presentation of Awards

a) Senior Fair Play/Respect Award

Ullswater United FC

b) Elizabeth Braithwaite, Junior Fair Play/Respect Award

Wattsfield YFC, Under 13

c) County Groundsman of the Year

County Nominations, results pending judging by The FA:-

- D Bateman (Heathwaite JFC)
- Tom Brown (Kirkby Lonsdale FC)
- Shaun Elliot (Kirkby Stephen JFC)
- Phillip Gilpin (Lunesdale United FC)

d) FA McDonald's Community Awards

- i) <u>FA Charter Standard League</u>
 Kent Valley Junior Football League
- ii) FA Charter Standard Club Lunesdale United FC
- iii) FA Charter Standard Volunteer of the Year Geoff Rowlinson (Kendal United Girls JFC)
- iv) <u>FA Charter Standard Outstanding Contribution to Football</u> Tony Jackson (Kent Valley Junior League/Heathwaite YFC)

i) Invitation Trophy 2016/17

The following teams have accepted the invitation:-

- Milnthorpe Corinthians FC
- Kendal United FC

12. Presentation

Peter Ducksbury, Dan Ferguson and Sara Newhouse delivered the following presentations;-

2015/16

- Difficult year, poor weather, postponement, damaged pitches/facilities, HQ, long season for clubs, players, referees and officials.
- £101,000 FA/FF investment for repair of pitches and facilities.

Corporate Governance Review

- Reduced number of Council members
- Committee structure disbanded
- · Member's responsibility for areas of the game
- Future Plans
 - a) Council representative of the game/community
 - b) Review of Articles

Whole Game System

- Referee Registration working well
- Club Affiliation going well
- Discipline working well for referees, clubs and payment online
- Regular use of portal
- Future Plans
 - a) Online Player Registration
 - b) More training and support

Coach Education

- Increased number of qualified coaches
- Future Plans Online In-Service training
- Change to Module Learning
- In-Service Training
- Dates:
 - FA Level 1 October 2016
 - FA Level 2 October/November 2016
 - Coaches Corner on www.Westmorlandfa.com
 - FA Licensed Coaches Corner

Charter Standard

Benefits

Girls Football

- Growth in team numbers
- Player Development Centre
- South Lakes Girls League Future Plans
 - a) More games
 - b) Formal League Structure

13. Social Media

Clubs were asked to remind their player and officials to use social media with care. There has been a couple of occasions this year where Discipline charges have been raised.

14. Other Business

No further business had been notified to the Company Secretary in advance of the meeting.

G A Roe proposed a vote of thanks to everyone involved in the game in the county for their work during this 12 months.

Date	Signed

There being no further business the meeting closed at 7.50pm.

ANNUAL REPORT

Introduction

In this, the Association's 120th year, the Governance of the Game, delivery of The FA National Game Strategy, growth of the game and opportunities for everyone to be involved in the game remain a high priority. This we must do with dignity and ensuring fairness to all concerned. Many people give a huge amount of time and energy to the game they love as volunteers, the monetary value of this is unmeasurable but those who work in the game are very grateful. The FA's continued financial support has seen the Association's work in grassroots football grow significantly.

Our Vision



Our Values



Council

The Company have continued a Corporate Governance Review which will, if accepted, see further change of the Articles of Association in accordance with the Companies Act 2006. Part of this work sees the Committee structure disbanded and individual Council Members each responsible for a particular aspect of the game, therefore ensuring the whole of Council oversees policy, governance and smooth running of the game in the county. Meetings were well attended throughout the season. The policy and decision making process was often lively and well debated, although always in an impartial, fair and reasonable manner.

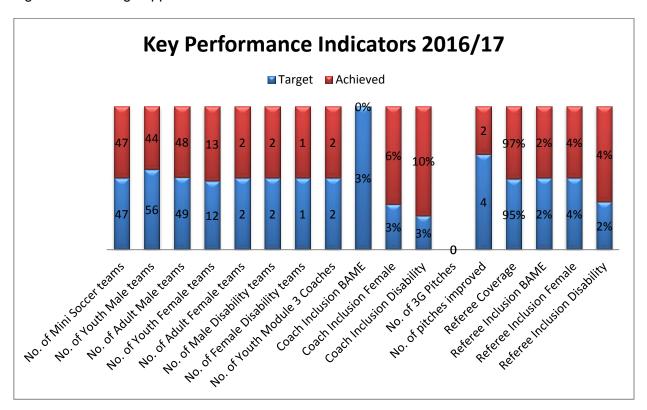
The Board of Directors controls the Association's business activities, finances and management of staff; Council continue their responsibilities for managing football matters by making policy for professional staff to implement.

Both Council and The Board of Directors have been led throughout the year by Chairman, Gary Aplin, who has also been the Association's Representative to The FA.

National Game Operational Plan 2016/17

County FA Scoreboard 2016/17

We delivered the 2016/17 plan; many of our plan's challenging targets have been achieved, with significant funding support from The FA.



The Football Foundation

The Football Foundation is a registered charity established to improve pitches and facilities in grassroots football. Funding is provided by football (The FA and FA Premier League) as well as the Government (Sport England Lottery Fund). The Association has given advice on many projects and supported a number of applications, particularly in the last year where a number of facilities have used Football Foundation grants to repair flood damage. Total investment into facilities is over £1.28m since the Foundation was established.

The Association continues to support clubs and organisations with small and major grant schemes. This season a number of leagues, clubs and organisations received revenue grants, but it must be remembered that organisations need to meet the minimum 50% match funding criteria.

Football Development

The 2016/17 season saw the continuation of the Charter Standard Annual Health Check process. Every youth club within Westmorland is Charter Standard and all complete an annual health check and have retained their current status. These health checks ensure clubs have qualified coaches with up to date first aid certificates and safeguarding qualifications. This season clubs have worked alongside the Association to make sure every coach and assistant has a valid CRC and have an up to date safeguarding qualification. Spot checks on youth teams have been completed to ensure high levels of safeguarding in our youth clubs at both training and matches are being met.

The Westmorland Under 25 League and South Lakes Girls' League retained their Charter Standard League status for the 2016/17 season. Future developments in the South Lakes Girls' League will include a qualified referee for every match. The Kent Valley Junior Football League maintained its Charter Standard League status and 100% of junior football played within the league is at clubs who have a Level One coach and are first aid and safeguarding qualified.

Charter Standard Football Festival

The Association arranged its first Charter Standard Festival for junior clubs and 53 teams attended, all sharing in good festival football fun.

Football Education

Level 1 in Football Coaching

- 2 Courses during 2016/17
- · 24 Males attended

Emergency

- 4 Courses during 2016/17
- 55 Males attended
- · 3 Females attended

Safeguarding Children

- 5 Courses during 2016/17
- · 64 Males attended
- 7 Females attended

Coach CPD Events

- 1 Event during 2016/17
- 25 Males attended

FA Youth Award

- •1 Male Qualified during 2016/17
- •1 Female Qualified during 2016/17

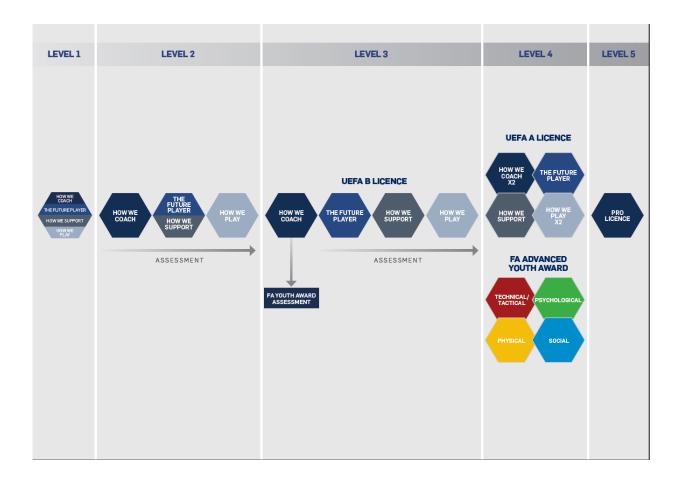
Newly Qualified Referees

- 1 Youth Female Qualified during 2016/17
- 5 Youth Males Qualified during 2016/17
- •2 Adult Males Qualified during 2016/17

Referees CPD

•6 CPD Events during 2016/17

FA New Coach Education Pathway



Girls and Women's Football

The South Lakes Girls League has provided local girls with regular opportunities to play football in both a festival and league format. The Under 12 and Under 14 leagues ran this season. The Under 10's carried on with festival format football and participated at 4 festivals throughout the season. At the last festival 10 teams and over 80 girls competed. In the Under 12 league 10 teams competed with 18 league games and Kendal United Blues were the league winners. In the Under 14 age group we had 6 teams with 10 league games and a league cup. The cup final was held on the same day as the boys youth cup finals at Wattsfield JFC/Kendal Town FC. The league carried on its school club link work with local schools in Kendal, with Castle Park and Ghyllside competing in our Under 12 age group.

We have also ran the Westmorland County FA Girls Development Programme for age groups Under 10, Under 12, Under 14 and Under 16. This brought together talented players from each age group who trained together fortnightly at Dallam School 3G facility. The Under 10's played their first game together against Burnley FC girls in February, the Under 12's beat Blackburn Development Centre and Barrow FC Girls.

Kendal Town Ladies continue to compete in the North West Women's Regional League and their development team competes in the Cumberland FA Women's Summer League which has created transition for youth female players into the adult female football.

Disability

The 2016/17 season saw the continuation of Riversiders FC for adults with physical and learning disabilities in Westmorland. Working in partnership with the Oaklea Trust and Riversiders Community Group, a regular programme of structured coaching and small sided games was delivered with the group meeting every Wednesday evening at Kendal Leisure Centre. One member of the group, Chris Sharp has been selected to represent Mencap national team at this year's disability European championships held in Switzerland.

The club looks at developing the ability of the players as well as the fun side of getting together in a facility which is both accessible and warm throughout the year. The programme creates the chance to play and improve against different opposition teams. The team travelled to Burnley every month to put the skills and team work they have learned into games in the Lancashire Ability Counts Football League. The team also travelled to Penrith to participate in the Carlisle United Ability Counts League competing against all teams successfully. Through these working relationships, quality development of the disability football pathway and the best use of financial resources is ensured, enabling the growth of the football community for disabled people.

School Holiday Courses/Events

Westmorland County FA and The FA Skills Coaches provide Football Fun Days and holiday sessions across Westmorland. These sessions provide opportunities during the school holidays for (boys and girls aged 4-11 years) who are keen to play football, learn new skills and above all have fun. The Football Fun Days are increasing in popularity with over 350 young people attended sessions over the course of the season.

The sessions take place at Castle Park School in Kendal and each fun-packed day incorporates skills sessions, competitions, quizzes, fun games and small sided matches.

Football Futures Programme

Westmorland County FA also continues to provide a Football Futures Programme. The Football Fun Days and local Charter Standard Clubs provide a training events during school holidays to support our young volunteers. Following this Westmorland County FA supported a successful application to send Jayne Siddell to represent Westmorland County FA at The FA National Leadership and Volunteering Camp held at St George's Park.

School Coaching and Club Links

This year the Community Coach has been able to offer 6 schools high quality Physical Education lessons and after school clubs that focus on developing the core skills of agility, balance, coordination and speed (The Fundamentals of Movement). The emphasis is to work on these skills in a fun and challenging way to give children a positive first experience of sport.

Football and Physical Education sessions are delivered to create a county wide structure that develops these abilities and increases involvement both in football and physical activity in general. Futsal, Club In-Service training, the Girls Player Development Centre, Disability and inclusion sessions are all part of the programme which looks to develop the whole community at every age, ability and gender. The sessions have ranged from in-school curriculum time to after school clubs where the Community Coach has helped show the participants skills and tricks while keeping the emphasis on fun sessions which they may want to carry on out of school.

Representative Matches

In the Northern Counties Senior Competition, Milnthorpe Corinthians represented the Association. The team beat East Riding FA 2-0 in the first round but lost 0-4 against West Riding FA in the Semi-final.

Although having a mixture of results the Under 18 team has a good season. In the FA Youth Cup they lost against Nottinghamshire FA 0-1; in the Association of Northern Counties Youth Competition they enjoyed two wins and two defeats, Liverpool FA (Away) 0-1, Cheshire FA (Home) 1-0, Cumberland FA (Home) 1-0 and Lancashire FA (Away) 2-4.

Our thanks are recorded to the coaching staff, at Kendal Town FC, George Gudgeon, Tosh Farrell and Chris Huxter for their hard work throughout the season.

All the Representative Match administration was overseen by Council Member Paul D Hayton throughout the year, and other Members attended games regularly.

Cup Competitions

The 2016/17 competitions were completed as follows:-

•	Senior Challenge Cup Cartmel & District v Milnthorpe Corinthians	0-3
•	Benevolent Trophy Keswick v Appleby	0-1
•	Junior Cup Cartmel & District Res v Endmoor KGR	0-3
•	Invitation Trophy Milnthorpe Corinthians v Kendal United	3-2
•	Minor Cup Kirkby Lonsdale Colts v Ibis	3-1
•	<u>Dallam Tower Cup</u> Kendal United Rockets v Swarthmoor	2-0
•	<u>Under 14 Girls Cup</u> Appleby v Dalton	2-8
•	Under 13 Cup Ibis v Wattsfield United	1-1 (Wattsfield United won 4-2 on penalties)
•	S M Jones Trophy Kendal United v Wattsfield United	0-5

The Association is very grateful to Kendal Town FC and Wattsfield YFC for the use of their grounds and facilities for the cup finals.

Council Member Peter McDonnell took responsibility for administration of the competitions.

<u>Leagues</u>

The majority of senior football in the county continues to be provided by the Westmorland Football League. The Association's thanks are recorded to Secretary, Ron Wilkinson and the League Executive Committee, for their support. Despite every effort in changing formats, team numbers. regrettably we lost the Kendal and District Sunday League, it had struggled with very few teams for a number of years but unfortunately became unsustainable.

The growth of youth and junior football continues in the Kent Valley Junior League; thanks are recorded to the League Management Committee for their continued hard work. They have fully implemented The FA Youth Review - Charter Standard, implementation of Respect and 100% of the teams have a qualified coach. They have also fully supported The FA's Safeguarding requirements with every team coach and assistant having a CRC and attended Safeguarding training.

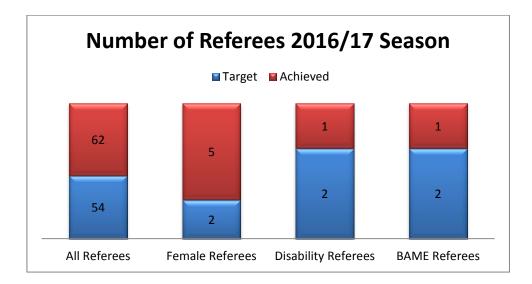
The South Lakes Girls' League is reported in the Girls and Women's football section.

The County FA also ran a small veterans competition and an Under 25 League during the summer to ensure team numbers are sustained.

Soccersixes provide two small-sided leagues in Kendal, the 7-A-Side league continues at Kirkby Stephen, as does the Kendal Futsal League.

A number of teams continue to play outside the area; Kendal Town FC in the Evo-Stick League, Milnthorpe Corinthians FC and Kendal County FC in the West Lancashire League and a number of teams in the North Lancashire League.

Referees



Coverage

The target for the number of games covered by a qualified referee was 90%. The actual figure achieved for the season was 97.48%.

Some Cumberland referees are appointed to Westmorland League games particularly in the north of the county. .

In-Service Training

The County hosted a number of In-Service training events which focused on improving referee knowledge. Topics covered included:

- Eddie Woolstenholme, Ex-Premier League Referee
 - Managing the Game
- Steve Stewart, Lancashire FA
 - Discipline
- Peter Leonard, Level 4 Referee
 - Penalties
- Mark Backhouse, Referee Development Officer
 - Seasons change in the Laws of the Game
 - Denying Obvious Goal Scoring Opportunities
 - Cup Final Seminar

Academy

The Academy provide focused development for referee's on the promotion ladder and junior officials who have expressed an interest in officiating open age football. Topics covered have been, 'Decision Making - Direct Free Kicks', 'and 'Mass Player Confrontation'.

FA Centre of Refereeing Excellence (CORE 1)

This season saw The FA introduce the CORE programme. The programme is designed to identify young talent who show clear potential and opportunity to progress to the top level of the game. After a County selection process Charlie Mulhall was selected to represent the County and after attending a Regional Assessment night was selected by the FA Observers. His Regional Coach is Anthony Taylor, Premier League and FIFA Referee. Charlie has since attended one National event, one Regional event and the Premier League Under 14's Qualifiers at Manchester United, where he refereed the Newcastle United v West Bromwich Albion game.

Referees Promotion

Level $6 \rightarrow 5$ Dave Gosling Level $7 \rightarrow 6$ Cameron Allonby

The Westmorland County FA would like to congratulate both of these referees who have achieved success during the 2016/17 season.

Recruitment

The focus of Referee recruitment remains on attracting adults into refereeing with two males recently completing the course and actively.

The County FA continues to offer free Referees Courses to those living in the Westmorland area who are aged 18 years and above, as well as the Referee Introduction Incentive which offers free registration to existing referees who encourage someone to complete the course.

Assessors

In order to maintain consistency in approach and standards the County FA currently retains three trained Assessors; Peter Ducksbury, John Cotter and Mark Backhouse. All Assessors receive an annual refresher course.

Mentors

In order to support and retain Referees each new official is provided with a Mentor to support them during their first five games. A successful link between the Kent Valley Junior League Appointments Secretary Dave O'Callaghan and the Referee Development Officer exists to ensure Mentors attend those games and decide whether the Trainee is competent to complete fixtures independently. The Mentor Scheme has been used during the season to offer support to other qualified referees who have experienced difficult games in order to maintain their confidence and retain them as referees.

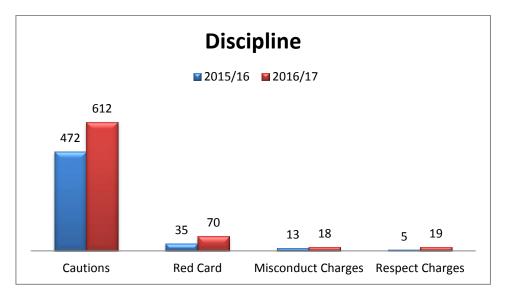
Awards

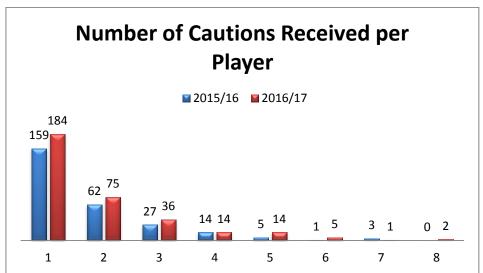
A number of awards are available to clubs and volunteers from The FA, and many of them will be presented at the Annual General Meeting. Congratulations to the winners of each award. We recognise the huge amount of work done by volunteers over the years. We are keen to support them in this work, although this is often not recognised by clubs, who are asked to nominate those people who do so much for the game in the County.

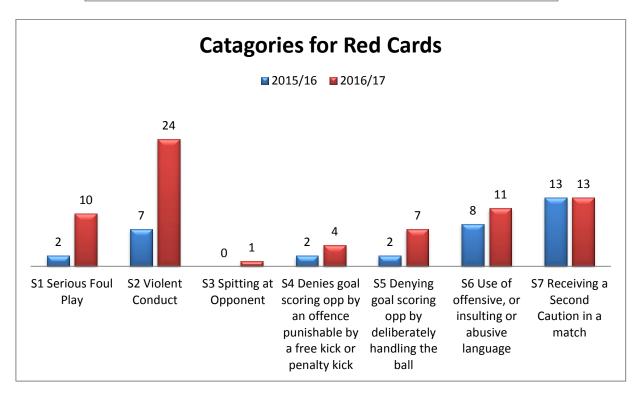
Discipline

Misconduct of clubs, players and officials was administered in accordance with The FA Regulations with the continuation of Match Based Suspension across the game. The number of cases has increased from 2015/16 season as reflected below. In accordance with The FA's Appeal procedure, the Association dealt with one Personal Hearing, 17 Correspondence Hearings and two Appeals.

Discipline Committee meetings were held as required throughout the season. Gary Aplin, and Paul D Hayton chaired the committees. Council Members, except registered Referees, attended on a rota basis, as it is important for these Committees to maintain their independence. It is expected The FA will require independent members to be appointed in the near future and anyone interested should contact the County FA.







Sponsorship

We have some excellent partnerships in place with a number of businesses, all of whom have enabled us to enhance our work over the past season.

Our thanks go to Nike for kit and equipment and this season seen further agreements with Bluiefin Sports, Discount Football Kits (Trophies, Charter Standard Club Festival, discounted kit and embroidery) and O'Neil Associates (Girls Player Development Centre). The County FA looks forward to working with them again during the forthcoming season.









The National Game Insurance Scheme

The County FA currently struggle to obtain sponsorship for competitions and other activities, particularly in the current economic climate. The growth of football in the County gives many commercial opportunities and these will be continually explored.

The local press including the Westmorland Gazette, Cumberland and Westmorland Herald, Barrow Evening News, Lakeland Radio and Cumbria Crack website have supported the Association's activities very well throughout the season.

<u>ΙΤ</u>

The County FA website <u>www.WestmorlandFA.com</u> and Twitter feed are essential means of communication to our customers in promoting our activities.

The FA's League Administration system, Full Time, is successfully used to manage fixtures, results, tables and Referee appointments in Westmorland County FA Cup Competitions, Westmorland Football League, South Lakes Girls League, Westmorland Under 25 League and the Futsal Leagues. The system immediately updates results, draws and tables by means of text messaging.

Over the past season clubs have continued to embed the Whole Game System into football. Clubs will be affiliating using the Whole Game System and managing their discipline via the portal with an increasing number making payments online. Referees continue using the system to report discipline and re-register.

Customer Excellence

SurveyMonkey

Westmorland County FA has collected data using SurveyMonkey since November 2016 from courses, workshops, events and football fun days after the first six months reports have shown the following results:-

109 invitations have been sent out to participants with 51 responses giving a response rate of 47%. (This is significantly higher than an average response rate is 10-15%). Each course creates its own Net Promoter Score (NPS), calculated together gives Westmorland County FA an NPS of 65, anything above 50% is considered good.

The FA Grassroots Survey

In October 2016 The FA conducted an online survey asking participants their views on Westmorland County FA, with some very positive results. From the results staff members have developed a Service Improvement Plan which will be implemented between now and November 2017.

Bereavements

It is with great sadness that the following people passed away during the year:-

Keith Butcher Referee, Player, Milnthorpe Corinthians FC

Mick Greenwood Player, Victoria SC

Mike Halhead Coach, Netherfield AFC, Westmorland Coaches Association

Pete Holme Player Kendal United FC, Netherfield AFC

Neil Humble Coach, Kendal United JFC, Girls Player Development Centre, Kendal Town

Ladies, Kendal Town Player Development Centre. Player, Endmoor KGR

Alan Nelson Club Official, Ibis JFC

Geoff Metcalfe Referee, Club Official, Sedbergh Wanderers FC

Frankie Monks Club Official, Staveley United FC

They all made significant contributions to the game and will be missed by many.

Complaints

The Company received just one formal complaint during the year which was dealt with in accordance with its open, accountable and transparent complaint's procedure.

Staffing

Lauren Downham (Community Coach/Assistant Football Development Officer and Dan Ferguson (Football Development Officer) left the company in September/January respectively. James Pattison has replaced Dan and Graeme Blair replaces Lauren. Mark Backhouse (Referees' Development Officer), Sara Newhouse (Football Services Officer) and Peter Ducksbury (Company Secretary/Chief Executive) continues their work.

Staff have clear roles, responsibilities, work programmes, targets and expectations which are part funded by The FA, but they remain employed and monitored by the Company's Board of Directors.

The Association continues to build on its success and is confident of the future, striving to enhance the service provision to the game in the county.

The Association's records its sincere thanks, gratitude and appreciation to the staff and volunteers for their outstanding contribution to the administration, governance and development of the organisation, and overall success of the game.

As servants of the game it is a huge responsibility for us all, but a great honour and challenge. We are inspired by the power of the modern game and the dedication, commitment and passion of the people, who play, coach, referee, administrate, and watch our national game - volunteers without which, the game would not be as successful.

We must not rest on our laurels, and in the FA National Game Strategy 2015-19 and Westmorland County FA Business Plan 2015-19, football will continue to change and the organisation must change with it. Everyone in football must pull together and build on the fantastic work that is being done today to ensure that everyone gets the best possible experience from taking part in this wonderful game in the future.

Equality Policy

As the governing body of the game, within its boundaries, the Westmorland County FA is responsible for setting standards and values to apply throughout the game at every level. Football belongs to, and should be enjoyed by, anyone who wants to participate in it.

The Westmorland County FA's commitment is to confront and eliminate discrimination whether by reason of gender, sexual orientation, marital status, race, nationality, ethnic origin, colour, religion or belief, ability or disability and to encourage equal opportunities.

The Association was awarded the Equality Standard - Foundation Stage in October 2012.

Conclusion

Last year funding from The FA was secured for a four year programme to govern and develop the game in the county in accordance with the FA National Game Strategy.

Through the 2015-19 Business Strategy we are committed to manage and govern the game effectively and efficiently but cannot do so without the support and commitment of the volunteer workforce.

FINANCIAL REPORT

The Limited Company's business is carried out through the Business Fund and spending controlled by the Board of Directors who are also Trustees of the Benevolent Fund and manage that account.

The year has seen the Association continue to invest significant funds into the game in the county. Membership fees have been maintained at affordable levels.

Financial Reports have been prepared and audited by the Company's Accountant Stables Thompson & Briscoe in accordance with current Company Law for the following periods:-

- 1 January to 31 December 2016 (Business Fund)
- 1 January to 31 December 2016 (Benevolent Fund)

A copy of the abbreviated Directors' Report for the period are provided, with Directors and Council Members having received full copies of the accounts. If you require a full copy for your information, please contact the Company Secretary who will gladly furnish you with a copy.

The FA continues to provide significant financial support to the Association – including administration, staffing, football development, referees training and equipment. Their financial commitment to the National Game and the work currently being done in the counties remains unchanged and will continue until at least 2019.

The Association made a surplus on the year; this was budgeted by the Board of Directors and invested into property.

The Benevolent Fund continues to receive funds and provide support to both past and current members in time of hardship.

APPOINTMENT OF AUDITORS FOR 2017

Stables Thompson & Briscoe were appointed as Auditors in 2011 and the Board of Directors' recommend their appointment for 2017.

YORKSHIRE BANK, KENDAL BENEVOLENT FUND CURRENT ACCOUNT

Income and Expenditure Statement 2016

2015	Income	2016	2015	Expenditure	2016
£		£	£		£
0.00	FA Grants	0.00	0.00	FA Grants	0.00
819.00	Cup Finals	423.00	250.00	Grants	310.00
0.00	Interest	0.00			
0.00	Insurance Commission	0.00			
0.00	Donations	0.00			
819.00		423.00	250.00		310.00
			569.00	Income over Expenditure	113.00
	Expenditure over Income				
819.00		423.00	819.00		423.00
£		£	£		£
-	Transfer from Bank	-	-	Transfer to Building Society	-
	Deposit Account			Deposit Account	
		<u> </u>	<u>-</u>		

WESTMORLAND COUNTY FOOTBALL ASSOCIATION BENEVOLENT FUND BALANCE SHEET AS ON 31 DECEMBER 2016

	Balances	Surplus (Deficit)	Transfers	Unpresented	Balances at
	at 01/01/2016 £	for Year £	£	Cheques £	31/12/2016 £
Skipton Building Society, Kendal					
Benevolent Fund Deposit Account	2920.00	29.20	-	-	2949.20
Yorkshire Bank, Kendal					
Benevolent Fund Current Account	2199.69	113.00			2312.69
	5119.69	142.20			5261.89

P G DUCKSBURY Chief Executive

The foregoing financial statements are prepared from the records as supplied and the explanations given to us. We have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

Stables Thompson & Briscoe Accountants Lowther House Lowther Street Kendal LA9 4DX

Registration number: 4240922

Westmorland County Football Association Limited

Annual Report and Unaudited Financial Statements

for the Year Ended 31 December 2016

Stables Thompson & Briscoe
Chartered Accountants & Business Advisers
Lowther House
Lowther Street
Kendal
Cumbria
LA9 4DX

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Company Information

Directors

Mr G Aplin

Mr JR Cotter

Mr PG Ducksbury

Mr PD Hayton

Mr TB Huck

Mr PA McDonnell

Mr D O'Callaghan

Mr GA Roe

Company secretary

Mr PG Ducksbury

Registered office

35/37 Appleby Road Kendal Cumbria LA9 6ET

Bankers

The Royal Bank of Scotland Kendal 6 Market Place Kendal LA9 4TN

Accountants

Stables Thompson & Briscoe Chartered Accountants & Business Advisers Lowther House Lowther Street Kendal Cumbria LA9 4DX

Directors' Report for the Year Ended 31 December 2016

The Directors present their report and the financial statements for the year ended 31 December 2016.

Directors of the Company

The directors who held office during the year were as follows:

Mr G Aplin

Mr D Blair (resigned 11 November 2016)

Mr J R Cotter

Mr P G Ducksbury - Company secretary and director

Mr P D Hayton

Mr T B Huck

Mr P A McDonnell

Mr D O'Callaghan

Mr G A Roe

Principal activity

The principal activity of the company is promotion, fostering, development and support in all aspects of the game of Association Football.

Small companies provision statement

This report has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board on 16 February 2017 and signed on its behalf by:

Mr PG Ducksbury
Company secretary and director

Chartered Accountants' Report to the Board of Directors on the Preparation of the Unaudited Statutory Accounts of Westmorland County Football Association Limited for the Year Ended 31 December 2016

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Westmorland County Football Association Limited for the year ended 31 December 2016 as set out on pages 4 to 11 from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at http://www.icaew.com/en/members/regulations-standards-and-guidance/.

This report is made solely to the Board of Directors of Westmorland County Football Association Limited, as a body, in accordance with the terms of our engagement letter dated 7 July 2010. Our work has been undertaken solely to prepare for your approval the accounts of Westmorland County Football Association Limited and state those matters that we have agreed to state to the Board of Directors of Westmorland County Football Association Limited, as a body, in this report in accordance with ICAEW Technical Release 07/16 AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Westmorland County Football Association Limited and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that Westmorland County Football Association Limited has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of Westmorland County Football Association Limited. You consider that Westmorland County Football Association Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Westmorland County Football Association Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

.....

Stables Thompson & Briscoe
Chartered Accountants & Business Advisers
Lowther House
Lowther Street
Kendal
Cumbria
LA9 4DX

16 February 2017

Profit and Loss Account for the Year Ended 31 December 2016

	Note	2016 £	2015 £
Turnover		48,603	44,992
Administrative expenses		(234,130)	(178,355)
Other operating income		199,628	152,623
Operating surplus		14,101	19,260
Other interest receivable and similar income		894	676
		894	676
Surplus before tax	4	14,995	19,936
Taxation		(78)	(135)
Surplus for the financial year		14,917	19,801

The above results were derived from continuing operations.

The company has no recognised gains or losses for the year other than the results above.

(Registration number: 4240922) Balance Sheet as at 31 December 2016

	Note	2016 £	2015 £
Fixed assets			
Tangible assets	5	369,137	377,356
Current assets			
Debtors	6	5,292	1,766
Cash at bank and in hand		230,556	215,003
		235,848	216,769
Creditors: Amounts falling due within one year	7	(5,398)	(5,455)
Net current assets		230,450	211,314
Total assets less current liabilities		599,587	588,670
Creditors: Amounts falling due after more than one year	7 _	(172,000)	(176,000)
Net assets		427,587	412,670
Capital and reserves			
Profit and loss account		427,587	412,670
Total equity	_	427,587	412,670

For the financial year ending 31 December 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

Mr PG Ducksbury

Company secretary and director

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved and authorised by the Board on 16 February 2017 and signed on its behalf by:
Mr G Aplin
Director

Statement of Changes in Equity for the Year Ended 31 December 2016

	Profit and loss account £	Total £
At 1 January 2016	412,670	412,670
Surplus for the year	14,917	14,917
Total comprehensive income	14,917	14,917
At 31 December 2016	427,587	427,587
	Profit and loss account £	Total £
At 1 January 2015	392,869	392,869
Surplus for the year	19,801	19,801
Total comprehensive income	19,801	19,801
At 31 December 2015	412,670	412,670

Notes to the Financial Statements for the Year Ended 31 December 2016

1 General information

The company is a company limited by guarantee incorporated in England within the United Kingdom.

The address of its registered office is: 35/37 Appleby Road Kendal Cumbria LA9 6ET

These financial statements were authorised for issue by the Board on 16 February 2017.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

The financial statements are presented in sterling which is the functional currency of the company and rounded to the nearest £.

Going concern

The financial statements have been prepared on a going concern basis.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the Company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts and after eliminating sales within the company.

The Company recognises revenue when: The amount of revenue can be reliably measured; it is probable that future economic benefits will flow to the entity; and specific criteria have been met for each of the Company's activities.

Government grants

Government grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the company will comply with conditions attaching to them and the grants will be received using the performance/accrual model.

Notes to the Financial Statements for the Year Ended 31 December 2016 (continued)

2 Accounting policies (continued)

Other grants

F A grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the company will comply with conditions attaching to them and the grants will be received using the performance/accrual model.

Tax

The tax expense for the period comprises current tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

Tangible assets

Tangible assets are stated in the statement of financial position at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset classDepreciation method and rateBuildings2% straight lineEquipment20-33% straight line

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the Company will not be able to collect all amounts due according to the original terms of the receivables.

Notes to the Financial Statements for the Year Ended 31 December 2016 (continued)

2 Accounting policies (continued)

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the Company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Defined contribution pension obligation

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the Company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

3 Staff numbers

The average number of persons employed by the company (including directors) during the year, was 5 (2015 - 8).

4 Profit before tax

Arrived at after charging/(crediting)

	2016 £	2015 £
Depreciation expense	8,219	10,125

5 Tangible assets

	Land and buildings £	Furniture, fittings and equipment £	Total £
Cost or valuation			
At 1 January 2016	419,301	7,841	427,142
At 31 December 2016	419,301	7,841	427,142
Depreciation			
At 1 January 2016	41,778	8,008	49,786
Charge for the year	8,386	(167)	8,219
At 31 December 2016	50,164	7,841	58,005

Notes to the Financial Statements for the Year Ended 31 December 2016 (continued)

5 Tangible assets (continued)

	Land and buildings £	Furniture, fittings and equipment £	Total £
Carrying amount			
At 31 December 2016	369,137	-	369,137
At 31 December 2015 Included within the net book value of land and respect of freehold land and buildings	377,523 buildings above is	(167) £369,137 (2015 -	377,356 £377,523) in

respect of freehold land and buildings.

6 Debtors

		2016 £	2015 £
Prepayments		5,292	1,766
Total current trade and other debtors	_	5,292	1,766
7 Creditors			
	Note	2016 £	2015 £
Due within one year Other creditors		5,398	5,455
Due after one year Deferred income		172,000	176,000

Creditors due after one year relate to an FA capital grant received to assist with the purchase of the building in 2011. This is being released as the building is depreciated, at £4,000pa. As such £4,000 is also shown within current liabilities as other creditors.

8 Transition to FRS 102

This is the first accounting period subject to the new financial reporting standards. No adjustments have been made on transition.

Detailed Profit and Loss Account for the Year Ended 31 December 2016

	2016 £	2015 £
Turnover (analysed below)	48,603	44,992
Administrative expenses		
Employment costs (analysed below)	(139,317)	(140,928)
Establishment costs (analysed below)	(9,791)	(7,699)
General administrative expenses (analysed below)	(76,803)	(19,603)
Depreciation costs (analysed below)	(8,219)	(10,125)
	(234,130)	(178,355)
Other operating income (analysed below)	199,628	152,623
Operating surplus	14,101	19,260
Other interest receivable and similar income	894	676
Surplus before tax	14,995	19,936

Detailed Profit and Loss Account for the Year Ended 31 December 2016 (continued)

	2016 £	2015 £
Turnover		
Competitions	5,223	4,598
Discipline	9,790	8,262
Membership services	6,510	6,379
Referees	3,085	2,668
Football development	23,795	22,082
Public relations and marketing	200	617
Room hire	-	386
	48,603	44,992
Employment costs		
Personnel	(71,701)	(73,767)
Directors remuneration	(36,914)	(34,173)
Directors NIC (Employers)	(3,932)	(3,556)
Directors pensions (Defined contribution)	(311)	(76)
Football development	(14,488)	(10,581)
Referees	(1,597)	(2,691)
Membership services	(1,616)	(1,902)
Discipline	(160)	(624)
Competitions and representative matches	(8,598)	(13,558)
	(139,317)	(140,928)
Establishment costs		
Rent, rates and water	(4,787)	(3,384)
Light, heat and power	(2,338)	(2,049)
Insurance	(2,666)	(2,266)
	(9,791)	(7,699)
General administrative expenses	· · ·	<u> </u>
Repairs and maintenance	(65,529)	(4,801)
Telephone	(1,790)	(1,353)
Council expenses	(1,728)	(3,994)
Printing, postage and stationery	(1,817)	(1,303)
Cleaning	(1,397)	(1,376)
Accountancy fees	(1,284)	(1,425)
Legal and professional fees	(2,806)	(4,883)
Bank charges	(452)	(468)
ŭ	(76,803)	(19,603)
	(. 5,555)	(10,000)

Detailed Profit and Loss Account for the Year Ended 31 December 2016 (continued)

	2016 £	2015 £
Depreciation costs		
Depreciation of freehold property	(8,386)	(8,386)
Depreciation of fixtures and fittings (owned)	167	(1,739)
	(8,219)	(10,125)
Other operating income		
FA grants - personnel	89,370	91,487
FA grants - competitions	1,300	1,720
FA grants - administration	26,538	27,708
FA grants - referees	2,325	2,338
FA grants - football development	8,828	11,370
FA capital grants	4,000	4,000
Insurance claims	62,900	-
FA grants - Girls Player Development Centre	4,367	14,000
	199,628	152,623

ELECTION OF OFFICERS

<u>2017</u>

The following existing Members are re-elected for 3 years unopposed in accordance with the Articles of Association:-

Council Members (Article 36-42)

Re-Election for 3 year term D O'Callaghan Vacant post

In accordance with Article 36-42 existing Council members may offer themselves for re-election and nominations were invited from members. However no nominations have been received.

ALTERATION TO MEMBERSHIP RULES 2017

No alteration to Membership Rules proposed.

MEMBERSHIP FEES AND CHARGES 2017/18

000
£20
£45 (if renewed before 10 June)
£55 (if renewed after 10 June) £20 (if renewed before 10 June)
£25 (if renewed after 10 June)
£15 (if renewed before 10 June)
£20 (if renewed after 10 June)
£5 (if renewed before 10 June)
£10 (if renewed after 10 June)
£10 (if renewed before 10 June)
£15 (if renewed after 10 June)
£5
£10
£10
£10
£10
£10
£8 £8
£8
£8
£8
£8
£8
£10
£20 (£10 subsided by Westmorland County FA)
£20
Free
£5 per team
£25
£30 (FA Mandatory Fee)
£10 (FA Mandatory Fee)

WESTMORLAND COUNTY FOOTBALL ASSOCIATION LIMITED ALTERATION TO RULES 2017/18

Senior Challenge Cup

Rule 8 - Free Dates

Existing Rule

Any club wishing to have a free date from all football activities must give at least 28 (twenty eight) days' notice in writing to the Chief Executive, giving full reasons for the request. No game shall be postponed without the consent of the Council.

A club will be limited to 2 (two) vacant dates per team.

No free dates will be permitted for the published dates in the County FA Handbook for Semi-Finals and Final ties.

Proposed Changes

Any club wishing to have a free date from all football activities must give at least 14 (fourteen) days' notice in writing to the Chief Executive, giving full reasons for the request. No game shall be postponed without the consent of the Council.

A club will be limited to 1 (one) vacant dates per team.

Any club wishing to have a free date from all football activities on the published Semi Final date must give at least 28 (twenty eight) days' notice in writing to the Chief Executive, giving full reasons for the request. No game shall be postponed without the consent of the Council.

No free dates will be permitted for the published dates for Final ties.

PRESENTATION OF AWARDS AND CERTIFICATES

County Respect/Fair Play Awards

Senior



County Groundsman of the Year



The FA Community Awards 2017

- Coach of the Year
- Charter Standard Community Club
- FA Charter Standard Club
- Young Volunteer of the Year
- Outstanding Contribution to Community Football



Football Futures Certificates



INVITATION TROPHY 2017/18



Invited Teams

To be confirmed

Dates

Final – Date / venue to be decided

COUNCIL MEMBERS

