

Level
Playing
Field

#WeeksOfAction

2nd – 17th
March 2019



Level Playing Field

Weeks Of Action 2019 |

In its 15th season Level Playing Field's (LPF) annual Weeks Of Action campaign looks to shine a light on the positive work being done by Clubs, DSAs, Fans and other organisations towards access and inclusion.

The main aim is to drive a greater matchday experience for disabled fans and to encourage more disabled fans to watch the 'beautiful game'.



50%

"50% of disabled people have never participated in leisure or sports activity" *Centre for Access to Football in Europe, 2017*

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Level Playing Field promotes a **positive** and **inclusive** experience for disabled sports fans.

The key objective of the **#WeeksOfAction** is to raise awareness of good access and inclusion and how it benefits disabled people and the wider community.

You can **#Tweet or Post** during the Weeks of Action or hold an event.

How To Get Involved |

1. Select one or more of the options overleaf or choose your own activity.
2. Let **LPF** know what your doing and when,
3. Request campaign material from **LPF**.
4. Host event or Media activity.
5. Share photos of your activities with **LPF**.



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4 Ways To Get Involved

1

Interview - interview team member, coach, or player on why it's important to be inclusive.

2

Use your clubs newsletter or mail out - promote the good work being done at your club for disabled people.

3

Host a mixed ability game - invite your non disabled players to play together, mix the teams, and champion some brilliant inclusion.

4

Football shirt day - get your team, volunteers, or staff to wear their favourite football teams jersey and tweet a photo.

Social Media Campaign

For the 2019 Weeks of Action we're once again looking to create a real buzz on social media and encourage you to join the digital campaign.

We are urging you to post your messages of support for the campaign, as well as details of your Weeks of Action activities on social media and we have provided a template for you to use below:

'We are pleased to support @lpftweets Weeks Of Action 2019 - celebrating good access & inclusion for disabled fans!'

We have also included some social media images which you're free to use in your posts. Available on request from: info@levelplayingfield.org.uk

Twitter Page: [@lpftweets](https://twitter.com/lpftweets)

Facebook Page: www.facebook.com/lpftweets



**Level
Playing
Field**

#WeeksOfAction

Get Involved

“A period of celebration & inspiration”

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**Premier League
Fans Fund**