

"All change starts with a distant rumble at the grassroots level."

Club Support Pack



INTRODUCTION

This pack has been put together by The Sports Business Club to help grassroots sport develop and grow.

The organisations listed provide a variety of services that you as clubs can turn to for support and advice knowing that they are committed to helping grassroots sports and charging fair prices.

To be introduced to a specific organisation please contact <u>clubsupport@thesportsbusinessclub.co.uk</u> and we will put you in touch.

The Sports Business Club (TSBC) started in Kent with the intention to network businesses together whilst supporting a local grassroots football club.

It was such a success that TSBC swiftly became nationwide helping other grassroots clubs, of any sport, businesses, homeless and mental health charities and other community projects across the UK.



Ambassadors from the sporting world were keen to be involved, supporting academies, clubs, individual careers and businesses. At The Sports Business Club we wanted business networking to be fun, a change from usual business networking scenes and create network meeting dates in your diary the are something to look forward to.

We regularly invite our charity and community partners and sport ambassadors to the meetings to tell their stories and they love to hear where your business has come from too.

After the successful take off of our TSBC business networking club, we took it another step further with the creation of this Club Support Pack. This is a unique service tailoring nationwide business support for sports clubs.

Now more than ever before, during a time of reduced funding and restricted gate fees, services are being stretched or cut. Physiotherapy, conditioning, legal support, insurance and wellbeing are just some of the areas we can help fund. Yes, it is true. We don't just provide the supportive individuals or companies, but we can also provide up to 20% for approved requests. Let's keep building something special, something different and something fun.

For you - For Us - For Sport - For Everyone

Together As One

TSBC Just Giving Page



Contents – page 1 of 3

Partners

| * | Caroline McRoyall Consulting | 8 |
|----------|--|----|
| * | My Club Group | 9 |
| * | Next Play | 10 |
| * | Not Another Marketing Agency | 11 |
| * | TrooCost | 12 |
| Ec | lucation, Tutoring, Personal Development & Wellbeing | |
| * | Control & Change | 14 |
| * | Da La Mill tutoring | 15 |
| * | Employees Health | 16 |
| * | Inspiring Sporting Excellence | 17 |
| * | Kangen Water | 18 |
| * | LearnChess | 19 |
| * | ME Education | 20 |
| * | MK Career Solutions | 21 |
| * | Orange Ball Ltd | 22 |
| * | Stuart Wade – Clinical Hypnotherapy | 23 |
| * | Sports Connect | 24 |



Contents – page 2 of 3

Finance, Legal, HR & Recruitment

| * | The Accountancy People | 26 |
|---|--|-----|
| * | BPHR Consultancy | 27 |
| * | Clayton-Welch Associates | 28 |
| * | Jarmans Solicitors | 29 |
| * | J G Wealth Ltd | 30 |
| * | Konsileo | 31 |
| * | The Portás Group | 32 |
| * | Recruital | 33 |
| * | Vizion Insurance Brokers | 34 |
| | frastructure, Supplies & Travel Axair | 3.6 |
| | Block Solutions | |
| | Convergence Communications | |
| | First Facility Management | |
| | General Hygiene Supplies (GHS) | |
| | Paradigm Commercial Furniture | |
| * | Travel Counsellors | 42 |
| * | WEGO | 42 |



Contents – page 3 of 3

❖ TripleAFA

| M | arketing & Merchandise | |
|----|---|----|
| * | Beep | 45 |
| * | Burnt Toast Solutions | 46 |
| * | Dremur | 47 |
| * | Enjoy The View | 48 |
| * | Footprint | 49 |
| * | Ginger | 50 |
| * | ME Sports | 51 |
| * | Puma Teamwear | 52 |
| | | |
| Ph | ysiotherapy, Fitness, Strength & Conditioning | |
| * | FitSQD | 54 |
| * | CJS Strength & Conditioning | 55 |
| * | Jeanette Saunders | 56 |
| * | NH Personal training | 57 |
| * | Physiotherapy Kent Ltd. | 58 |

59



PARTNERS

Partners





Caroline McRoyall Consulting

Helping you achieve your goals

Caroline McRoyall Consulting was founded in August 2019 established to provide expertise at an affordable price to help sports clubs and organisations achieve their goals.

I have over 20 years' experience working in the Sport & Leisure industry, with a range of executive level experience most notably within Football and was the CEO for Surrey FA for 5 years.

My expertise includes development support, advice on facility and funding development, and strategy, planning and facilitation guidance.





My Club Group



My Club Group is the support platform for grassroots sport.

Providing goods and services to help clubs generate revenue, whatever the size or sport, each time a club or one of its fans or members buy goods or services from the online platform, they will earn money for that club.

Free to join, My Club Market (www.myclubmarket.co.uk) connects clubs with products, services and opportunities that generate revenue and save money.

It offers an array of products that can help a club function professionally and economically, including:









































LATEST NEWS: If your club has had a COVID-19 Business Interruption Insurance claim turned down, you could still be due compensation. My Club experts can offer immediate guidance!

Partners





Next Play is a group of former LinkedIn employees that know the LinkedIn platform and environment inside out. Together, we know how LinkedIn works and our aim is to enable execs, sportspeople and businesses to be more productive and successful through LinkedIn.

Sports People:

- Future-proof your career
- Transferable skills & purpose
- Building & maintaining your network

Business Professionals:

- LinkedIn kick-start
- Mastering LinkedIn
- Consulting & support
- ♦ Network-[in]

Businesses:

- Educating teams
- Digital leadership
- LinkedIn ads
- Lead generation
- Employee advocacy

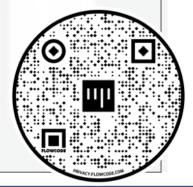
LinkedIn 1-2-1 Training:

- Beginners
- Intermediates
- Pro / Digital leaders

LinkedIn Group Training:

- Profile workshops
- Content mastery
- LinkedIn to sales

If you want to know
more and learn how
LinkedIn can benefit
you and your company,
talk to the people that
worked there.





Little Blue Square is business networking & Linkedln. You build awareness of your business, meet other business professionals, get referrals and have 1-2-1s. Plus, we will help you craft your Linkedln post headlines, understand what 'great' content looks like and even share posts (all while supporting each others content) often live during meetings. This is network-[in] 2.0!



Marketing & Merchandise



There's a reason why we're called;

Not Another Marketing Agency;

it's because we're different.

We believe in working with our clients to help them build their businesses. That means that alongside providing marketing plans and strategies, we also offer business consultancy. After all, the two do go hand in hand. Marketing is just one part of a broader strategy to encourage growth and success.

Not Another Marketing Agency (NAMA) can act as an external marketing department and also the 'critical friend' who asks the difficult and pertinent questions that need to be answered. In our experience, we've discovered that asking the right questions saves our clients time, money, and business heartache.

We offer all of our clients bespoke services and solutions, as every client is different.





troocost.com

TrooCost is a new breed of energy broker, on a mission to shake-up business energy. Other energy brokers won't tell you how much sales commission they're adding to your unit rates, and they won't tell you how much their service costs.

We are energy experts, helping businesses save money, time and hassle renewing business energy contracts. We find businesses competitive prices from the very best energy suppliers and provide all of our clients with significant business energy management through Troo Assure, our friendly like-energy-insurance-but-not-energy-insurance service.



EDUCATION, TUTORING, PERSONAL DEVELOPMENT & WELLBEING

Personal Development & Wellbeing





Control & Change

Imagine your subconscious mind is like a team with many different individual players for different aspects of your personality. You (the conscious part of your brain) is the manager/head coach, you are in charge and know what you want your players to do, how they are going to do it and where you want them to take you. If they all do their job, it's win win and an easy role to do. However, if one or more players are having a cigarette out back instead of pulling their weight, having an anxious moment or lacking in confidence, what will happen to your team?

We were born **100% confident** and **without anxiety**, fears or phobias. We learn these through our lifetime and they shape us from our experiences, thoughts and beliefs, which our mind then looks to reinforce to guide us.

The great news is, thoughts are not facts. With help, you can control those unhelpful or negative thought processes. When you take back control of your team, you can see that change is not only possible, but you are ready for it. You are ready to get on with the life you want. The biggest question is what would you change? What's holding your team back?

- **❖** All forms of Anxiety.
- ❖ Fear and Phobias.
- Stress and Overwhelm.
- Depression and Focus.
- Insomnia and Night Terrors.
- Stop Smoking, Drinking or Drugs.
- Confidence and Self Esteem.
- Public Speaking.
- Sports Performance.
- Eating Disorders and Weight.

When your mind is holding you back, it can and will restrict the choices you make. When those barriers have been removed, you can experience an empowering feeling of positive permanent change.

What's holding you back?

Control your today, change your tomorrow and choose your success.





Da La Mill Tutoring

Simon Millington - Mental Health Tutor and Coach Educator/Developer.

My approach to supporting people to improve their development encompasses establishing what their 'needs' and 'wants' are, so I can then design tailored learning solutions with them to maximise the impact of our collaboration. It is vital to align any delivery to their attitudes and beliefs first and then add value by helping them to recognise the benefits of transforming their existing knowledge and understanding to a new frame of reference.

These connections should be driven by the person and my role is to support and guide them through the process of change. Supporting people through their change is a privilege that I am grateful for everyday.





Employees Health strives to help CEO/HR solve health and wellbeing problems causing absenteeism, presenteeism and unhappiness in the workplace.

Our main services are;

- Wellbeing at Work Programme.
- Mental Health First Aid.
- Wellbeing Packages Workshops Activities.
- ❖ 1-2-1 support.
- Wellbeing Alternatives.

We have a team of professionals in each area of wellbeing dedicated to helping people improve their knowledge and help them live happier and healthier.





Inspiring Sporting Excellence

At **Inspiring Sporting Excellence** we are a team of Sport and Clinical Psychologists and Athlete Counsellors who provide a range of services to individual athletes, teams and organisations. At the heart of what we do is to help you achieve your goals, faster, by developing your Mental Toughness. So that you and your organisation performs' better. Mental Toughness is about being able to handle difficulties, not be derailed by those challenges and take positive steps forward. Therefore, our work overlaps with Mental Health and Lifestyle support.

The services that we provide include:

- 1-2-1 Online and Face to Face Consulting for athletes, coaches and specialist staff.
- Bespoke Group Workshops and Programmes Online and in Person for teams and organisations.
- Team Building days and Culture Developmental projects.
- Mental Toughness and Leadership Profiling and Reporting.
- Clinical Psychological Support for Mental Health issues.



Personal Development & Wellbeing



Kangen Water®

"Change your water, change your life..."



Kangen Water® is a chemical-free alkalising drinking water you can make in the comfort of your own home or work place. Simply connect your machine to your existing water supply and you're off – it's as simple as that!

- ❖Kangen Water® tastes great, even if you "don't like water"....
- ♦Kangen Water® hydrates your body at a cellular level.
- ♦ Kangen Water® is "micro-clustered" so more easily absorbed into your cells.
- ♦ Kangen Water® detoxifies and alkalises, an alkaline body is a healthy body.
- ♦Kangen Water® helps with lactic acid build-up and recovery for sports.
- ♦Kangen Water® helps balance your body's ph.
- ❖Kangen Water® has 5 different types of water:

Strong Kangen Water® - pH 11.0 - Food preparation, Cleaning, Stain Removal Kangen Water® - pH 8.5-9.5 - Cooking, Tea & Coffee, Plants Clean Water - pH 7.0 - Baby Food, Medication

Beauty Water – pH 4.0-6.0 – Face Wash, Hair Care, Pet Care, Polishing, Cleaning

Strong Acidic Water – pH 2.7 – Cleaning & Reducing Germs, Hygiene, Commercial Use











LearnChess takes a fresh and dynamic approach to learning how to play this amazing mind sport properly.



Utilising the latest online technology, our team provides 1-2-1 or group workshop training sessions; opening up an entirely new pathway of enhanced strategic and tactical thinking for businesses, clubs, and individuals, who desire that extra edge in today's competitive society.

Studies have demonstrated that playing chess creates a better balance between left and right brain activity, which in turn, harnesses the true power of the mind to help it deal appropriately with complex situations in a timely and effective manner.

Instant benefits include:

- Increased IQ
- Disability friendly.
- Ageless and genderless.
- Coaching for beginners+
- Sustained concentration levels.
- Higher memory retention and recall.
- New social networking plus pattern solving skills.



Personal Development & Wellbeing





ME Training & Development Ltd Innovation House 232 Leicester Road, Field Head, Markfield Leicestershire LE67 9RG



Would you Bet TeBy Aalfoot a Lack Bry with

connected educational provison for young players?

excellent oppolitants returns tarethalhas your environment connected educational provison for young players? create career pathways for young people...

> y and educational model is an bring talent into your club and vays for young people...

> > RPERENTUDYSPROSCIAEMME



























MK Career Solutions is a career development company that is committed to supporting sports organisations with specialist careers and employability services. The services that we can offer organisations associated with The Sporting Business Club include:

- Career coaching for athletes who may have to consider additional employment or life after sport including ideas to start a business, learn a trade or pursue higher education.
- ❖ 1-2-1 career consulting for athletes including CV writing, cover letter writing, interview preparation and LinkedIn profile optimisation.
- Outplacement and career transition services to associated staff at organisations who have lost their job due to redundancy and require support to prepare and apply for a new job.
- Employability/Career Strategy workshops: Virtual or face-to-face workshops that inspire and encourage athletes to consider and plan for life after sport.







ORANGE BALL MeFit Coaching Programmes support players, coaches and clubs to cultivate mental fitness and positive mental health.

As experienced and qualified mental fitness coaches, we have a wealth of expertise in helping individuals gain the psychological and emotional tools needed to move beyond just coping. Participants develop positive ways of thinking, feeling and behaving which helps them to move towards positive mental health and optimal functioning.

We achieve all this through highly personalised and expert mental fitness coaching and facilitation and look forward to finding out about the challenges you are facing and how ORANGE BALL can help you.









Stuart Wade – Clinical Hypnotherapist

As an experienced Clinical Hypnotherapist, specialising in sports performance, weight loss and anxiety; I have worked with many athletes, helping them to compete to higher levels and achieve national team selection.

I have experience in high pressure competitive environments from my own athletic career and can channel this into providing optimal solutions to support my clients in overcoming any adversity they face in their sport.

I would like to offer your club my services. I have a unique combination of skills and experience. With my proven track record of delivering results, I believe I can make an immediate contribution to your athletes. I am looking for more opportunities to assist high performing athletes to improve their skills and achieve more through clinical hypnotherapy and sports performance mind coaching.









Sports Connect is a community focused organisation which has been established to offer sports engagement and education to all young people who have a genuine interest and passion for sport and have aspirations for a long term relationship within the sports sector.

Our vision is to #InspireMotivateEducate all participants that are part of the Sports Connect programmes and work collaboratively with everyone within the community. The intentions are to upskill learners both academically and through effective work experiences in order to give all students an opportunity to progress and succeed within the sports sector. We work in the community, with the community and for the community.

Our Philosophy.

Using the Powers of Sport to inspire, motivate and educate young people to build a better life for themselves and unite the communities in which they live. It is our strategic objective to work in collaboration and true partnership with other key organisations to provide greater opportunities and support, for young people from across Kent and the South East.

❖ What we do.

Create fun and interactive sports, health and education programmes for a range of audiences and clientele groups. These can be adapted and flexible to meet the needs of the environment, individuals and wavering landscape.

❖ How we do it.

We place our learners, players and participants at the centre of our education programmes. This enables our staff to create a triad connection between the learner, the task and their values and ethics. Encouraging learners to nurture their own characters helps to create a culture of excellence and high performance.

❖ Why we do it.

As a team, we believe that using this structure will enable an inspired, educated and motivated workforce to be developed. The unique connection we develop with our cohorts enable them to become self-sufficient which increases their employment and social status. Our vision is to connect our learners to these three core values. This culture means in each session each learner feels a sense of purpose, pride and belonging in their learning and development.

Education Academy; Sports Coaching Academy; U19 Football Academy; Sports Traineeship; Sports Apprenticeship; Conflict Resolution Sports Programme.



FINANCE, LEGAL, HR & RECRUITMENT





We are excited to be part of The Sports Business Club because we share the same values. We are community based accountants and an important part of that is community sports based. It matters that we share a common community because:

- It costs nothing to get things sorted with a smile on your face and speed that shows your work is important to us.
- Accountancy really can be made easy to understand and efficient. Volunteers want to be entering the pitch not making entries into the books.
- We all have to pay tax making it predictable and systemised means you can worry about the game not the HMRC.







BPHR Consultancy provides Bespoke Professional HR support in all people management areas, to mitigate risks and ensure compliance throughout the business.

Dealing with employee issues can be stressful and generally HR can be challenging, especially when there is day to day operational demands. We offer practical, hands-on, personable, professional HR advice, to save you time, is cost effective, and provides you with a better work life balance. All offered on our affordable Outsourced HR Support Packages - Bronze, Silver and Gold.

Alternatively, we offer a Bespoke Support Service for:

- Tailor made employment documents.
- Furlough Advice.
- Reorganisation/Restructuring/Redundancy support.
- Employee Engagement initiatives.
- ❖ Absence, Performance and Talent Management.
- Workplace mediation.
- Support Disciplinary, Grievance meetings.
- Training.





CLAYTON-WELCH

Clayton-Welch Associates are a UK based brokerage for residential mortgages & protection

With a growing team of expert mortgage & protection advisors, we have over 50 combined years of experience and access to a range of finance for your property needs.

If you are a consultant, contractor, expat or a business owner, we have specialists who can help.

First time buyers, property investors, landlords and developers are all clients of ours.

Clayton-Welch Associates also have extensive experience in commercial finance from development finance to bridging loans and specialist corporate financing.



JARMANS Solicitors

Jarmans Solicitors have been providing world-class legal advice for over 150 years. Our highly experienced team of personal and business solicitors work hard to ensure that our clients receive honest, pragmatic and clear legal advice. As a forward-thinking legal firm, we still believe in maintaining traditional core values.

Our Commercial Law services include:

- Commercial Property including Construction Law and lease agreements.
- Commercial Litigation & Dispute Resolution, including Shareholders and Directors Disputes.
- Commercial Debt Recovery.
- Employment law.
- Professional Negligence Claims.
- Commercial law including Contracts, and Mergers & Acquisitions.

Our Personal Law services include:

- Wills, Trusts and Lasting Powers of Attorney.
- Conveyancing and Property law including Lease Extensions.
- Criminal Law.
- Civil Litigation including Tenant Rights.
- Family Law including, prenups, cohabitation agreements, child arrangements and divorce.
- Probate.
- Personal Injury.
- Employment Law.

Jarmans Solicitors believe that providing personal and expedient service is vital to ensuring that we meet all of our clients needs.





At **J G Wealth Ltd.** we have over 20 years of financial services experience which we use to create comprehensive goal based financial plans to help our clients achieve their financial goals.

This could be through tax efficient saving for the future, planning when they want to retire, protecting their families with the appropriate Insurance or ensuring family wealth is maintained and passed down in the most efficient manner.

At J G Wealth Ltd. we offer the following services:

- Tax efficient investment planning.
- Trustee Investments.
- Inheritance tax planning.
- Retirement planning.
- Group Pensions.
- Specialist Personal Insurance.
- Private Medical Insurance.
- Business Insurance.
- Referral to Cash Savings.
- Mortgage Advice.



Your home may be repossessed if you do not keep up repayments on your mortgage.

The value of an investment with St. James's Place may fall as well as rise. You may get back less than you invested.

J G Wealth Ltd. is an Appointed Representative of and represents only St. James's Place Wealth Management plc (which is authorised and regulated by the Financial Conduct Authority) for the purpose of advising solely on the Group's wealth management products and services, more details of which are set out on the Group's website at www.sjp.co.uk/products.





WHY KONSILEO?

We are independent commercial insurance brokers - we operate throughout

the UK and but are made up of local people who care about helping you grow and protect your sports club and business properly. We are transforming insurance broking by providing insurance and risk management solutions in a way that hasn't been done before.

THE RIGHT COVER, AT THE RIGHT PRICE

All clubs and businesses are unique, which is why we take time to get to know you. We have a wide range of experience in a variety of industries, so you will always get the right cover at the right price.

LOCAL TO YOU

We have local knowledge with access to global markets - we are local to you and you can always deal with us face-to-face, allowing us to deliver a personal service including hassle free claims.



Contact Kenny Stibbles (ACII Chartered Insurance Broker) today and he can put you directly in touch with your local Konsileo expert.





Portas Group Personal Injury Insurance Packages

Safeguarding your financial future in the event of an injury
styplayers for players

The Portás Group specialises in bespoke 'Football Specific' insurance packages for semi professional and amateur footballers.

Our 'Player Centered' approach ensures player welfare is our top priority, providing affordable, comprehensive and understandable packages to clients, delivered with a simplicity that allows players to develop, excel and progress to their full potential in the peace of mind that their financial future is secured in the event of an injury while playing.

Portás Group clients receive exclusive access to a premium range of significant benefits, incentives and discounts on sought after brands & services, tailored to the individual.

| | Prices starting from | Bronze | Silver £3-44 | Gold | Platinum £10.18 |
|--|--|--------|-----------------|------------|--------------------|
| | | | | | |
| | Yearly | £30.60 | €41.28 | £87.84 | £122.16 |
| Benefits | 1 | | 200 | - W-W- | |
| Public Liability | λ | /\x | £1,000,000 | £2,000,000 | £2,000,000 |
| Accidental Injury | 1 | 4 | | | |
| Accidental Death | | £2,500 | £5,000 | £7.500 | £10,000 |
| Loss of one or more limb | | £2,500 | £5,000 | £7.500 | £10,000 |
| Total and Irrevocable Loss of sight in One | THE RESERVE THE PERSON NAMED IN | £2,500 | £5,000 | £7,500 | £10,000 |
| Total and Irrevocable Loss of hearing in O | ne or Both Ears | £2,500 | £5,000 | £7.500 | £10,000 |
| Permanent Total Disablement | 7 | £2,500 | £5,000 | £7,500 | £10,000 |
| Temporary Total Disablement (Monthly benefit while off work) | 7) | X | £200/month | £500/month | £1,000/month |
| A Fracture of Hip, Pelvis, Leg. Knee Cap. Collar Bone, Skull, Jaw. Shoulder | Arm, | £200 | £400 | £600 | €800 |
| Bones in the Foot or Hand (Excluding Toe | s and Fingers) | E100 | £200 | £400 | £600 |
| Toes and Fingers | | X | £50 | £100 | £200 |
| Dislocation Spine or Hip | 11 | X | £400 | £600 | £800 |
| Knee, Ankle, Wrist, Elbow, Collarbone (Excluding Toes and Fingers) | T | x | £150 | £300 | Esoo |
| Any other General Dislocation General Ar or Traction | natectic | x | £150 | £300 | £500 |
| Other Injury | | T | -1 | | |
| Torn Ligaments | | x | €100 | £200 | £400 |
| Other Benefits | 1 | | | | |
| Physiotherapy Fees | | X | £200 | £300 | £400 |
| Dental Fees Per Incident | THE PARTY OF THE P | X | £150 | £250 | £400 |
| Dental Fees Maximum Per Year | | X | £600 | £1,000 | £1,600 |







Recruital is comprised of a team who have worked in their specialist industries before moving into recruitment, each wishing to change the face of recruitment in the UK.

Recruital has been established to disrupt the way companies engage with agencies to provide their next team member. The traditional recruitment model is based on clients paying a percentage of the employees starting salary. The average fee charge by an agency across the UK is £5100 for a single hire. The Recruital model charges a fixed monthly fee based on the number of employees in you company. If you have under 5 employees you will pay £149 per month, an annual cost of £1788 for unlimited recruitment.

Recruital offers a full agency service working with clients to benchmark roles and create suitable adverts, whilst utilising technology to speed up the process for clients and candidates alike.

Recruital Fixed Price Recruitment to Help you Grow!





Vizion is an award winning independent Insurance Broker authorised to quote, sell and administer personal and commercial insurances.

As a Broker we have good relationships in place with a large panel of insurers, underwriting agencies and Lloyds syndicates to find the right cover at competitive prices.

Our Expertise:

- Private Clients/High-Value/High Profile.
- Business & Commercial.
- Property.
- ❖ Trades & Construction.

Russell Boneham one of our Partners is based in East Anglia and his service is personal, knowledgeable and professional providing advice on managing risk and finding a suitable policy to match our client's needs. In his spare-time he is heavily involved in grass roots football as a FA Level 2 qualified coach, team manager, veteran player and club administrator.

His ethos is finding solutions, adding value and making a difference and is looking to continue this theme as a member of The Sports Business Club.



INFRASTRUCTURE, SUPPLIES & TRAVEL



Infrastructure, Supplies & Travel



Axair Fans UK Limited offers the most diverse range of fans & accessories available from a single source in the UK. In 2020 we have teamed up with our European manufacturers to develop a new division, Clean Air Solutions.

A clean and safe environment is an essential aspect of running a successful business. The coronavirus pandemic has made it more important than ever for organisations to review their indoor air quality.

Axair offer state of the art air cleaning systems for any indoor environment to help improve air quality and prevent the spread of harmful contaminants.

- Kill up to 99.9% of existing viruses, bacteria, odours, allergens, VOC's & mould
- Purify the air and eliminates odours
- Break down surface pathogens
- Are ecological and economic
- Are safe for people, animals and objects
- Are easy to use

Our clean air range includes;





Air Disinfection Purifier

Wellisair uses technology that effectively generates and expands hydroxyl radicals (OH) that by oxidation eliminates virus, bacteria, allergens, moulds, odours and volatile organic compounds (VOCs) up to 99.9%.

HEPA14 Air Filters

Reintair was designed to reduce the virus contaminated particles of any room helping towards eliminating the spread and prevention of viruses such as COVID-19.

Ozone Cleaners

AirPur ozone generators are designed to completely sanitise the air and objects in a room. Our Ozone cleaners use ozone to sanitise everything their tiny particles touch and kill any bacteria/virus living there.





Block Solutions is a Scandinavian concept which has developed environmentally friendly block-modules. The block-modules are used for building sustainable, affordable and safe structures for people all around the world, thus fostering local well-being.

Garden offices, hubs, storage or changing facilities for your club from a quick, cost effective and environmentally friendly solution provider.

The carbon footprint of the product is close to zero: the material used is an ecological bio-composite, which contains wood fibre as a by-product from the forest industry.

We offer a variety of services ranging from a fully specified, keys in your hands finish to a DIY shell only option. Regardless of the service, our technical team will give you guidance every step of the way.

The lightweight, but yet durable blocks enable you to build a house in less than eight hours by two people. The blocks are joined together using a rubber hammer. The erection of the house does not require electricity, so it can also be built in remote regions.

The Blocks have unique features: they are both mobile and flexible. You can easily dismantle and rebuild structures in another location. You can expand or modify the building based on your needs.









Convergence Communications is an award-winning telecoms specialist that is helping football clubs up and down the Country with their communications.

We have developed a platform that enables your staff to be contacted no matter where they are within your grounds. We utilise mobile and Wi-Fi technology to deliver voice and video to either smart-phones, laptops or cordless handsets. One of the benefits is that your team are always reachable; even on busy match days.

Whether you're a Premiership giant, a semi-professional club, a non-League club or a team of amateurs who love the game, we have the solution for you. And what's more, the owners of Convergence are all football mad and are always trying to find ways how we can help grassroots football. That is one of the main reasons we joined the Sports Business Club; we want to give something back.





At First Facility Management (FFM) we operate across a diverse range of commercial property sectors throughout the whole of the UK and believe in the strength and value of our local service backed by the power of our integral resources and processes. We offer a full turnkey or bespoke service to commercial clients outsourced facility management package that will ensure that all project, pre-planned works are undertaken by the relevant due date and that any reactive jobs are dealt within an appropriate and timely manner.

This can free up the building manager to deal with other issues more akin to how the day-to-day business operates.

Some examples of what we undertake include Fire, Security, Health & Safety, Pest Control, Electrical, Plumbing, Roofing (metal, flat and pitched). FFM can manage the project from inception to hand over.

FFM is a company you can trust and rely on for design, install, monitor, maintain standalone and integrated systems, we will have something to suit every commercial application.





General Hygiene Supplies Limited (GHS) have been established for over 30 years, distributing PPE to keep you safe and cleaning solutions that protect your workspace.

GHS are here to consult and supply the very best solutions to ensure your business keeps on running.

GHS has further strengthened its professional cleaning products offering our new Hycolin Antiviral Disinfectant Range. This range features products for all end user applications including: Washroom Cleaner, Kitchen Cleaner, Multi Surface Cleaner, Stainless Steel & Glass Cleaner, Hand Soap, Toilet Gel and a range of Aerosol Foggers and Surface Sprays.

GHS can also supply fogging machines, safe pads for all doors and handles, and many more disposable products needed to tackle coronavirus for your working environment.





With over 10,000 furniture items at discounted prices, from 35 of the UK's leading manufacturers, we are a one-stop-shop for all your furniture and office needs. Whether you're simply looking for a new office desk or a full office refurbishment, we are always on hand to offer expert advice about your office furniture and refurbishment requirements.

We can cater for all types of commercial furniture from office, educational and hospitality to conference, canteen and bespoke to suit all budgets and specifications. If you are moving offices, our experts in space planning and design consultancy services will ease your stress,

it is what we do best. We can take away and dispose of existing furniture if required ensuring that current standards are met in terms of environmentally friendly disposal.

Whether you need to source a single chair or a whole suite of furniture we are here to advise and assist using our twenty years of industry experience and knowledge. You can rest assured we are here to help where possible by giving you our best advice and experience led solutions. Our dedicated and experienced delivery and installation team is equipped to deliver and install across the whole of the UK, to fulfil a large project brief or just a few desks and chairs. If you are planning an office move or refurbishment, Paradigm Office Furniture can take the stress away by planning the space for you based on our advice and your requirement which will always conform to current Health and Safety standards for your peace of mind.









My name is Valerio Biasion, and I am a business travel consultant.

I am affiliated with Travel Counsellors, the UK largest independent travel agency. I offer a personal and proactive approach to all travel needs, a full financial protection on every travel arrangement I book and 24/7 support thanks to our out of hours duty office.

I look after any type of businesses and in recent years I have been dealing with many football clubs. Arsenal FC is my biggest client and I have worked also with Brentford FC, Rangers and Celtic Glasgow to name a few.





WEGO Consultants are a new Independent consultancy run by a team of two experts. We are well versed in the water and fuel sector, with over ten years of experience, we specialise in water supply contracts and once those savings are locked in with your cheaper contract, we will then look back over a 5-or-6 year period and investigate any over charges and get these corrected and any incorrect costs refunded. Also, any contract we do with you, 10% of the profit will go back into your club to help support it.

Here at WEGO, we are a company small enough to care but big enough to cope.



MARKETING & MERCHANDISE







Beep Xtra is an international decentralised loyalty provider driving more local customers into stores and making existing ones more loyal to their favourite shops & businesses.

Beep connects all stores together naturally promoting each other.

Beep facilitates this through either its own ePOS system or its own terminal software (both given free to stores). This system works in any currency in the world and because of this they have become leaders in the blockchain space.

Beep provides a completely independent decentralised blockchain called Steroid4.0 and future proofs and protects all businesses from currency collapses.

Every business needs a Beep Xtra terminal.







Marketing & Merchandise



Whether you are looking for an advertising gift to mail out to your prospects, corporate gifts and awards for staff retention or a yearly give-aways for your existing customers, we can provide a promotional product to suit your needs.

Creative, fresh ideas only limited to the imagination. If you can think of that special product but don't know how to go further than speak to our team, they can then help bring it to reality. When choosing a branded product **Burnt Toast** knows what it means to stand out and be remembered.

In 2019 we launched a new sportswear division, under the brand **Duke Sportswear**. We are now proud to be providing and sponsor Bespoke Teamwear to two National BAFA Division 2 American Football Teams and three 8GL American Football Teams.











Our dedicated team will work with you from quotation to delivery to ensure that you are fully satisfied with both your promotional items and service.











Dremur Ltd

Dremur is a B2B Sales Consultancy enabling businesses and individuals to achieve consistently impressive results from their sales activities.

- Are you happy with the sales that you're making?
- Do you need more customers?
- Can you keep your current customers happy whilst you grow?

With over twenty years sales experience, Dremur knows how to support you to achieve the commercial results that, until now, you've only been dreaming of....get in touch to find out how!



ENJOY THE VIEW

Enjoy The View is a Cambridge based video production company creating video content for clients across the East of England and beyond.

Working with clients on both an 'ad-hoc' and retainer basis we create video content that helps businesses to showcase their brand, educate their customers as well as engage new and existing client bases. Our retainer packages help business to create high quality monthly video content at a fixed cost per month. We have a wide variety of experience creating video content for local business as well as global brands.















We have been supplying and installing signage and graphics solutions for more than 12 years based out of Cambridge. More recently we have been involved in providing architectural vinyl refurbishment solutions and now can offer anti microbial protection film for offices and washrooms.

So from large external hoardings and building signage through wall graphics and way-finding projects to hospitality refurbishment we can deliver a wide range of solutions.

Our sister businesses, Symbian Print and Symbian Create can provide a huge range of print and design solutions for all channels, both traditional and online.



Marketing & Merchandise



GINGER are proud sponsors and Digital partner of Barking Football Club in the Isthmian League. We're working with the board to deliver a number of key initiatives that will support the club's ambitious growth strategy.

Our services include, but are not limited to:

- Creative (graphic design for digital and print).
- Web design and development.
- Maintenance and hosting.
- SEO and PPC.
- Advertising and campaigns.
- Strategy (Fan engagement, marketing and growth).
- Social media (content creation, management, paid).
- Video production and Photography.
- Content creation (Copywriting, infographics, illustrations, animation).
- * Education in sport (prospectus, corporate literature, digital requirements).

We're problem solvers, we're a new way of thinking and we're here to shake things up.

It's time to show your outdated strategy the red card, kick-off with GINGER today!

TSBC The Sports Business Club

Marketing & Merchandise

ed



Invent memorabilia learning merchandise





PUMATEAMWEAR

PUMA Teamwear have been designing, manufacturing and customising football kit, teamwear and fanwear since 1995. We kit out more than 20 of the UK's professional league football clubs, as well as amateur and grass roots clubs, schools, colleges and universities.

Simple Ordering - Top Service - Flexible Designs - Great Value

Get professional service at every level





PHYSIOTHERAPY, FITNESS, STRENGTH & CONDITIONING





FITSQD is a free mobile social media/fitness App with the goal of becoming the 'Home Of Workout Sharing'. Individuals, clubs & organisations can use the FITSQD platform to upload, access & share workouts with the community.

Put simply, our app connects a passionate community of Workout Creators with Workout Conquerors.

Use FITSQD to provide added value to your members, increase member engagement, retention & growth:

- Create digital workout content (COVID proof) to be followed on a purpose-built App for your members (1st Team player workouts to get gameday ready!).
- Post workouts showcasing team players & facilities to entice new & existing members.
- Existing members can share their own workouts, creating active community engagement.



WHY WE EXIST

Because access to fitness motivation, inspiration & content shouldn't be the first barrier to face when achieving your fitness goals.





CJS Strength & Conditioning is focused on developing athletic performance, offering a bespoke consultancy service which will give you access to a wealth of knowledge around best training practices, sport and exercise physiology and nutrition principles that can be implemented for each of your athletes across the course of a season.

- Professional advice and support on how to structure and deliver training sessions.
- Access to training material for different types of performance outcomes.
- Advice on how to efficiently test your athletes to identify the strengths and weaknesses of individuals.
- How to tailor personal development plans to instil improvements in performance within your athletes.
- Nutritional advice for players of all ages.





My name is **Jeanette Saunders** and I am a dynamic and versatile personal trainer who specialises in remote health and fitness coaching. I am able to achieve fantastic results by focusing on each individual to optimise their health and energy balance whilst providing personalised exercise regimes to maximise results in less time.

- Customised training plans tailored to your needs.
- Nutrition coaching and advice helping you to know what to eat and how much to achieve your goals.
- Weekly 1-2-1 coaching and accountability calls.
- Access to an online platform with your tailored regimes, nutrition resources, recipe packs and coaching tools.



NH Personal Training

I'm a fitness and nutrition coach. I grew up with sport then went to college to do Gym Instruction and Personal Training. I've been working in the fitness industry for over 15 years now and part of the Team GB Powerlifting team.



I work with a variety of people but the two main things I focus on are:

- ❖ I want to help people who feel stuck or lost on their journey get educated so they can live healthier, happier lives, full of confidence.
- ❖ I want to help amateur athletes go from good to great by making little tweaks to their training and nutrition to make such a difference they start pushing for first place or the win, depending on their sport.



In the 15 years I have worked in a wide range of settings, from gyms to parks, people homes and even online. Coaching people from all over the world. I also believe that my experience as an athlete helps, I don't just understand the training and nutrition side of it all but the mental and emotional side that comes with it too.





Paul Timson is an experienced Chartered Physiotherapist and Acupuncturist and the founder of Physiotherapy Kent Ltd (formed in 2009) and Physiotherapy Essex Ltd (2006).

Physio Kent Ltd. provide first class physio services at their centres in Gillingham, Beckenham, Charlton and High Wycombe (Bucks) and Physio Essex Ltd incorporates 3 centres in Essex in Rayleigh, Rochford and West Thurrock.

As well as our diagnostic, treatment and rehabilitation services we are also able to advise on other aspects of health and well-being for grass roots participants and associated staff. Proactive prevention of injuries is of course of extreme importance, perhaps even more so than at professional club level. We can offer practical advice, solutions and services for functional screening of squads, training regimes, fitness and nutrition as well as medical supplies, first aid training for coaching staff, medical insurance issues. Let your pain be our problem and get back to doing the things you love.





TripleAFA is Sports Performance Analysis, End to End Videography and Mobile Football Coaching Service.

We improve all areas of performance using the very latest technology, such as feet sensors and our football feeder machine, capable of:

- Accurately feeding a ball to a player every 2 9 seconds to increase or decrease the intensity of our plays and sessions.
- Delivering Aerial and Ground footballs up to 45 mph (over 80 km/h) to improve first touch ball control.
- Shooting a ball left, right or centre, from zero to 45 degrees to target specific areas of training and to improve various techniques.

We add value by providing coaches, clubs, organisations and players with unique insights, such as data, individual training reports, 4K aerial & ground match footage and/or team summary reports detailing:





The Sports Business Club was born to help local businesses connect with each other and to support local grassroots sports clubs to become more sustainable.

Help us grow this network by referring new businesses to us.

When they sign up, we will reward your club with added investment.

Businesses can benefit from:

- Connecting with other businesses across the UK!
- Participating in virtual networking meetings.
- Collaborating with other members.
- * Building their profile through our interactive website.
- ❖ Monthly local face to face networking (covid permitting).

All referrals should be emailed to:

clubsupport@thesportsbusinessclub.co.uk

Together as One

TSBC Just Giving Page

clubsupport@thesportsbusinessclub.co.uk