



# Refereeing in Staffordshire

14<sup>th</sup> January 2019



Staffordshire FA  
Making a difference through football



# Introductions

**Stephen Tanner – National Referee Manager**

**Matthew Jones – Referee Development Officer**

**Daniel Hickenbottom – Senior Workforce Officer**

**Peter Heafield – Workforce Committee Chairman**





# Adult League Referee Coverage

League	Coverage %
Staffordshire County Senior League	100%
Cannock Chase Sunday League	100%
Coors Sunday League	100%
Lichfield & District	97%
Leek & District	100%
PDSL	98%
Stafford & District	98%
Uttoxeter & District	100%

\*Reappointments not considered

\*\* Some leagues appoint assistant referees to fixtures





# Youth League Referee Coverage

League	Coverage %
Lichfield & District Recreational League	74.92%
Mid Staffs Junior Football League	76.27%
North Staffs Youth League	99.70%
North Staffs Junior Youth League	98.90%
Potteries Junior Youth League	99.70%
Staffordshire Girls & Ladies League	96.62%
Walsall Junior Youth League	98.95%





# Key Areas - Hotspots

- Lichfield – 74.92% coverage
- Stafford – 76.27% coverage
- Staffordshire County Senior League – 3 x officials per game
- Older referees for older age groups / adult football

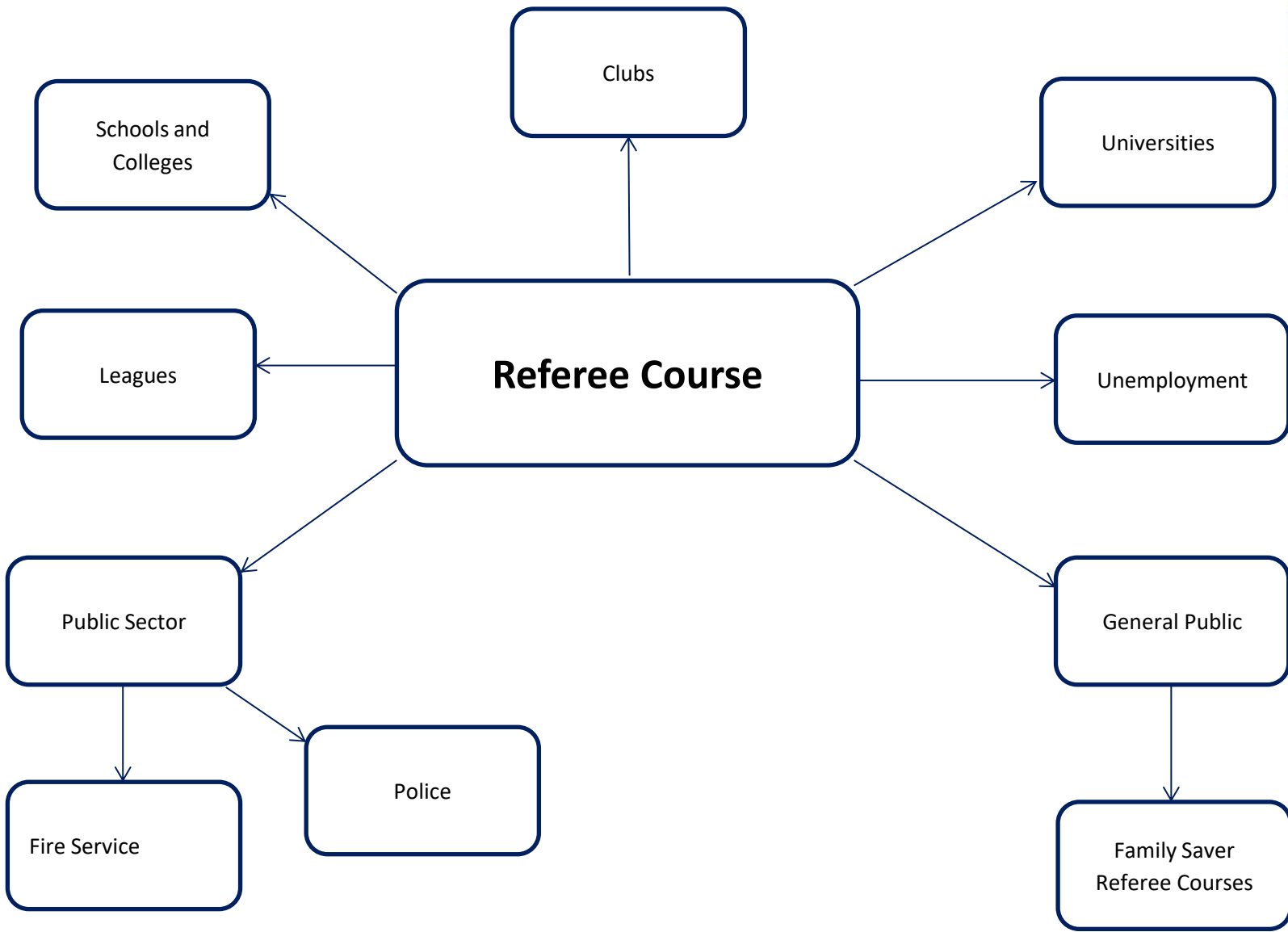




# Key Challenges

- Referee coverage – Youth Leagues
- Refereeing Availability
- Referee Retention (Registration Period)







# Recruitment

- Public - A focus on more people from outside of football.
- Unemployment sector – Enterprise, Jobcentre etc.
- Adult only referee courses – retiring players
- Universities and Higher Education – look to deliver sessions within universities to promote benefits of refereeing .
- Continue with the usual promotions alongside additional focus.







# Adult Only Courses

- 2 x June Adult Only Courses
- Clayton Wood Training Ground (Stoke City)
- Erasmus Darwin Academy
  
- League dates to visit and promote the courses?





# Courses

## Lichfield & Cannock

- 1) 11<sup>th</sup> February – 25<sup>th</sup> February
- 2) 27<sup>th</sup> July – 4<sup>th</sup> August
- 3) 7<sup>th</sup> October – 20<sup>th</sup> October
- 4) 15<sup>th</sup> April – 18<sup>th</sup> April (Female Only)
- 5) 3<sup>rd</sup> February 2020 – 16<sup>th</sup> February





# Courses

## Stafford

- 1) 18<sup>th</sup> February – 21<sup>st</sup> February
- 2) 5<sup>th</sup> August – 18<sup>th</sup> August
- 3) 28<sup>th</sup> October – 31<sup>st</sup> October
- 4) 18<sup>th</sup> November – 1<sup>st</sup> December
- 5) 9<sup>th</sup> March 2020 – 22<sup>nd</sup> March 2020





# Courses

## Stoke

- 1) 6<sup>th</sup> February – 17<sup>th</sup> February
- 2) 4<sup>th</sup> September – 15<sup>th</sup> September
- 3) 6<sup>th</sup> November – 20<sup>th</sup> November
- 4) 12<sup>th</sup> February 2020 – 23<sup>rd</sup> February 2020





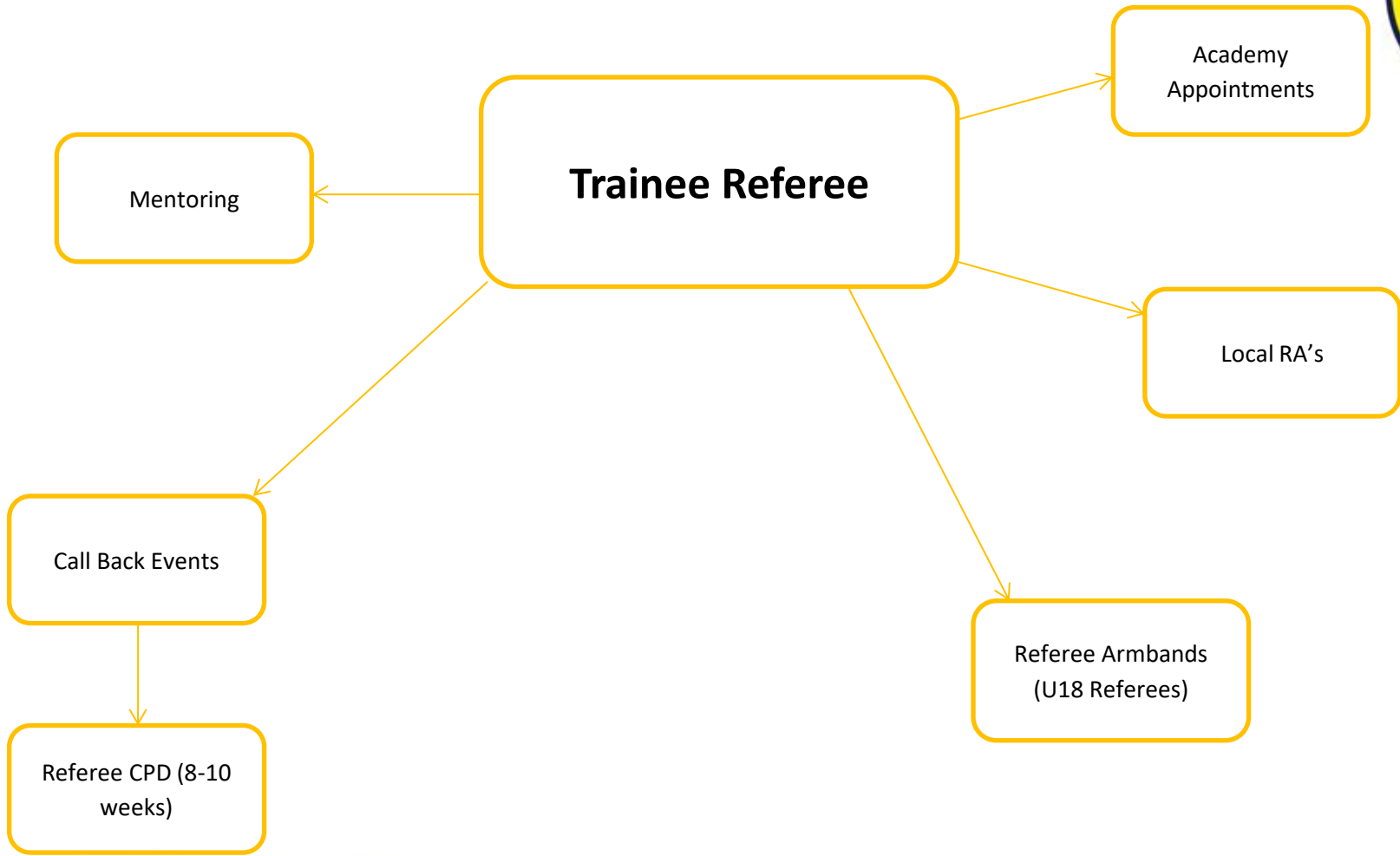
# Additional Courses

- 1) Chasetown Half Term Course (February)
- 2) Codsall High School Referees Course (January – March)
- 3) Stoke City Community Trust Referees Course (February – March)





# Retention





# Retention

Key areas to support:

- Mentoring
- Respect Armband's / Marshalls
- Regular training opportunities
- Call Back Events



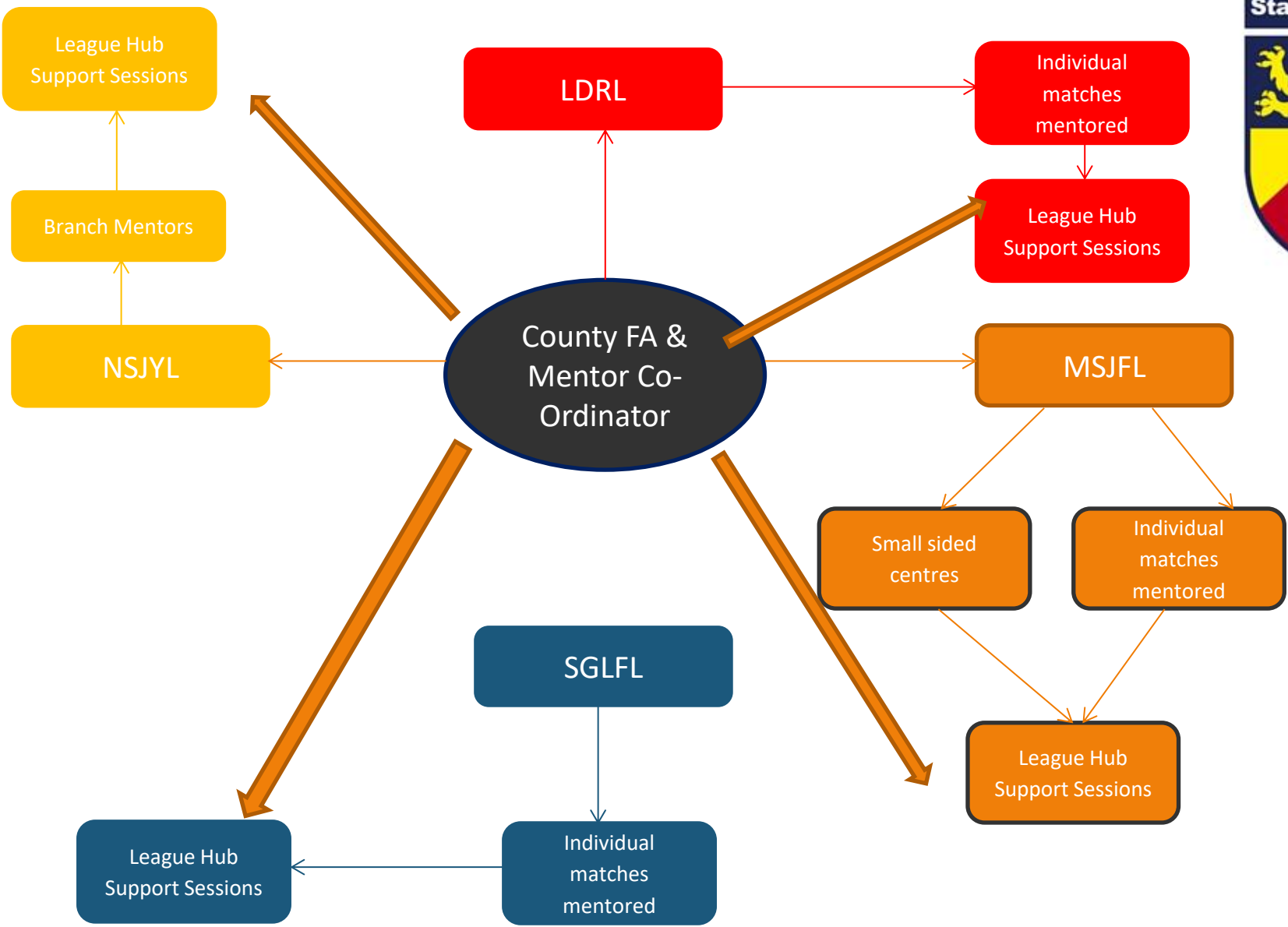


# Mentoring

- Referee Mentor Co-ordinator (Ross Crawford)
- 19 x mentors
- Initially targeting leagues with highest number of trainee referees.
- Funding secured to help fund the mentoring programme – honorarium, safeguarding and DBS renewals and mentor clothing.









# Training Events

- Regular training evening's in each part of the county, open to all referees.
- Every 8 – 10 weeks, book on via Eventbrite.
- Staffs County Senior League – observation scheme / training programme.





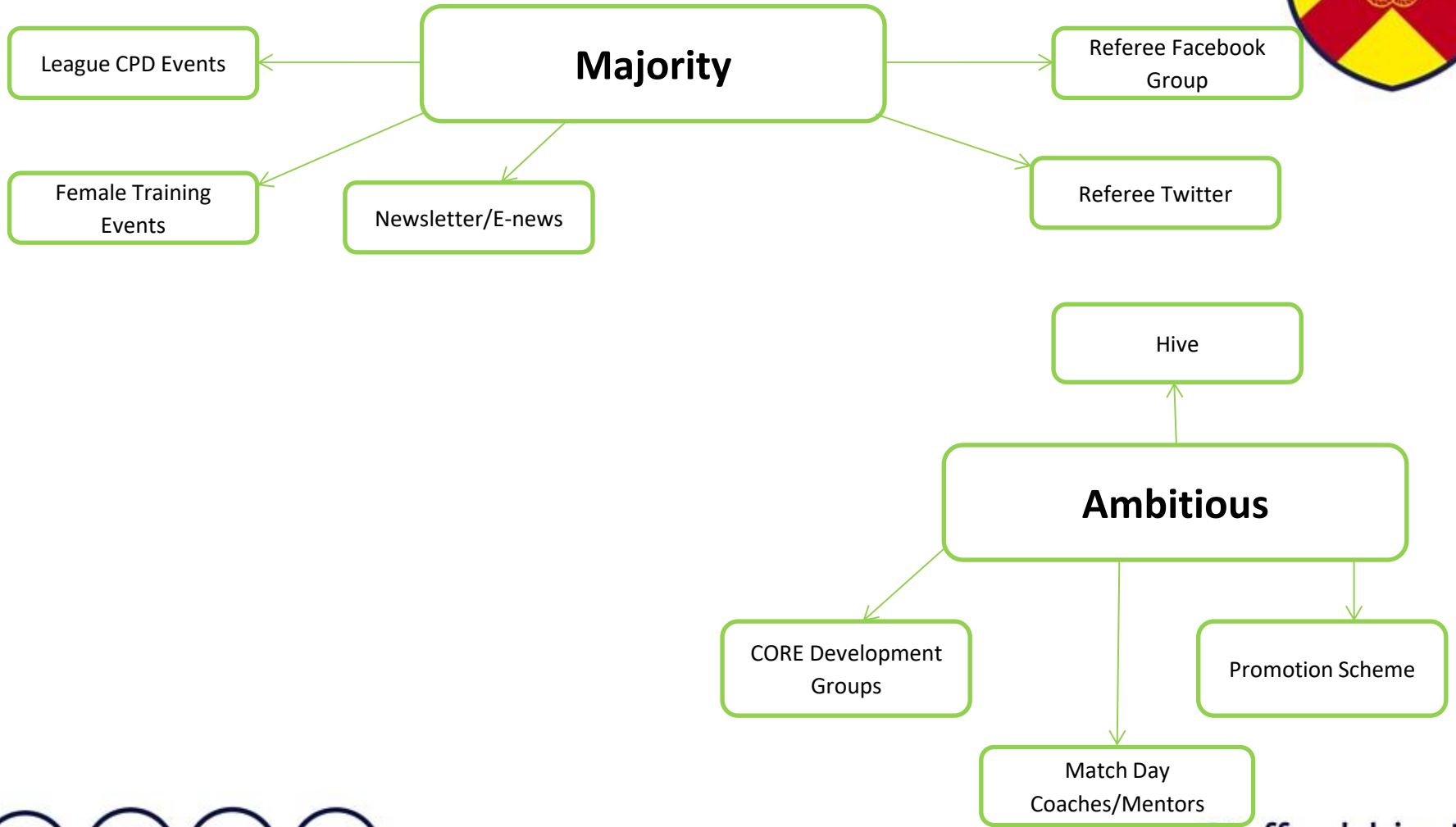
# Respect Marshall's / Armbands

- Aim to arrange Respect Marshall update evenings within youth leagues – launch the referee armbands for u18's referees
- Remind referees of the Respect Marshall's and help educate them on their role in the process.
- Promote the initiative at league meetings and via social media. Use the #refereesarehumantoo with the promotion again.





# Majority & Ambitious Referees





# Training Opportunities

- Create hubs within regional areas to deliver training on a regular basis, open to all.
- Lichfield, Stafford and Stoke
- Link in with the Local RA's to support and deliver training to a wider audience



# Social Media



- Promotion of senior referees via twitter, Facebook and website. E.g. Case Studies, “Day in the Life”
- Promote positive referee news stories – Prestigious appointments for Staffs FA officials.
- Look to re-launch the Staffs FA Newsletter for referees.





# CORE Groups

- Continue to deliver the referee development groups for all promotion candidates.
- Places also offered to high performing referees, and those showing an interest in promotion.
- Senior CORE supporting Level 4 and above referees.
- Utilise the mentoring scheme to create a pathway for any official to enter the CORE groups.





# 2020-2021

- Look to expand the Mentoring Scheme to cover all youth leagues
- Create a mentor scheme / support scheme for the new adult referees on open age leagues
- Continue to deliver a comprehensive course programme to increase recruitment
- Female only, Adult only and half term courses







- Work with the Universities and Colleges to create a Referee Hub for officials that qualify whilst in education.
- Aim to establish a partnership between youth and adult leagues to create a pathway and share referees
- Provide further training for Saturday referees to ensure 3 match officials continue to be appointed on every match



# As a league, what are your:



- 1) Short Term targets
- 2) Medium targets
- 3) Long Term targets



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