



**MAKING A DIFFERENCE  
THROUGH FOOTBALL**

Dear Head Teacher/Head of PE,

I am writing to offer you an exciting opportunity in girls' football delivery. Your school is located in an area of Staffordshire that we have identified as a key area for delivery over the next year. Off the back of this and following on from the success of the programme we ran last year. We will be working with Staffordshire University to provide 6 week blocks of **FREE girls' football delivery** with qualified football coaches. This is open to all primary schools, all you need to do is return the attached application form.

These football sessions can be delivered during lunch time, curriculum time or after school, although our coaches will have busy schedules we will try and fit in your preferred delivery time as best as possible. The target ages are 5-11, and these must be girls only sessions. We are targeting schools that don't have any girls' football provision, but will try and accommodate all schools where possible.

Each pupil that receives Girls Football Delivery on this programme will receive a voucher for 2xFREE SSE Wildcats' Girls Football Club Sessions.

SSE Wildcats Girls' Football Clubs are a new FA Initiative that was rolled out in 2017 which allows girls to enjoy football in a fun and safe environment. We have 7 centres in the county and these vouchers will be accepted at all centres;

Staffordshire University, Stoke – Friday 6-7PM  
Newcastle Town – Saturday 10AM-12PM  
Stafford College – Monday 6-7PM  
Active Lives Education – Monday  
Pelsall Villa Colts – Tuesday 6-7PM/ Saturday 9-10AM  
Walsall Girls – Tuesday 6-7PM  
Wyrley Juniors – Tuesday 6-7PM

I really hope you take up this opportunity to receive FREE Girls Football Delivery and hope to work with you to provide all girls in North Staffordshire the opportunity to try football.

Yours Sincerely,

Bethan Woolley  
Football Development Officer (Inclusion)

**Registered Office:**

Dyson Court  
Staffordshire Technology Park  
Beaconside  
ST18 0LQ

**Staffordshire Football Association Limited.**

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Registration. 3799658

[www.staffordshirefa.com](http://www.staffordshirefa.com)





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**School Name:**

**School Contact Name:**

**School Contact Details:**

**School Address:**

**Schools years targeted:**

**What day is best for school delivery:** (Please suggest more than one)

**What time is best for school delivery?**

**Why do you want to receive Girls Football Delivery?**

**How many Girls do you anticipate to be involved?**

**Will you promote external girls football opportunities in school?**

Please return this form to Football Development Officer (Inclusion) as soon as possible to save disappointment via [bethan.woolley@staffordshirefa.com](mailto:bethan.woolley@staffordshirefa.com).

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