

# WIGAN WARRIORS 150<sup>TH</sup> ANNIVERSARY MEMORY WALL

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now



The display will span approximately 5m in length and 1.5m in height.

## CREATING A THEME

Formed in 1872 as Wigan Football Club, Wigan was a founding member of the Northern Rugby Football Union. 2022 sees them celebrating their 150th anniversary making it the perfect time for Wigan Warriors to launch their memory wall.

In celebration of the club, they wanted to invite their fans to share their memories and tributes to the club by purchasing a personalised plaque. The fans plaques will feature alongside milestone plaques of The Wigan Warriors Hall of Fame players and club legends.

## SUPPORTED BY FUNDIT NOW

The club launched their campaign in October 2022, with personalised plaques being sold via their bespoke website which they created using the unique Fundit Now system. Sales will continue in the run up to Christmas, and we plan to complete the project early 2023 ready for installation.

## THE DESIGN

In celebration of the club's 150th anniversary year, the design team have created a theme running through the centre of the display. This will include a series of images and accolades of Wigan Warrior's rich history.

## THE LOCATION

The club selected an area within their community garden, located in a peaceful position near the border to the DW Stadium. This creates a real focal point for the fans to come and enjoy their personalised plaques.



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Regular Plaque - 160mm x 60mm



Large Plaque - 320mm x 60mm

## THE RESULTS

- Wigan Warriors launch a fundraiser to raise funds for their club.
- They selected two sizes of zinc plaques for fans and supporters to purchase.
- Launched in October 2022 / installation date early 2023.
- To be installed on the memory wall within the community garden.

*"Andy at Fundit Now has been integral in launching our scheme, he has been on hand at all times to help with any questions regarding the project. Whilst we wanted to do this in conjunction for our 150th anniversary we would consider a similar campaign in the future for other fundraising initiatives"*

**Claire Taylor, Wigan Warriors.**

*"I have been passionate about supporting Wigan Warriors in launching their scheme, and they have been great to work with. I am looking forward to seeing the memory wall in place within a wonderful setting in their community gardens."*

**Andy Hines, Fundit Now.**

## LAUNCHING A FUNDRAISER WITH FUNDIT NOW

Fundit Now help venues and clubs raise funds, by giving donors recognition for their kind donation, by way of a personalised plaque to be installed on the wall at their venue. The team behind Fundit Now have helped many major sporting venues with their unique and innovative technology solution.

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