
SHROPSHIRE FOOTBALL ASSOCIATION LIMITED
(A company limited by guarantee)

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITABLE COMPANY, ITS TRUSTEES AND
ADVISERS
FOR THE YEAR ENDED 30 JUNE 2023**

Trustees	D J Simpson, Chair M Cole H A Davies (resigned 8 December 2022) M R Hames Z Hannington (appointed 21 February 2024) K Heseltine (appointed 21 February 2024) E Jones (appointed 6 March 2023) A Mannion (resigned 30 September 2022) I J Preece D Regis (resigned 25 January 2023) M G Tranter (resigned 3 October 2023) L J Williams
Company registered number	03796679
Charity registered number	1198600
Registered office	The West Stand Bucks Way AFC Telford Utd Telford Shropshire TF1 2TU
Company secretary	M Murphy to 20.06.2023 Z Griffiths from 20.06.2023
Chief executive officer	A Weston
Accountants	WR Partners Chartered Accountants Belmont House Shrewsbury Business Park Shrewsbury Shropshire SY2 6LG

SHROPSHIRE FOOTBALL ASSOCIATION LIMITED
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CHAIRMAN AND CEO'S STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2023

The chairman presents his statement for the year.

2023 was a year of challenges and dealing with the loss of our friend and colleague Mick Murphy, Mick's contribution to football in Shropshire will be remembered for many years to come.

The Board of Trustees are again pleased to report that we remain in a very stable financial position at the end of June 2023 and are grateful for the work of our Finance Sub Group who oversee the company's finances. This will be the first full year of operating as a Charitable Trust and the Board of Trustees will be submitting a full report of its charitable activities and development projects .

Our staff have been faced with many difficulties, morale at a low ebb following Mick's loss and some our staff deciding to move to pastures new. Andy Weston was appointed interim CEO with a brief to re-structure, stabilise and rebuild morale. It will be necessary to make changes in our operations, in line with the FA's revised strategic and financial plans. We shall continue to ensure that we prioritise operating in a cost effective way, for our Leagues and Clubs, and indeed all those that participate in football within Shropshire.

A very important piece of work is now gathering momentum for the Shropshire FA to become fully compliant with the FA's Code of Governance for football. Progress initially has been slow but a plan is now firmly in place for full compliance during 2024. I am also pleased to announce that during this period we once again passed the annual Safeguarding Assessment conducted by the NSPCC with no issues or conditions to report.

Work is still ongoing to establish the County FA's own Football Development Centre with discussions taking place with various parties including Education and the County's two Local Authorities.

As Trustees we strive to be fully inclusive to everyone in Shropshire, regardless of ability, gender, age or ethnicity and are able to take part in the game of football if they so wish. The new season will soon be on us and this past year has been one of reflection note our achievements and look to our ambitions for the future.

Dave Simpson

Chairman, Shropshire Football Association

The CEO presents his report for the year.

Having taken over as interim CEO in May 2023, I oversaw the last few weeks of the financial year and ensured the organisation met its objectives from a governance perspective.

Overall the year has been a success. The staff organised a hugely successful County Cup competition programme, culminating in 17 cup finals over a two week period. The feedback received from these cup finals from clubs and match officials has been very positive. The staff worked extremely hard in difficult circumstances to ensure these were high-quality events.

We are now entering the last year of our strategy and continue to meet and in some cases exceed our KPI's that are set by the FA to secure our funding, these can be seen later in this report. This year, we have successfully run the Salop Leisure League and we have now set up a Walking Football League. As of next season, we will have a Women's League back in the county.

I would like to say a huge thank you to everyone who makes grassroots football happen across the County.

Andy Weston

CEO, Shropshire Football Association

SHROPSHIRE FOOTBALL ASSOCIATION LIMITED
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TRUSTEES' REPORT
FOR THE YEAR ENDED 30 JUNE 2023

The Trustees present their annual report together with the financial statements of the Charitable Company for the year 1 July 2022 to 30 June 2023. The Annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the Charitable Company qualifies as small under section 382 of the Companies Act 2006, the Strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Shropshire Football Association Limited (Company No 03796679) registered with the Charity Commission on 12 April 2022.

Objectives and activities

a. Policies and objectives

The Association's objects are for the public benefit generally but with particular reference to the inhabitants of the county and its surrounding areas:

- to promote, develop and support community participation in healthy recreation by providing or assisting in the provision of facilities for the playing of the game and such other sports or physical activities which improve fitness and health (**facilities** in this Article means land, buildings, equipment and organising sporting activities);
- to advance amateur sport by promoting the amateur playing of the game and such other sports or games which promote health by involving physical or mental skill or exertion and which are undertaken on an amateur basis;
- to advance education (including academic and physical education) by such means as the Directors think fit including by:
 - i. helping and educating children and young people by providing facilities for the playing of the game and other sports as to develop their physical, mental and social capacities that they may grow to full maturity as individuals and members of the community;
 - ii. helping and educating persons involved in the coaching and/or refereeing of the game by providing relevant tuition and/or resources;
- to relieve people with disabilities, learning difficulties or ill-health by the provision of facilities for the playing of the game and other sport, recreation or leisure time occupation in the interests of social welfare and with the object of improving the conditions of life of such people.

Our Vision is to create opportunities to empower and inspire people to enjoy football and our Mission is to lead, promote, develop and support lifelong community participation through football.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 JUNE 2023

Objectives and activities (continued)

b. Strategies for achieving objectives

- 1) Ensuring Football is Safe for All
 - Implement the Respect Programme across all Leagues
 - Create a voice for young people across the county to ensure they are listened to
 - Provide bespoke Action Plans to all clubs to support safeguarding visits
 - Develop a support package to safeguard young referees
 - Continue to adhere to safeguarding legislation and working with statutory agencies
- 2) Modernise football across Shropshire
 - Embrace technology for the benefits of our members to improve grassroots administration
 - Use effective data and insight to inform decision making for the benefit of development of football in Shropshire
 - Support Shropshire FA member clubs and leagues to recover from the pandemic and return to football
 - Lead and support clubs towards a greener and sustainable carbon footprint for football
- 3) Create Effective Partnerships
 - Shropshire FA to work with partners more effectively to enable and facilitate further football and health opportunities
 - Create efficient delivery systems across the County to serve the game
 - Ensure Shropshire FA and its members have sustainable business models
 - Work collaboratively with commercial partners to increase revenue to support the game
 - Develop a PR strategy to raise the profile of the County FA to maximise opportunities
- 4) Develop and Sustain High Quality Football Opportunities for All
 - We will provide a player pathway for all ages and abilities
 - We will provide inclusive opportunities and environments for participants from all backgrounds
 - Provide new opportunities for the transition from Youth to Adult football
 - Provide Support and guidance to develop and raise standards of Coaches, Volunteers and Officials
- 5) To provide enhanced football facilities across the county
 - We will ensure access to a quality grass pitch for every participant
 - We will endeavour to increase provision of 3G facilities across the County
 - We will work with key partners including Education partners to provide modern, accessible, and compliant facilities and infra structure
 - Roll out PitchPower across the County
 - Deliver the Local Football Facility Plans (LFFP)
- 6) Review, Administer and Improve the running of the game across the County
 - We will ensure that we provide a strong and transparent governance structure across the County in line with our values
 - Create a Youth Board to make sure the next generation are involved in decision making
 - To ensure that the County FA at all levels has a diverse and representative workforce reflecting the needs of the County
 - Provide high quality administration and first-class customer excellence to our Members

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 JUNE 2023

Objectives and activities (continued)

- 7) Deliver and utilise our Charitable status for the benefit of people in Shropshire
- Work with other charities and other organisations with common goals for the furtherance of football in Shropshire
 - Develop a long-term financial strategy for the County FA through income diversification and investment strategies
 - Ensure we meet the requirements of the Charity Commission
 - Improve the lives of people in Shropshire

Achievements and performance

a. Main achievements of the Charitable Company

This year has seen the Association continue to run a hugely successful Adult Saturday League, The Salop Leisure League, with 2 divisions and an u18 section. A new Women's league has been created along with a Girls' College and 6th Form League, a Men's Walking Football League plus an increase in our Disability football provision has been achieved. 17 high-quality Cup Finals were delivered with excellent PR and Social Media Coverage.

In total there are 10,272 male players, 2,272 female players and 158 player in the disability pathway. Another 184 new referees were recruited (154 male and 30 female), this resulted in a overall figure of 392 registered referees, with 14 gaining promotion. This equates to 170 clubs, 100 teams being supported by a network of around 6000 volunteers.

A Record number of 221 entries were received Grassroots Awards and a successful awards evening was held and 2 referees won National Awards. A 100% reaccreditation was achieved by Shropshire Clubs during the season and 2 leagues were awarded accredited status.

11 clubs received successful safeguarding visits and 96.5 % of all youth teams have a qualified coach.

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charitable Company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

b. Reserves policy

Shropshire FA maintains free reserves to fund potential new initiatives including new headquarters and as a shield against any future downturns or unexpected expenditure. The trustees have established a policy of currently maintaining reserves at a 6 month operating level. This is reviewed annually and is amended as perceptions of risk and other factors change.

Free reserves comprise of unrestricted funds less designated funds and fixed assets. At the end of the financial year the free reserves balance stood at £251,978. Total funds were £607,216, of which £8,266 were restricted.

SHROPSHIRE FOOTBALL ASSOCIATION LIMITED
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 JUNE 2023

Structure, governance and management

a. Constitution

Shropshire Football Association Limited is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association dated 24 May 2021, and accepted by the Charity Commission on 12 April 2022.

b. Methods of appointment or election of Trustees

The management of the Charitable Company is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum of Association.

Plans for future periods

1. Write new 4 Year Business Strategy
2. Achieve Code of Governance
3. Achieve a Preliminary Level of Equality Standard – IAG
4. Achieve Safeguarding 365
5. Identify potential new sites for Shropshire FA
6. Expand Men's Walking Football League
7. Increase Women's Football Participation

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 JUNE 2023

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Charitable Company for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Charitable Company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charitable Company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charitable Company's transactions and disclose with reasonable accuracy at any time the financial position of the Charitable Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charitable Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on their behalf by:

D J Simpson
(Chair of Trustees)

Date: 21/03/2024

SHROPSHIRE FOOTBALL ASSOCIATION LIMITED
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INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 30 JUNE 2023

Independent examiner's report to the Trustees of Shropshire Football Association Limited ('the Charitable Company')

I report to the charity Trustees on my examination of the accounts of the Charitable Company for the year ended 30 June 2023.

Responsibilities and basis of report

As the Trustees of the Charitable Company (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Charitable Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the Charitable Company's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

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INDEPENDENT EXAMINER'S REPORT (CONTINUED)
FOR THE YEAR ENDED 30 JUNE 2023

Independent examiner's statement

Since the Charitable Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Charitable Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charitable Company's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charitable Company's Trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charitable Company and the Charitable Company's Trustees as a body, for my work or for this report.

Signed:

Jane Tweedie

Dated:

25 March 2024

S J Tweedie

BSc FCA DChA

Belmont House,
Shrewsbury Business Park,
Shrewsbury,
Shropshire,
SY2 6LG

SHROPSHIRE FOOTBALL ASSOCIATION LIMITED
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STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 30 JUNE 2023

	Note	Restricted funds 2023 £	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Income from:					
Donations and legacies	3	17,803	242,244	260,047	254,873
Charitable activities	4	-	225,021	225,021	192,511
Other trading activities	5	-	75	75	3,544
Investments	6	-	3,344	3,344	750
Total income		17,803	470,684	488,487	451,678
Expenditure on:					
Charitable activities	7	9,537	433,717	443,254	373,873
Total expenditure		9,537	433,717	443,254	373,873
Net income before net (losses)/gains on investments		8,266	36,967	45,233	77,805
Net (losses)/gains on investments		-	(65)	(65)	110,882
Net movement in funds		8,266	36,902	45,168	188,687
Reconciliation of funds:					
Total funds brought forward		-	562,048	562,048	373,361
Net movement in funds		8,266	36,902	45,168	188,687
Total funds carried forward		8,266	598,950	607,216	562,048

The Statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 13 to 26 form part of these financial statements.

SHROPSHIRE FOOTBALL ASSOCIATION LIMITED
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BALANCE SHEET
FOR THE YEAR ENDED 30 JUNE 2023

	Note	2023 £	2022 £
Fixed assets			
Tangible assets	12	2,632	3,362
Investments	13	340,000	-
		<u>342,632</u>	<u>3,362</u>
Current assets			
Debtors	14	58,830	4,185
Cash at bank and in hand		240,823	569,130
		<u>299,653</u>	<u>573,315</u>
Creditors: amounts falling due within one year	15	(35,069)	(14,629)
Net current assets		<u>264,584</u>	<u>558,686</u>
Total assets less current liabilities		<u>607,216</u>	<u>562,048</u>
Total net assets		<u><u>607,216</u></u>	<u><u>562,048</u></u>

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BALANCE SHEET (CONTINUED)
FOR THE YEAR ENDED 30 JUNE 2023

	Note	2023 £	2022 £
Charity funds			
Restricted funds	16	8,266	-
Unrestricted funds	16	598,950	562,048
Total funds		<u>607,216</u>	<u>562,048</u>

The Charitable Company was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

D J Simpson
(Chair of Trustees)

Date: 21/03/2024

The notes on pages 13 to 26 form part of these financial statements.

SHROPSHIRE FOOTBALL ASSOCIATION LIMITED
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2023

1. General information

Shropshire Football Association Limited (Company No 03796679) registered with the Charity Commission 12 April 2022 to convert from a private limited company to a Charitable Company limited by guarantee. It is incorporated in England and Wales, with a registered office address and principal place of business at The New Stadium, Oteley Road, Shrewsbury, Shropshire, SY2 6ST.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Shropshire Football Association Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The Trustees have considered the going concern basis of the financial statements preparation and have concluded that the Charitable Company has adequate resources to continue in operational existence for the foreseeable future. They continue to adopt the going concern basis of accounting in preparing the financial statements.

2.3 Income

All income is recognised once the Charitable Company has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the Statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

On receipt, donated goods and services are recognised on the basis of the value of the donation to the Charitable Company which is the amount it would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt unless it is impractical to measure this reliably

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2023

2. Accounting policies (continued)

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charitable Company's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charitable Company; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Tangible fixed assets and depreciation

Tangible fixed assets costing £100 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, .

Depreciation is provided on the following basis:

Office equipment	- 25% reducing balance
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2.7 Investments

Fixed asset investments are stated at market value at the Balance Sheet date. Any movements in market value arising during the year are shown as unrealised gains or losses in the Statement of Financial Activities. The investment relates to property purchased during this financial year and is valued using a directors' estimate of the market value.

2.8 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2023

2. Accounting policies (continued)

2.9 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.10 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charitable Company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

2.11 Financial instruments

The Charitable Company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.12 Pensions

The Charitable Company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charitable Company to the fund in respect of the year.

2.13 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charitable Company and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charitable Company for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.