Accredited Clubs Support Workshops

# Accredited Club Support Workshops



Sheffield FA are committed to supporting ALL of the accredited Clubs within the County, to ensure that Accredited Clubs are the best places to play and enjoy football!

As an accredited club we are delighted to offer a wide range of support workshops across a variety of areas, to help develop your Club, Volunteers, Players and Members!

These workshop will be delivered by CFA Staff or external providers, the content of the workshops will be driven by the needs of your club.

There are 9 sections available to choose from, within each slide there is brief description of the area and some examples of workshops available. If you don't see a workshop that that suits your needs contact us and we can look to design one specific to your needs.

Head over to page 2 to view the workshops that we are able to offer......

# Accredited Club Support Workshops



#### Workshop Sections

- Identity
- Governance
- •Football Development
- •Finance
- •Workforce & Volunteers
- Facilities
- Community
- •Marketing & Communications
- Safeguarding
- Diversity, inclusion & Belonging

Look through the following pages to see some of the workshops in more detail that we can offer your Club support in. All workshops are 90 minutes unless stated otherwise and can be a mixture of topics within the same area if required.

# Accredited Club Support Workshops



All Accredited Clubs are eligible to receive <u>1 free workshop</u> per season. Any additional Workshops will require a delivery fee.

For further info contact <u>Tom.Measham@SheffieldFA.com</u>

## BOOK YOUR ACCREDITED CLUB WORKSHOP HERE

## Identity



Club Vision/Mission/Ethos/Culture/Football Philosophy

Creating a club coaching philosophy Workshop

What: A workshop that supports your club to agree a set a training

Who: Club Committee/Coaches/Parents

Why: A Club coaching philosophy helps you define your club, your values, your goals and what you teach your players. Coaching philosophies ensure a level of consistency and help to identify key principles to follow, parents, players and members will know and understand why your coaches do the things they do!

Why does you club exist Workshop

What: A look into why your club exists, what your aims are and defining success, with the aim of shaping an confirming your club identity.

Who: Club Committee/Coaches

Why: Having a clear identity ensures you have a consistent approach across your club to make sure the key messages are the same throughout

#### Governance



Workshops can focus on the following topic areas;

Standards of governance

Legal Structures

Code/Policies/Procedures

Roles & responsibilities

Risk Management

Strategic Plan

Operational Structure.

Who: Club Committee members/Club Officials

Why: Good governance allows you to focus upon the things that matter most! Ensures that the club protects in

volunteers and members and can make to more investable!

### Football Development



Positive environment, Planning & Structure, Football Offer, Education & Learning

Development Planning Workshop

What: A workshop that explores developing planning-creating a clear vision for the future of the club

Who: Club Committee/Club Officials

Why: Having a clear vision for the short, medium and long term can help to focus your Club's efforts for maximum effect. The development planning process encourage Club's to think about why your clubs exists?

Where your strengths and areas to improve are and where you want to get to!

Recruiting volunteers Workshop

What: A workshop looking at a new approach to recruiting volunteers

Who: Club Committee

Why: Recruiting volunteers is a huge challenged faced by clubs this workshop will encourage clubs to widen the pool and look at new strategies for recruiting a wider range of volunteers.

### Football Development



Positive environment, Planning & Structure, Football Offer, Education & Learning

Growing your pathways Workshop

What: A workshop looking into the best ways to develop your player pathways to create full player pathways or grow new ones!

Who: Club Committee

Why: Your club may be eligible for funding and FA programmes that may help to assist in the growth of new teams, our expert staff will be able to support your club to achieves its player pathway goals.

Embedding respect in your club Workshop

What: A workshop that looks at how Clubs can ensure that Respect is embedded throughout the whole club

Who: Club Committee/All Coaches/Parents/Players

Why: A whole club approach to Respect can support behaviour of all club members and ensure that clubs are able to identify and manage potential Respect issues before they escalate into discipline or safeguarding issues.

### Finance



Financial accountability, financial status, financial sustainability and future developments

How to manage your money effectively!

What: A workshop looking into how your club currently manages your money, how you currently plan and budget for the future as well as looking at ways in which you can cut costs for your blub.

Who: Treasurer + Club Committee

Why: The sustainability of clubs is directly linked to the financial security of the club. Having more money to spend in areas aligned to the vision and values of the club can ensure that your members experience is an improved one.

### Workforce



Your people, training & support, paid workforce and volunteers

Laws of the game (for non-Referees)

What: An introduction to laws of the game for non qualified referees

Who: Coaches/Parents/Players

Why: Help non Referees understand the laws of the game to support empathy and respect towards Referees

Supporting young Referees in your club Workshop

What: A look into strategies to recruit and retain young Referees as well as delving in to how to create a supportive an respectful environment.

Who: Club Committee

Why: Help your club to support a community of young referees retaining them in the game and supporting your club to have full Referee coverage.

### Workforce



Your people, training & support, paid workforce and volunteers

FA Systems support workshop

What: A deep dive into all FA It Systems; Whole Game System, FA Full-Time, Club Portal, Matchday App.

Who: All club officials who are required to use FA IT Systems

Why: An increased level of knowledge reduces the amount of admin time spent by club officials allowing you to concentrate on the important things.

Player registration support workshop

What: A deep dive into player registration, common issues, common mistakes and FAQs

Who: Any club official responsible for player registration

Why: An increased knowledge of the player registration system will help to reduce the amount of admin time required and reduce player registration errors.

### Workforce



Your people, training & support, paid workforce and volunteers

Player to coach workshop

What: A look at how clubs can support current players to become coaches within their club

Who: All club officials/ Coaches

Why: Getting enough volunteers is an areas that comes up regularly, this programme looks at how you can encourage your players to coach alongside playing in an environment that they feel comfortable in. Positive first steps into coaching can lead to a life long love of coaching.

### Community



Identifying Community, Partnerships and Insight and Impact

#### Becoming 'part' of the community no 'apart'

What: A workshop looking at how clubs can ensure they are a 'part' of their local community and the benefits to the club. The workshop will explore potential partnerships.

Who: Club committee/Club Working Groups

Why: The best clubs 'work for' their communities. Being a local hub for the community presents benefits for all. Increasing revenue being one but also things such as increasing the skill set of your volunteers as well as growing your membership.

The opportunity to link together assets skills and relationships is not to be missed!

### Facilities



Matchday facilities, training facilities, club developments and capital projects and knowledge of funding sources.

Workshops TBC

### Marketing & Communication



Understanding your market, communication methods and listening to feedback

Social media and online presence Workshop

What: A workshop delivered by SHCFA Marketing & communications Officer focussing on how to increase your online presence simply and effectively

Who: Club Committee or persons responsible for Marketing and Communication

Why: And increased online presence helps to promote your club and what it is all about, as well as making it easy to find for potential new players and volunteers!

Listening to young people Workshop

What: A look into strategies listen to the views of young people within your club, the workshop will look at best practice across the County as well as how to use data to support the future direction of your club!

Who: Club Committee/Coaches

Why: How often do we consult the views of young people before making decision that affect them!

### Safeguarding



Safeguarding is the action that is taken to promote the welfare of children and protect them from harm. Safeguarding means: protecting children from abuse and maltreatment

Embedding Safeguarding in your club

What: A Workshop that looks at how Clubs can ensure that Safeguarding is a whole Club approach.

Who: Club Committee/Coaches

Why: Safeguarding is everyone's responsibility, it is important to ensure that everyone involved at your club understands their responsibilities and that your club has effective processes to manage Safeguarding.

Safeguarding refresher for all volunteers

What: A workshop aimed at re-affirming safeguarding processes that club officials and coaches need to be aware of to operate safely. This workshop is to support the knowledge gained on the Safeguarding Children Workshop not replace it.

Who: All Club Officials/Coaches

Why: The workshop will allow the club to delve into real life examples, ensure that all members are aware of the processes at the club and to utilise the support of the CFA designated Safeguarding Officer to develop the knowledge and understanding of all Club officials.

## Diversity, Inclusion & Belonging



Diversity is having a culture that values uniqueness: people of different backgrounds, cultures, genders, and races. Inclusion means inviting diverse groups to take part in company life, belonging that makes each individual feel accepted for who they are.

New, exciting programme of workshops coming in 2022.



## BOOK YOUR ACCREDITED CLUB WORKSHOP HERE



