



Euro's Ready Club Pledge

SHCFA 'Euro's Ready' Club Pledge is for clubs who believe they are the best places for Women & Girls to play football in the County. As we move towards the Euros in 2022 in which are delighted to be the home of not 1 but 2 hosts cities. We, the Sheffield & Hallamshire County FA are aiming to not only raise the number of Women & Gils playing/volunteering/Officiating in the game but to also raise the standards of our clubs both on and off the pitch to make them truly the best places for Women & Girls to play football for now and in the future.

The pledge itself is a set of criteria outlined below that will demonstrate to us as well as players/coaches/parents/carers etc that your club take the Women & Girls seriously and, that you are ready to take the game to the next level as we embark on the legacy created by the upcoming Euro's. Meeting the criteria outlined will put your club in the best position to maximise the opportunity of the upcoming tournament and will make you one of our 'Euro's Ready' Clubs.

What are the benefits of being a Euro's Ready Club?

We hope it will put you and your club in the best position to maximise the effect of the upcoming Euro's and long into the future as well as;

- A more representative volunteer workforce at the club
- A more equal offer for female players (Mixed Clubs)
- Helping to inspire and retain your current crop of players
- Attract new players to the club (with the possibility of additional teams)
- Attract new volunteers to the club

This pledge will demonstrate to your local community that your club is FOR ALL, a club that provides local women and girls a safe space to play football, develops female leadership from a young age and promotes equal representation within your organisation

What support is available?

SHCFA Development Officers will offer bespoke support for your club. We will support any clubs who are 'working towards' specific criteria. We will advertise your club through all of our media platforms before, during and after the tournament highlighting that you are a club that provides local women and girls a safe space to play football, develops female leadership from a young age and promotes equal representation within your organisation. We will also direct funding and further resources towards your club to help you meet your goals.

We will include your club on our 'Euro's Ready' club page which will be the first stop for perspective players and parents to find their local football offer. We'll also provide your club a social media website asset pack to support you to maximise the impact of the tournament.





We will provide access to a player survey which will provide your club with bespoke feedback to help meet the needs of your current players and improve your current offer. We'll give you access to an exclusive online coach CPD designed specifically for coaches working with Women & Girls (5-11, 12-16 and adult CPD).





Criteria

All Clubs must;

- Be affiliated to SHCFA and have Charter Standard Accreditation
- Have a website/social media platform that is fully up to date with the club “offer” and contact details
- Distribute a listening to players survey (created & designed by CFA) and achieve a return of at least 10% of all female players at the club.
- Already do so or commit to providing female teams with appropriately sized kit*
- Already have or pledge to work towards 50% of your Club’s female teams have a listed female volunteer*
- Already do or commit to offering equal access to any ‘Club paid for’ coaching qualifications*
- Already have or working towards having a representative committee* (adopt a target of, and take all appropriate actions to encourage, a minimum of 30% of each gender on its committee)

Mixed Gender Clubs

In Addition to the above

- Already have in place or commit to equal access for ALL teams to access best available pitches on training/matchday*
- Commit to using representative photography for club media

***Must be written into the Club’s Constitution**

We feel it is important to clarify that we are not looking to reduce the number of male volunteers who play a vital part in the delivery of female football but, aiming to increase the number of female volunteers alongside the current volunteer workforce.





Evidence Checklist

Item	Yes ✓/X	Working Towards ✓/X	No ✓/X
Affiliated & Charter Standard Accredited			
Survey Distributed and 10% return achieved			
Website up to date			
Constitutional Requirements	Constituted ✓/X	Yes ✓/X	Working Towards ✓/X
Club ensures it uses appropriately sized kit for all female teams			
50% of female teams with female volunteers			
Offer equal access to 'Club paid for' qualifications			
Representative Club committee			
Mixed Clubs			
Equal access to pitches			
Use representative photography			



Evidence Required

Evidence	Evidence required
Affiliation and Charter Standard Accreditation	CFA staff can check your status- if you are not CS accredited contact Tom.Measham@sheffieldFA.com
Listening to players- Survey	The survey link can be requested from Tom.Measham@sheffieldFA.com The club can then distribute the survey to all club players. Both the Club and CFA will have access to the feedback and results. The criteria is achieved once 25% of club players have completed the survey.
Website/Social Media	Send links to website/social media or screenshots to demonstrate that these pages are fully up to date
Club ensures it uses appropriately sized kit for all female teams	Provide evidence of Club Constitution which confirms that the club will provide female teams with appropriately sized kit*
50% of Female teams with at least 1 female volunteer listed	We can review your listed volunteers on Whole Game System for Manager/Asst Manager/Coach/Coach Asst, the volunteers must hold at least the FA Playmaker Course. If 50% threshold not met please provide evidence of a development plan/committee meeting minutes which outline how the club is working to address this. Provide evidence of Club Constitution which confirms club requires 50% of female teams to have a female volunteer*
Committee Representation	Demonstrate that the Club's committee is representative. If unable to demonstrate- constitutional change to include the inclusion of at least 1 female representative with voting rights on the committee. Best practice would be aiming for a minimum of 30% representation of committee members with voting rights to be female. Provide evidence of Club Constitution*
Access to Paid Courses	Provide evidence of Club Constitution*
Equal Access to Pitches	Provide evidence of Club Constitution*
Representative Photography	Demonstrate representative photography. If currently unable to demonstrate provide evidence of a development plan/committee meeting minutes which outline how the Club is working towards achieving this. Provide evidence of Club Constitution*

*Club Constitutional rule changes must be made in line with your Club's current Club Constitution. Generally, this will require a Special General Meeting (SGM) or at your Annual General Meeting (AGM) and a vote. Please ensure that your Club rules are followed to complete this process. If the Club Rules are not followed the committee members aren't appointed lawfully, and so their actions may not be lawful either. This could result in the committee members being personally liable for the actions of the club.

