

Development Planning

A How to Guide

This process should be completed by the club committee, the thoughts and opinions of everyone will help to produce a accurate and useful Development Plan for the club to work from.

You should also consider listening to the thoughts and opinions of Players /Coaches/Parents/spectators.

Work through the 4 steps on the following pages-you can choose to print this sheet off and write directly onto it or alternatively work through it using as a visual aid and writing your thoughts and ideas onto a separate document.

Step 1- Why does your Club exist?

Clearly define why your club exists, what is it purpose and aims?

Step 2- Rate Your Club

Rate the club in the 9 areas outlined, colour in the chart or give the club a score from 1 to 10 for each development area.

As a committee you can compare and contrast what scores people have given, as well as justify and explain your thoughts and feelings in each of the areas.

Step 3- Blue Sky Thinking

Select one of the development areas highlighted in Step 2.

As a group outline what the ambition of the club is in this area, what would it look like in a perfect world?

Step 4- Smart Targets

Using the same development area and blue sky thinking from Step 2 & 3.

Create up to three Smart Objectives to support the club on its journey towards achieving the aims outlined in Step 3 (these objectives may not get you immediately to where you want to be but may be the first step towards this vision).

Specific, Measurable, Achievable, Realistic, Time Restricted

It is also important to outline who will lead on these targets, what costs there may be and any external support required e.g. CFA

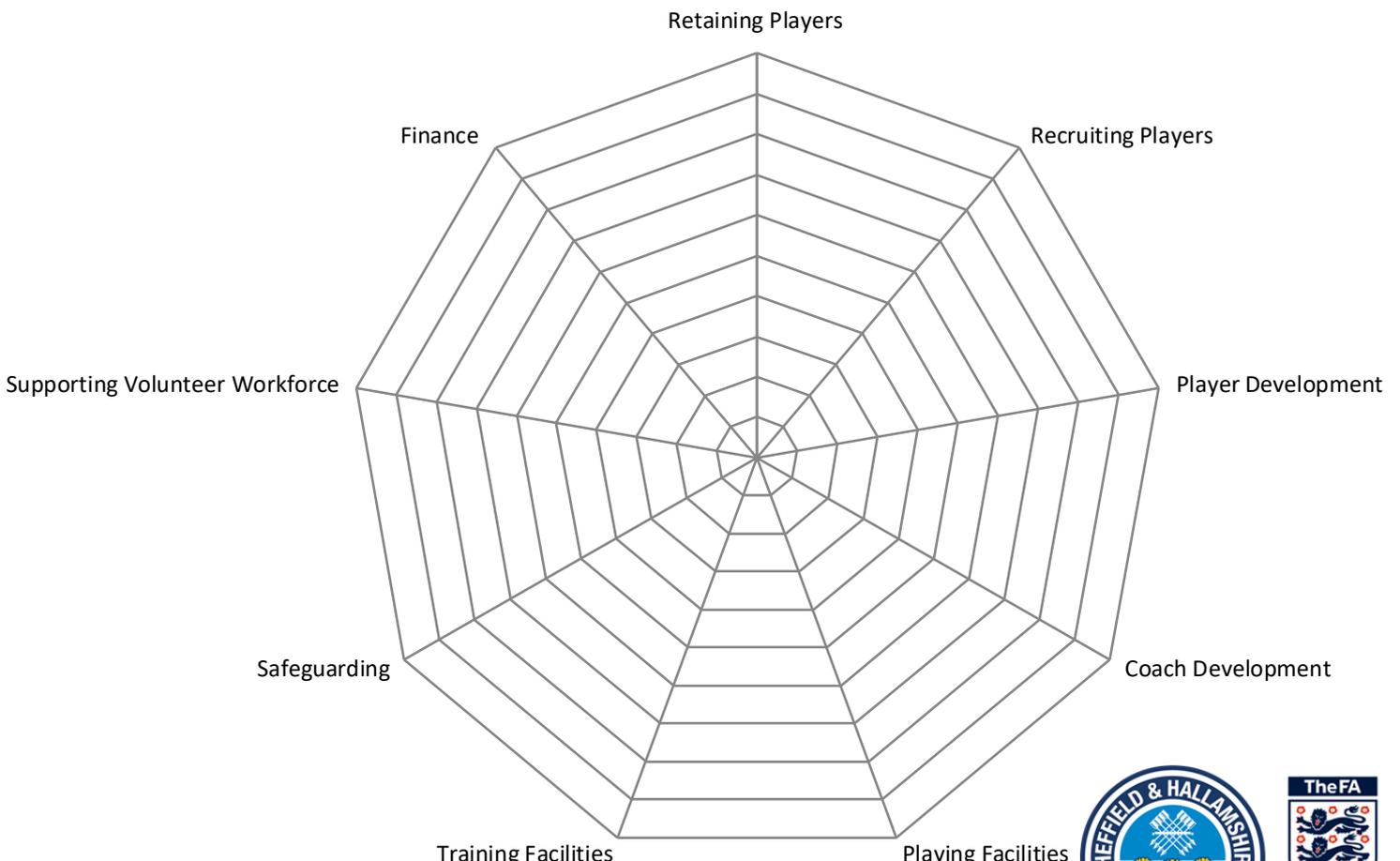
Step 5- Pulling the Plan Together

Complete Step 3 & 4 for each development area of the club. When pulled together you have all the information required to pull together a full development plan for the club. We would recommend that this is compiled on to one document and shared with club members.

As a committee you can select higher and lower priority areas to work towards. We would also recommend that it is included as an agenda item at each committee meeting to review progress.

WHY?

Does Your Club Exist





Blue Sky Thinking– What's the Aim?

SMART Objectives	Time-scales	Who?	Cost	Support
1.				
2.				
3.				

