

**Safer Internet Day**

**8<sup>th</sup> February 2022**

**Social Media Guide for Supporters**

**(Dec–Jan)**

**#SaferInternetDay**

**#PlayYourPart**



Official organisers of Safer Internet Day  
in the UK

## About Safer Internet Day

Safer Internet Day 2022 is on 8<sup>th</sup> February, with celebrations and learning around the theme 'All fun and games? Exploring respect and relationships online'.

Coordinated in the UK by the UK Safer Internet Centre, the celebration sees thousands of organisations get involved to promote the safe, responsible and positive use of digital technology for children and young people.

In 2021, we reached 51% of young people aged 8-17 and 38% of parents. We invite everyone to join us, and Safer Internet Day supporters across the globe, to help create a better internet on Tuesday [8th February 2022](#) and throughout the whole year.

## #PlayYourPart - Safer Internet Day 2022

Each year in the UK, Safer Internet Day explores a new area or theme that is important to the young people we work with every day. Earlier this year we conducted research about the time that young people spend online and found that:

- 77% of young people have spent more time playing online games and apps during the pandemic than ever before
- 56% of young people have chatted with people they don't know, within an online game, over the past year
- 41% of young people have blocked or reported another user because of their behaviour

Safer Internet Day 2022 celebrates young people's role in creating a safer internet and the ways they are shaping the interactive entertainment spaces they are a part of. The platforms young people use are spaces for connection, community and collaboration, which is why the Day challenges them to foster supportive relationships and respectful communities, whilst equipping them with the skills they need to keep themselves and others safe in these spaces.

## Connect with us on social media

We want to share all of the great things that organisations like yours are doing to celebrate Safer Internet Day, and the best way to do that is by sharing what you are doing on social media!



Use the hashtag #SaferInternetDay and tag the UK Safer Internet Centre social media account in all of your Safer Internet Day social media posts to ensure that we can re-share them and to help you to take part in the global conversation!

**Help us to start the day with a bang!**

**Schedule this Tweet for 8am on 8th February**

Today is Safer Internet Day! Join us and @UK\_SIC this #SaferInternetDay to create a better internet – RT to show your support [saferinternetday.org.uk](http://saferinternetday.org.uk) #PlayYourPart

## What you can do...

This Safer Internet Day we are focussing on the theme of reliability online, opening up conversations with young people about how they explore information, looking at the strategies they can implement to spot and speak out against harmful and misleading content online.

In this pack there are a range of posts that you can share both now, and on Safer Internet Day. We have also created a range of graphics that you can share with any of your posts.

With your support on social media, we can make Safer Internet Day 2022 the biggest ever!

## Suggested social media posts

### Things you can share before 8th February:

ORGANISATION NAME are celebrating #SaferInternetDay on 8th February! Find out how you can also get involved at [saferinternetday.org.uk](https://saferinternetday.org.uk) @UK\_SIC

Make online safety a priority in your school and be part of the UK's biggest celebration of online safety. For #SaferInternetDay @UK\_SIC have a range of free resources to help the young people you work with explore reliability and trust online. [saferinternetday.org.uk](https://saferinternetday.org.uk)

#SaferInternetDay is on 8th February 2022! Want to know more about the day and how you can get involved? Why not check out the brand new films and resources from @UK\_SIC! [saferinternetday.org.uk](https://saferinternetday.org.uk)

Did you know that more than 1 in 5 young people see a supportive response to negativity within games and apps every week? #SaferInternetDay on 8th February 2022 is a great opportunity to harness the positivity of online gaming. #PlayYourPart [saferinternetday.org.uk](https://saferinternetday.org.uk) @UK\_SIC

#SaferInternetDay explores new issues which impact the lives of young people in the UK. On 8th February 2022, the theme will revolve around safety in online gaming and apps. #PlayYourPart and use the @UK\_SIC's resources with your pupils aged 14-18! [saferinternetday.org.uk](https://saferinternetday.org.uk)

#SaferInternetDay is celebrated globally each year to promote the safe and positive use of digital technology for children and young people. Register your organisation's support below and see how you can #PlayYourPart up until 8th February 2022! [saferinternetday.org.uk](https://saferinternetday.org.uk)

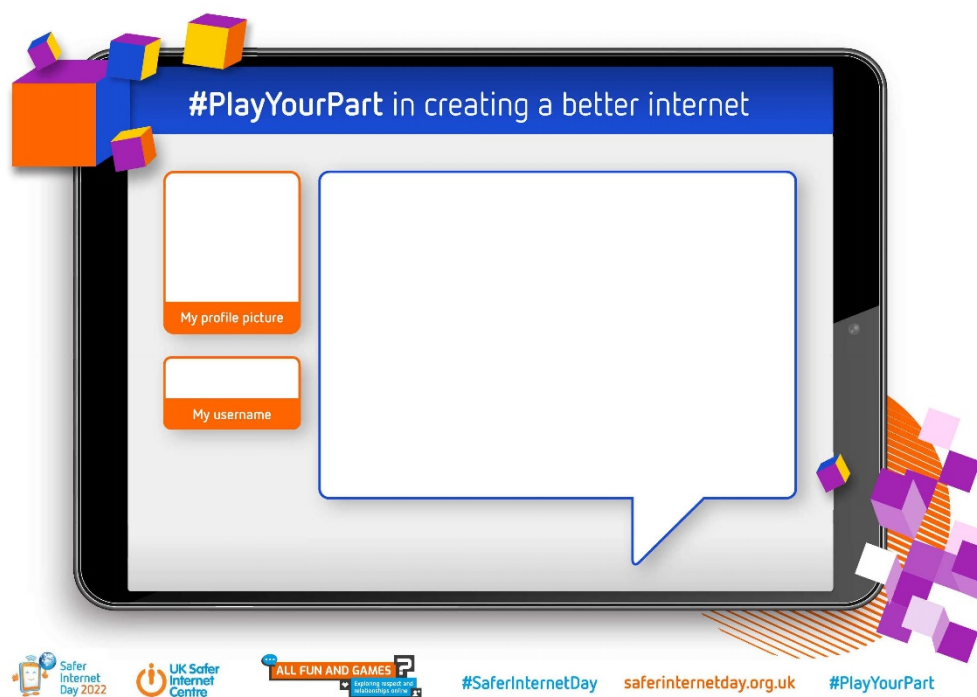
@UK\_SIC's new research reveals challenges of young people's experiences with online gaming and apps. This will be highlighted on #SaferInternetDay, 8th February 2022. #PlayYourPart and get ahead of the game by accessing the resources for parents and carers [www.saferinternetday.org.uk](https://www.saferinternetday.org.uk)

For #SaferInternetDay you can #PlayYourPart in creating a better internet. To help you to celebrate the day @UK\_SIC have created a range of resources for all ages. Find out more at [saferinternetday.org.uk](https://saferinternetday.org.uk)

# #PlayYourPart

This Safer Internet Day we want to make the internet an inclusive place. Everyone has a part to play in this happening - whether by being an upstander, an ally, a champion for difference, or just by being themselves.

This year the Safer Internet Day campaign will be using the hashtag #PlayYourPart – exploring how we can all work together to make the internet a kinder, more supportive place, whether when watching, creating or exploring content online.



You can download the #PlayYourPart template on the Safer Internet Centre Website

## How to use the template

1. Decorate the template in any way which suits you. Use paint or edit the pdf to fill the page with...
  - Things you can say to support someone online.
  - Words or questions you can use in an online game to ensure everyone is included.
  - Illustrations of what a better, more inclusive and respectful internet could look like.
  - Pledges of what you will do to help create a more respectful internet, such as, “I will be respectful when talking to others online in games” or “I will support my friends if something upsets them.”
2. Take a photo of the templates and share them on your organisation's or school's social media accounts with the hashtags #PlayYourPart and #SaferInternetDay.
3. Get your friends, family, and colleagues involved! Any photos shared on Twitter using the #SaferInternetDay or #PlayYourPart hashtags and tagging @UK\_SIC may be retweeted by the UK Safer Internet Centre.

## Example template:

