



Independent Non-Executive Commercial Director Role Profile

Role Title	Independent Non-Executive Commercial Director (Commercial & Partnerships)
Reports to	Chair of the Board of Directors

Role Description	
The Non-Executive Commercial Director will act as an ambassador to Nottinghamshire Football Association Ltd and act as a custodian of the highest standards of integrity and governance. In particular the director will bring recent and relevant commercial experience to provide support to the development of a commercial strategy and provide informed advice and support to the board on business development and partnerships that further the County's mission.	
Role Purpose	
<ul style="list-style-type: none"> To direct and monitor the business affairs of the Association by determining the vision and strategy, plans, policies and financial investment required to achieve the overall long-term business objectives. To direct and support the creation of a commercial strategy and provide informed advice and support to the Board and other business leaders on business development and partnerships that further the Association's mission. To oversee all commercial and sponsorship agreements in respect of the Nottinghamshire Football Association Ltd To provide advice on improving customer service standards and use of insight that help grow the game of football across the county. 	

Location	Office based at Unit 6b, Chetwynd Business Park, Chilwell, Nottingham, NG9 6RZ
Estimated time commitment to fulfil the role	The Board meets approximately every 6 – 8 weeks during the evening. Meetings may be in person at the office or by Microsoft teams and usually last in the region of 2-3 hours. The role will support the Executive and in particular the Head of Facilities and Investments role.
Remuneration or Expenses	This is a voluntary role. Relevant expenses will be paid in line with the current Nottinghamshire Football Association Ltd Expense Policy. Travel and accommodation expenses to FA events where The FA has agreed to reimburse the Association will be paid in line with the current County FA Expense Policy issued by The FA.

Responsibilities	
<p>General</p> <ul style="list-style-type: none"> To serve as a Director of Nottinghamshire Football Association Ltd and to actively participate in its strategic management. To execute the responsibilities of a Company Director in accordance with the Companies Act (2006) and other relevant legislation. 	

- To safeguard the assets of the business and the interests of the membership and stakeholders of the Association.
- Ongoing involvement in the planning and delivery of the Nottinghamshire FA County Strategy and Business Plan.
- To ensure the effective implementation of Board decisions by the Chief Executive and the staff, providing a supporting role in helping achieve the strategic aims and objectives of the business.
- To jointly oversee the management of risk to the Association.
- To develop and maintain an effective corporate governance structure.
- To monitor the financial affairs of the Association and ensure the effective use of financial and other resources.
- To promote equality of opportunity throughout the Association.
- To represent the Association to partners and stakeholders of the Association in a professional manner.
- To act with discretion in respect of sensitive, confidential, or commercial information provided to you in this role.
- Fully participate in Board induction, training or development and performance monitoring.

Commercial

- Work with the CEO and Head of Facilities and Investments to ensure that the Association has a fit for purpose commercial strategy that supports the generation of income in line with the Associations strategic aims.
- Support improved engagement with stakeholders.
- Support improved customer services standards.
- Identify and champion partnerships that help meet the strategic aims of the Association.

Person Specification

Qualifications and Experience

- Business and commercial management experience.
- Company board level experience.
- Experience of delivering positive diversity and inclusion improvements.
- An active network of relevant contacts within local business and sports communities.
- Experience of securing investment from multiple sources.
- Ability to contribute to the strategic thinking and direction of the Association.

Skills and Personal Attributes

- Possess or show willingness to have an understanding of grassroots football.
- Financial and budgetary awareness.
- Analytical and rational thinking.
- Positive attitude and highly self-motivated with the ability to motivate others.
- Evidence of emotional intelligence and self-awareness.
- A strong commitment to promoting and embedding diversity and inclusion at all levels.

Enhanced DBS Check required?	NO
Check required on Companies House disqualified directors' register?	YES
Clean, full driving licence?	YES

The role holder will be expected to understand and work in accordance with the values and behaviours described below

CFA Value	Behaviours
INTEGRITY	<p>Demonstrates integrity at work:</p> <ul style="list-style-type: none"> • Respects other opinions. Honours colleagues, managers and stakeholders opinions and ideas • Reliable and trustworthy • Responsible and accountable for your actions
COLLABORATIVE	<p>Encourages collaborative behaviour:</p> <ul style="list-style-type: none"> • Listening and evolving together, helping and supporting each other • Open to and accepting of new ideas • Communicates clearly, actively listens to others, takes responsibility and respects diversity
INNOVATIVE	<p>Practical implementation of ideas resulting in new services and engagement:</p> <ul style="list-style-type: none"> • Embraces new thinking in pursuit of continuous improvement • Continuously seeks to improve efficiency and performance • Challenges current practices and applies new ideas, products, processes and procedures

Role profile reviewed and modified by:	Elaine Oram - CEO
Date role profile reviewed and modified:	26 June 2023
Role profile authorised by:	Robin Bourne - Chair of the Board

Signed by role holder (on appointment):	
Date signed:	

One copy to be retained by the role holder, one signed copy to be stored confidentially by the Association.