



TENDER DOCUMENT

North Riding FA – Goal Difference Programme

A. Brief

North Riding FA are seeking a delivery partner to secure a cohort of schools to participate in the roll out of our exciting new schools programme, **GOAL DIFFERENCE**.

- Football has the unique ability to capture the hearts and imagination of school children, enhance everyday school life, improve physical and mental wellbeing and play a key role in supporting whole school improvement.

Due to the increasing concerns about mental health in young people, **GOAL DIFFERENCE** has been designed following consultation with Primary School Staff to introduce a number of 'attitudes' (thoughts, feelings and behaviours) that we believe contribute to the development of positive mental wellbeing in a child's formative years.

GOAL DIFFERENCE is North Riding FA's inaugural school-based programme which seeks to provide child focussed interventions that complement existing plans of teaching staff. A copy of the Goal Difference Programme is attached for reference.

Cost per school = £900

- The Goal Difference Programme has been designed to support schools to deliver against the following key objectives of the Primary School Sport Premium:
 - Engagement of all pupils in regular physical activity
 - Raised profile of PE and Sport across the school as a tool for whole school improvement
 - Increased confidence, knowledge and skills of all staff in teaching PE and Sport
 - Broadened experience of a range of sports and activities offered to all pupils
- The Goal Difference programme supports North Riding FA in delivering three of The FA's key objectives for grassroots football:
 - High quality introduction to Football
 - Embrace all formats and engage all participants
 - Recruit, develop and support the workforce

- North Riding FA are seeking a delivery partner to secure a **minimum of 8 and a maximum of 12 schools** to sign up to participate in the Goal Difference programme by 20/12/19 to allow delivery of the work to commence in schools from 13/1/20.

B. Proposals

Closing Date for tenders: Friday 14th September
Maximum Budget: £3500

North Riding FA are seeking a 2-4 page expression of interest from interested parties that are expected to include:

- Methodology
 - How will you seek to secure schools?
- Planned delivery
 - Outline of engagement and securing of schools.
- Expected Number of schools secured
- Prior experience of sales /school networks and the North Yorkshire area
- Fee proposal
 - Including breakdown of base fee, any expected bonus payments and expenses

For further information please contact Andy Clay, Football Development Manager, on (01642) 717775 or Andy.Clay@northridingfa.com