

Football Studies BA Hons

Highlights Include:

- **Employability Skills and strong links to industry work placements**
- **The opportunity to apply your knowledge and focus on specific areas of the football industry**
- **Specialist modules taught by subject and industry experts**
- **Excellent teaching resources and access to a digitally-focussed and innovative curriculum**
- **Access to guest speakers and experts**
- **Residential trips**
- **Access to the performance Football Academy**
- **A variety of interactive and engaging teaching delivery methods**
- **Explores the key influences of Football Business, Football Media and Journalism and Football Coaching**
- **Progression routes: Levels 4 and 5 Teaching Qualifications. Various MSC's at the University of Northampton**



What can this qualification help me achieve?

Our BA Hons degree in Football Studies is focused around the key growth areas of the industry which are business, media and journalism and football coaching to give you a breadth of knowledge encompassing the whole industry. As student at Milton Keynes College you will focus on developing specific knowledge and skills through meaningful work placements and an engaging curriculum. You will study specific and carefully tailored modules that will help you develop these skills to scaffold your knowledge and become industry ready upon graduation. In partnership with University of Northampton you will enjoy the privileges offered by the UON and have unique access to their resources and student unions.

This degree provides you with comprehensive knowledge and real-world experience of the football industry. You will have the opportunity to study a range of contemporary themes, as well as tailor your study to areas of specific interest within football. Our degree focuses around the current trends of football as an inclusive sport and we are proud of the fact that our degree encompasses these values of equality and diversity.

Course Modules

Year One

- Football Industry Development
- Introduction to the Pedagogy of Coaching
- Sport and Leisure Management
- Careers and Employability in Football
- Football in the Media
- Football Psychology

Year Two

- Football in Society
- Performance Coaching and Analysis
- Principles of Sports Management
- Sports Journalism in Print and Online
- Football Industries: Work Based Learning
- Sport Research Methods

Year Three

- Applied Performance Analysis
- Event Management in Sport and Leisure
- Emerging Trends in Football Journalism
- Football Studies Dissertation
- Talent Identification and Player Development

What entry requirements do I need to join this course?

96 UCAS points (on the new framework equivalent to MMM) or relevant industry experience. We require that all applicants must have at least a C in GCSE English and Maths or a Functional Skill equivalent.

How will I be assessed during the course?

Assessments have been designed to give you the opportunity to develop skills, experience and the critical thinking needed to excel within the Football Industry. Written reports, presentations, reflective journals, research projects, practical assessments and work placements and lab will be used to assess your progress as well as recording your impact whilst on a work placement.

What are the course fees?

The course fees are £8,000 per year. The BA Hons Degree is a 3 year programme

How much will I have to study each week?

The programme is a blended learning format for approximately 14 hours per week; consisting of face to face lectures (Wednesday & Thursday) and online learning (Friday). In addition there will be 80 hours of work placements in year two; working with local employers within the football industry. Additional reading and completing assessments outside of this is required in order to be successful on the course.

What sort of career will this help me progress into?

These are some examples of opportunities that are out there for you within the industry;

Football Media Journalism

Broadcasting

Sports Psychology

Teaching/Lecturing

Football Coaching

Business and Marketing

Football Recruitment

There is also the appropriate pathway if you are looking to progress onto an MSc and PhD.

How do I apply?

You can apply via UCAS application www.ucas.co.uk or alternatively directly via the Milton Keynes College website www.mkcollege.ac.uk. If you have any questions regarding the course please contact Ian Greenwood on mark.walsh@mkcollege.ac.uk or 01908 637263.