

Norfolk County FA Bulletin

October 2018



WELCOME

Welcome to the latest edition of the Norfolk County FA bulletin.

As always we aim to continue to provide you with engaging content from the various Norfolk FA departments as well as relevant information regarding what's on the horizon within the #NorfolkFootball calendar.

HAVE YOUR SAY: THE FA ANNOUNCES 2018/19 GRASSROOTS FOOTBALL SURVEY

The online survey, which is now in its fourth season after being launched in 2015/16, provides players, coaches, match officials, parents, supporters, volunteers, club and league officials with an opportunity to share their experiences of community football and highlight potential opportunities for improvement.



To date, almost 90,000 participants have voiced their opinions on the grassroots football provision in their local area and helped to inform the allocation of investment and resources by The FA and County FAs.

Gavin Lemmon, Chief Executive of Norfolk FA said: **"This is a valuable piece of research which allows those involved in the grassroots game to have a voice. In order for us to utilise the feedback we receive to the best of our ability, I would encourage as many people as possible to take part, offering input on how Norfolk Football can be improved."**

To find out more about the survey [click here](#).

To complete the survey [click here](#).

NORFOLK FOOTBALL IS PROUD



Rainbow laces is back and this year, we want to make Norfolk's campaign even bigger and better!

This year Rainbow Laces will run from Friday 17 November to Friday 7 December 2018. It's a way for everyone involved in football to show their support for LGBT equality and inclusivity.

Norfolk County FA are committed to providing a safe and inclusive environment for all individuals across our County who participate in football. Whatever your involvement in football, whether it is as a player, coach, volunteer, referee or fan; football should be enjoyed by all and that is why we are supporting the Rainbow Laces Campaign again this year.

COMPETITION

We will be running a competition in which we encourage all of the Norfolk Football family to get involved with. The competition details will be released in full soon, however we are inviting you to take to social media to compete with your fellow Norfolk clubs to see who offers the biggest and most creative show of support during the campaign.



GET INVOLVED - BE PART OF A FEATURE FIXTURE!

We are looking for leagues, clubs, teams and referees to take part in the campaign over the three weekends of Rainbow Laces and become part of 'feature fixtures' which will receive merchandise and exposure. Would you like to be involved and become an LGBT ally?

Please click [here](#) to complete our expression of interest form.

To find out more about the Rainbow Laces Campaign please [click here](#).

Norfolk County FA Bulletin

October 2018



THE NORFOLK FA NOTICEBOARD

The [Norfolk FA Noticeboard](#) is where you can post content related to #NorfolkFootball such as advertising for players, coaches and volunteers.

Email Marketing@NorfolkFA.com with your post title, message, contact information and closing date. Please note that messages are moderated manually and may take time to appear online. If you have any issues or queries please get in touch.

NORFOLK SCHOOLS FA COUNTY CUPS GET UNDERWAY

The Norfolk Schools FA County Cups, sponsored by Phoenix Sporting Goods, have begun and all fixtures have to be played by Friday 2 November!

There will be 4 or 5 rounds in each competition with the finals being held at the FDC's, Field of Dreams. To see all of the first round draws please [click here](#). Once on that page you will need to scroll down to the section entitled 'School Cup Competitions' and click on the relevant competition.



A big thank you to Phoenix Sporting Goods, our Portable Floodlight Provider, for supporting the Norfolk Schools FA Cups. To find out more about Phoenix Sporting Goods and Ilites please [click here](#).

If you require more information about the Norfolk Schools FA County Cups please contact Thomas.Constance@NorfolkFA.com or 01603 704050 (Opt.1, Opt.1, Opt. 3).

FA FUTSAL CUP 2018-19

The FA Futsal Cup 2018-19 will take place in the same format as last season with competitions for male and female adult teams. Teams below the FA National Futsal League system will start in a regional tournament giving them a chance to participate in the competition with teams who are not playing at a national level.



The aim of the competition is to grow participation in futsal and it is ideal for teams who are involved in recreational programmes, colleges, universities or football clubs who may already or may wish to introduce their players to futsal. To find out more [click here](#).

STACEY ANNISON LEAVES THE ASSOCIATION

Our Senior Football Development Officer, Stacey Annison leaves the Association at the end of this month after more than 6 years of service.

Stacey joined us in July 2012 as our first ever apprentice undertaking an advanced apprenticeship and working within our Football Development Team. Stacey's development over the last six years has seen progress into firstly the Women's and Girls' Football Development Officer position and most recently becoming the Senior Football Development Officer within the Football Development Team. Stacey has been a credit to both herself and the Association with some fantastic achievements made along the way, one notably being when she awarded the National FA Young Leader of the Year award. Everyone at Norfolk County FA would like to wish her every success in the future.

Moving onto the future and with Stacey leaving, this does present us with an exciting job opportunity within Norfolk Football, as we are now advertising for a Football Development Officer (Clubs & Leagues). For further information regarding the role please [click here](#) with the deadline for applications being 1pm on Friday 26 October.



Norfolk County FA Bulletin

October 2018



WENSUM PRINT OFFERS

We continue to promote the two special offers from our partners Wensum Print.

BESPOKE BANNERS

– promote and improve the visibility of your club!

With three sizes available at £20, £25 & £45 (including VAT) respectively and a FREE design service also available, clubs can utilise the offer to highlight their presence, attract match day supporters, recruit for players, advertise for volunteers or any other marketing needs.

Visit the offer on our website by clicking [here](#).

WELFARE OFFICER BUSINESS CARDS

– increase transparency and accessibility in your club!

Local Youth Clubs can order personalised business card style handouts to aid in promoting best practice safeguarding procedures.



The offer allows a club to order 100 business cards for only £15 and 200 for only £20 (including VAT). To place an order, all you need to do is email info@wensumprint.co.uk with the following details:

- Club Name
- Club Welfare Officer Name
- Club Welfare Officer Phone
- Club Welfare Officer Email
- Club Crest (in as good a resolution as possible)
- Invoice email address (for payment)

For more information, please [Click Here](#).

For more information about Wensum Print please visit WensumPrint.co.uk.

THE #NORFOLKFOOTBALL PODCAST

Last Month we launched a new initiative as we released the pilot episode of 'The #NorfolkFootball Podcast'.



The #NorfolkFootball Podcast aims to add another arm to our increasing communication channels with the view of enabling anyone involved in local football to easily digest information regarding the grassroots game.

You can listen to the first four episodes on our website [HERE!](#)

If you have ideas for future discussion topics or are interested in coming on the Podcast as a guest, please email Marketing@NorfolkFA.com.

PITCH HIRE AT THE FDC

The FDC has a number of 5-a-side pitch slots available for block booking.

Slots available:

- Monday – 5-6pm, 9-10pm
- Tuesday – 8-9pm, 9-10pm
- Wednesday – 5-6pm, 9-10pm
- Thursday – 8.30-9.30pm
- Friday – 5-6pm, 7-8pm
- Saturday – 9am-1pm

There is a 10% discount on all block bookings of 10 weeks or more. For further information or to make a booking please contact TheFDC@norfolkfa.com or call 01603 704050 (Opt. 2)



Norfolk County FA Bulletin

October 2018



CHARTER STANDARD UPDATE



FA Charter Standard Annual Health Checks 18-19

The Annual Health Check window is now open for clubs to complete. The Annual Health Check is open from 1 September until 31 January 2019. Click on the image below to go to the Whole Game System.

For support in completing the annual health check, please do not hesitate to contact charterstandard@NorfolkFA.com or 01603 704050 (Option 1 and then 2).



Norfolk FA Charter Standard In-Service Calendar

'Lino' Workshops

Tues 13 November, 6:30 – 8pm, St Andrews FC

A free workshop to help boost the confidence and knowledge of volunteers who pick up the flag at the weekends.

Click [here](#) to book now!

PCVR CRITICAL SUPPORT FUND – NOW OPEN!

The Norfolk FA PCVR Critical Support Fund is to support #NorfolkFootball in critical need in the following areas of the game; Play, Coach, Volunteer, Referee.

'Critical' – is having a decisive or crucial importance in the success, failure or existence of something. The Norfolk FA PCVR Critical Support Fund will offer a maximum of £500 per club per application and each application will be taken on a case by case basis.

Click [here](#) to apply online or to download an application form.



EXCURSION: ENGLAND VS CROATIA AT WEMBLEY



Next month we'll be running an excursion to Wembley Stadium for the Sunday afternoon UEFA Nations League fixture against Croatia! Adult package £60, Child package £45 (includes ticket and travel). For more info and to book please email Val.Lemmon@NorfolkFA.com.

NORFOLK COUNTY CUPS AVAILABLE FOR SPONSORSHIP

After a successful partnership with 'Sportsguard' spanning over ten years, the Sports Insurance firm will be moving across to the Association's small-sided football programme 'County 5IVES', for the new season.

The change has freed up the famous grassroots competitions for the first time in over a decade, including the prestigious Norfolk Senior Cup.

Whether the full complement of competitions or a specific group of associated cups; this presents a fantastic opportunity for an organisation or business to support Norfolk Football.

For more information please contact Rebecca Burton directly via Rebecca.Burton@NorfolkFA.com.

Norfolk County FA Bulletin

October 2018



CASUAL SPORTS/ EVENTS PHOTOGRAPHERS WANTED

We're looking for amateur or student photographers to register to be a part of our casual photographer pool.

Here at Norfolk FA we host key events throughout the season from County Cup Finals and Youth Festivals to Tournaments and our Awards Evening. We are also in regular need of high resolution, engaging photographs to use for promotional purposes.



If you are an amateur photographer or studying photography and are looking to develop your skills, gain content for a portfolio or simply earn some money; being a part of our casual photographer pool can be of benefit.

For more information please [click here](#).

RECRUITING: NEW INCLUSION STRATEGY ADVISORY GROUP

We are currently looking for enthusiastic individuals to be part of our new Inclusion Strategy Advisory Group (ISAG).



Our recently launched strategy '#NorfolkFootball ForALL' identified our desire to establish a group that will contribute towards embedding inclusion across all of Norfolk FA's operations and culture.

We are encouraging expressions of interest from individuals who have a passion to promote inclusivity in Norfolk football and who believe they can contribute strategic insight, experience and/or ideas that will help us achieve our goals.

For further information please [click here](#).

If you have any questions regarding the group, please contact our Football Development Officer (Inclusion), Rachel Cossey via Rachel.Cossey@NorfolkFA.com.

INTERNSHIP OPPORTUNITY

We are looking for a creative and innovative individual to join the Marketing & Communications team as Digital Content Intern.

The successful applicant will be tasked with creating engaging and exciting content for Norfolk FA to utilise across all digital channels. This role is perfect for an FE/HE Student or anybody wishing to gain valuable experience in the Digital Marketing field.



For further information [click here](#).

If you have any questions, please email Marketing@NorfolkFA.com.

AND FINALLY, GOOD LUCK!

We would like to wish all the teams playing within #NorfolkFootball the best of luck with their fixtures in the coming weeks.

Best wishes
Norfolk County FA