

Norfolk County FA Bulletin

February 2018



WELCOME

Welcome to the latest edition of the Norfolk County FA bulletin. The weather has been unkind to fixtures across the county in recent weeks, but hopefully we'll see an improvement as we progress towards the end of the season.

We hope to provide you with an insight into our work via these bulletins, along with what's on the horizon for clubs, including various opportunities to get involved in Norfolk Football.

FA PEOPLE'S CUP RETURNS

The FA People's Cup is coming back to Norfolk and once again we will be hosting a variety of categories across our three FDC's! For specific details on what each centre is running, please see below:

the FDC

24 Feb: Male Vets (35+) & Walking Football

25 Feb: U14 Female & U16 Female

25 Feb: Adult Male (16+)

theFDC@OpenAcademy

23 Feb: U14 Male & U16 Male

24 Feb: Adult Female (16+)

theFDC@Flegg

25 Feb: Adult Male (16+)

For more information on the competition, and to sign up for free, please [click here](#).



GROW THE GAME 2018

Grow the Game, which is delivered by the Football Foundation and first launched back in 2010, offers grants to grassroots football clubs that wish to create new teams.

Grow the Game grants help to reduce the costs associated with starting new grassroots football teams by making £1,500 available for each that a club creates. Expenditure that the funding can help a club pay for includes: FA coaching courses; FA league affiliation costs; referees' fees;

first aid kits; and even football kit and equipment through a bespoke voucher.



This year, applications are being encouraged from clubs who want to start:

- Women's and girl's teams
- Disability teams

The application window for Grow the Game closes on **Thursday 29 March**. Clubs seeking more information on the programme should contact Stacey Annison via Stacey.Annison@NorfolkFA.com or [visit the Football Foundation website](#).

DIGITAL MARKETING APPRENTICE JOB OPPORTUNITY

We're currently in the process of taking applications for the role of a Digital Marketing Apprentice here at Norfolk FA.



Applicants will have the chance to work for an organisation that facilitates football for tens of thousands of people across the county – and will also be able to achieve a Level 3 NVQ in Digital Marketing in the process.

If you know of anyone interested in applying for this role, [please visit our website where you can find the Job Application Pack](#).

Be quick – the deadline is 4pm on **Friday 16 February!**

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NORFOLK WOMEN'S & GIRLS' WORKING GROUP



We're looking for people involved in #NorfolkFootball to come forward and help in our new mission to double female participation in all aspects of the game (PCVR) by 2020.

We are creating our first ever NCFW Women's and Girls' working group. Whether you are a female or male playing an active role or have a strong interest in the female game this opportunity could be for you.

We have three vacancies for the Norfolk FA Women's & Girls' Working Group, listed below:

- Coach Ambassador
- Referee Ambassador
- A Female Registered Player (16+)

INTRODUCTION TO LEVEL 1 COACHING WORKSHOPS

Do you know anyone wanting to get involved in coaching or isn't quite sure whether the FA Level 1 qualification is for them?

This workshop is for the non-qualified coach, for example parents, assistants and volunteers or anybody who is 15 years old and above and would like to get a taster of what coaching and an FA Level 1 course entails.



Remember: this is not a qualification; it's an introductory workshop and will upskill prior to attending the full course.

Venues	Alive Leisure, King's Lynn, PE30 2NB
Dates	Monday 26 February
Times	19:00 – 21:00
Cost	FREE

Should you have any further questions or queries regarding this Workshop, please feel free to contact us via CharterStandard@NorfolkFA.com or call 01603 704050.

MONDAY NIGHT FOOTBALL

Weekly Monday Night Football Tournaments are now underway at theFDC@Flegg, which will run through until March.

Age formats yet to take place range from U9s – U12s with all tournaments being played in a 5v5 format on our 3G pitch under the floodlights.



- **U9s** - Monday 19th February: 6-8.30pm
- **U10s** - Monday 26th February: 6-8.30pm
- **U11s** - Monday 5th March: 6-8.30pm
- **U12s** - Monday 12th March: 6-8.30pm

Format: 5-a-side (squads of 8)

Entry: £15 a team

To enter a team, please [click here](#). For more information, please contact theFDCflegg@NorfolkFA.com or call 01603 704050 (Ext 4).

THE FA REFEREE COURSE

Due to high demand, we have held four Referee courses already this season which has seen 69 people introduced to the wonderful world of Norfolk Football!



Our fifth course of the season gets underway tonight (9th February), and we are happy to confirm that our sixth and final course of 17-18 will take place in one week's time:

- Friday 16th February at the FDC (Bowthorpe)

So if you know of anyone interested, point them [here](#).

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SUCCESS FOR NORFOLK U18'S

Over the past few months, I have been keeping you all updated on our Norfolk U18's squad following their superb run in the FA County Youth Cup.

A weekend-long trip to the Isle of Man last month became a very special and memorable moment for everyone involved, with Norfolk edging the home side by 2 goals to 1.



A cracking header from Lewis Johnson gave us the lead; however the Isle of Man grabbed a last-gasp equaliser with just 5 minutes of stoppage time remaining to send the game into extra time. Norfolk dusted themselves down, with Charlie Hitch rising highest to flick home another great delivery from Josh Ford.

You can watch a video documenting the boys' experience on our YouTube [channel here](#).

That result has set up a Semi Final against Gloucestershire U18's at the FDC's Field of Dreams on Saturday 3 March, with a kick off time of 11.30am. It would be fantastic to see as many people as possible come down to support the team!

NEW NORFOLK FA WEBSITE

For those that have visited [NorfolkFA.com](#) within the last 3 weeks, you may have noticed a slight change to our website!

Our Marketing team have been working hard over the past 5 months or so as they completed the overhaul of our website. This update now means the site is now optimised for both mobile and tablet devices.



Although the site is now live, it is still very much a work in progress with additional content frequently being added.

If you feel there is something missing or needs adding to the site, please contact our Marketing team by emailing Marketing@NorfolkFA.com and they will be happy to help you.

PSG SUPPORT SCHOOLS' FOOTBALL

Just over a week ago we were delighted to announce that Phoenix Sporting Goods, Norfolk FA's existing official portable floodlight supplier, have renewed their partnership with us which will see them also become sponsor of the 9 Norfolk Schools' Cup Competitions.



We've enjoyed a brilliant relationship with Phoenix Sporting Goods for the past two years and we're delighted that this partnership is continuing.

You can read the full press release of the partnership [here](#).

LEVEL 1 WINTER PITCHES ANNUAL MAINTENANCE COURSE

Norfolk FA, in partnership with the Institute of Groundsmanship (IOG), will be delivering a Level 1 Winter Pitches Annual Maintenance course on Friday 23 February 2018 taking place at the FDC (NR5 9ED).



The key subjects covered are: Assessment, sequencing of work and aeration to mowing, aeration and line marking.

With delivery from an industry expert, experience an educational hands-on training day featuring a productive presentation, plus turf care theory and practical working demonstrations.

If you or someone you know may be interested in attending this course, please [click here](#) for more information or contact Ian.Grange@NorfolkFA.com.

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NEXT STEP WORKSHOPS FOR U15-17 TEAMS

We'll be holding 4 'Next Step Workshops' across the county over the next few weeks to discuss the future of grassroots game in Norfolk when transitioning from Youth to Adult football.

The Workshops, which will be held in Bowthorpe, Aylsham, Watlington and Acle, are open to all U15-17 managers who have been invited to attend alongside two players from each team. Representatives from the leagues will also be invited to attend so they can be involved in the discussions too.



We are also pleased to confirm that MHGoals, our valued partners, will be supporting these Workshops by supplying one 60 x 90cm target goal for each venue as a prize for a lucky winner from those in attendance. It's fantastic to see our partners continuing to back Norfolk Football by providing top quality equipment!

You can find all of the dates below. To book on to any of these sessions, [click here](#).

Venues	TheFDC	Aylsham FC	Watlington Sports & Social Club	Acle Social Club
Times	19:00 – 21:00	19:00 – 21:00	19:00 – 21:00	19:00 – 21:00
Dates	19 February	27 February	28 February (TBC)	9 March

TOILETS+ SUPPORT GRASSROOTS FOOTBALL

Last month we were delighted to welcome Toilets+ as the official supporter of The FDC Equipment Bank.



The Equipment Bank, which runs in conjunction with the FA Pitch Improvement Programme, means that Norfolk FA are able to support clubs further by loaning state-of-the-art equipment to help with over-seeding, fertilizing and aeration. In addition, clubs also have to the opportunity to receive workforce support in the form of The FDC's experienced Grounds Maintenance Officer, Chris Erskine.

The two-year partnership will see Toilets+ become the face of The FDC Equipment Bank, which is expected to support around 30 clubs this season. As a not-for profit organisation, the partnership will enable Norfolk FA to not only support the upkeep of pitches around the county but invest further funding into developing the grassroots game as a whole.

For more information about The FDC Equipment Bank, contact our Facilities, Investment & Development Manager Ian Grange via ian.Grange@NorfolkFA.com or phone 01603 704050.

CHARTER STANDARD IN-SERVICE CALENDAR

The Charter Standard In-Service calendar features a range of events that aim to upskill the people involved at Charter Standard clubs.

Here's what's coming up in the next month:

FEBRUARY	EVENT		DETAILS
	15	<u>FA Junior Football Leaders Course</u>	09:00 – 16:00 theFDC@OpenAcademy, NR7 9DL
	18	<u>Coach CPD</u>	19:00 – 21:00 theFDC@Flegg, NR29 4QD
	19	<u>‘Next Step’ Workshop</u>	19:00 – 21:00 theFDC, NR5 9ED
	21	<u>‘Next Step’ Workshop</u>	19:00 – 21:00 Attleborough, NR17 2AS
	26	<u>Introduction to Level 1 Coaching Workshop</u>	19:00 – 21:00 theFDC@OpenAcademy, NR7 9DL
	27	<u>‘Next Step’ Workshop</u>	19:00 – 21:00 Youngs Park, NR11 6UJ
	28	<u>‘Next Step’ Workshop</u>	19:00 – 21:00 West Winch, PE33 0JY
	28	2017-18 Annual Health Checks completed	

KICK IT OUT

Please be reminded that football is a game For All, regardless of gender, sexuality, ethnicity, ability, disability, faith or age.



If you witness or hear any discriminatory behaviour, then please get in contact with us immediately by contacting 01603 704050.

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UPCOMING COUNTY CUP SEMI-FINALS

January was a month packed with County Cup action as we saw the Quarter Final stages of all 9 competitions.



It's always exciting to see the results come in; especially when the pressure is heightened as we get closer to our Finals. There is no delay in the schedule though, with the Semi Finals getting underway later this month:

John Savage Cup – [25 February](#)

Stuart Dracup Cup – [25 February](#)

Norfolk Senior Cup (at the FDC) – [27 February & 7 March](#)

Norfolk Junior Cup – [3 March](#)

Norfolk Primary Cup – [3 March](#)

Norfolk Veterans Cup – [4 March](#)

Sunday Senior Cup – [4 March](#)

Sunday Junior Cup – [4 March](#)

Norfolk Women's Cup – [18 March](#)

DEPARTMENT SPOTLIGHT

The Football Development Centre



FDC & County 5IVES
General Manager
Adam Gusterson



County 5IVES
Coordinator
Anna Larkins



FDC Operations
Coordinator
Nick Hollyoak



FDC & County 5IVES
Coordinator
Cain Eagleton



FDC Apprentice
Steven Berry



FDC Receptionist
Jennie Frost



Grounds Maintenance
Officer
Chris Erskine



Grounds Maintenance
Apprentice
Matt Frosdick

The 'Department Spotlight' section provides an insight into the different Departments here at Norfolk FA and the work they undertake.

The Football Development Centre, located in Bowthorpe, is a state of the art football facility that is home to six 5-a-side 3G pitches, two 7-a-side 3G pitches and an 11-a-side grass pitch known as the Field of Dreams.

The staff at the centre may be familiar faces to some of you, with thousands of people passing through the doors each week.

One reason for this volume of people is because of County 5IVES, our small sided football leagues that run throughout the week across Norfolk. The FDC is County 5IVES biggest centre with leagues taking place from Monday-Thursday and over 60 teams competing each week.

Adam, Anna, Cain and Steven all play a vital role in the management of these leagues, which involves recruiting teams, liaising with players, managers and also referees to ensure that everything runs smoothly. Cain oversees the leagues at our various satellite centres with venues at Cromer, Diss, Long Stratton, Dereham, Gorleston and the UEA Sportspark.

Meanwhile Nick, our FDC Operations Coordinator, is the main contact for clubs, teams and groups wishing to book regular pitch hire slots for training sessions. Nick is also responsible for maximising the use of our function areas that can be used for Birthday Parties, Business Meetings and more.

Jennie is our FDC receptionist, a role she took up on top of her existing job which is operating our fully licenced bar along with Kerry Jenkins, who helps out on evenings and weekends throughout the week.

And finally, our groundsmen, Chris and Matt, take up the important role of ensuring the centre and it's 3G pitches is maintained to the highest standard. They also work heavily on the Field of Dreams grass pitch each week, ensuring it remains of the best surfaces to play on in the County.

You can contact the centre on 01603 704050 opt. 2.

AND FINALLY, GOOD LUCK!

It has been a great to the New Year so far – let's continue to make this season on to remember! Good luck with all of your fixtures this weekend and beyond.

Norfolk County FA