

WELCOME

Welcome to the latest edition of the Norfolk County FA bulletin and the ninth instalment of the 2022/23 season. We hope all Clubs are enjoying their football as this season comes to a close. We would like to wish all teams good luck for the remainder of the campaign, including any Cup Finals they may be participating in.

NORFOLK FA PARTNERS WITH REVERB DIGITAL

Norfolk FA has confirmed a new partnership with specialist video agency Reverb Digital that will see the Norwich based company become Norfolk FA's Official Video Production Partner.

The partnership will see Norfolk FA and Reverb Digital work collaboratively to highlight the Association's projects and initiatives that support, develop, and govern grassroots football in Norfolk.



The staff at Reverb Digital specialise in creating tailored content for any social platform, content that in their own words 'elevates brands through visual storytelling and catches the eye of any social media user'.

To read more about the new partnership, please [click here](#).

NORFOLK FA YOUTH LEADERSHIP PROGRAMME

If you, or a young person you know is aged 14-18, is enthusiastic, an aspiring leader and would like to try something new, then the Youth Leadership Programme could be just for you!



The day will cover workshops such as Leadership, Coaching and Refereeing. Our aim is for the young people to learn new or build on existing skills to support them in their own grassroots environment.

To read more and book on, please [click here](#).

THE GRASSROOTS FOOTBALL AWARDS 2023

The Grassroots Football Awards is our opportunity to celebrate the people who make grassroots football great for everyone. They're for the people who make a positive difference. They're our way to recognise the fantastic people who put their heart and soul into football across our County FA and England.



This season, our volunteers have worked hard to show the true power of football in connecting people, in building communities and enabling more players to enjoy playing our beautiful game.

Let's show them how much we appreciate their effort, commitment and impact. To nominate, please [click here](#). Nominations close on Wednesday 19 April 2023.

THE 2023 COUNTY CUP FINALS

Norfolk County FA recently released the dates of their annual County Cup Finals including those to be played at the home of Norwich City.

The big news is that the Norfolk Junior Cup Final will be returning to Carrow Road, after last being played at the venue in the 2018/19 season when Gorleston Reserves beat Sprowston Athletic 2-1. Both the [Ashtons Legal](#) Senior Cup Final and [Harrod Sport](#) Women's Cup Final will also be played at Carrow Road on Thursday 18 May and Friday 19 May respectively.



The other eight County Cup Finals will be hosted at Harrod Sport Arena at The FDC, Bowthorpe and will see the return of the popular 'double headers' with the John Savage Cup Final and Stuart Dracup Cup Final both taking place on Sunday 23 April, as well as the [4Work](#) Primary Cup Final and Norfolk Intermediate Cup Final both taking place on Saturday 13 May.

To find out more about the Norfolk County Cup Finals, please [click here](#).

SAFEGUARDING REQUIREMENTS IN GRASSROOTS FOOTBALL

With the 2023/24 season quickly approaching, there are a number of new Safeguarding requirements which will have an impact on Club Affiliation. It is extremely important that Clubs begin to action these requirements now so that all elements are in place ready for the affiliation window opening.



For 2023/24 Club Affiliations ALL Clubs with Open Age/Adult teams are required to have a named Club Welfare Officer at the point of affiliation. Affiliations will not be approved if they are submitted without this role being filled by a named official. These officials as of now, do not require any additional safeguarding qualifications or DBS check.

To read more about the Safeguarding requirements for next season, please [click here](#).

NORWICH CITY WOMEN TO PLAY SHOWCASE FIXTURE AT CARROW ROAD THIS APRIL

Norwich City Women will host Ashford Town at Carrow Road next month in their final home game of the FA Women's National League season.

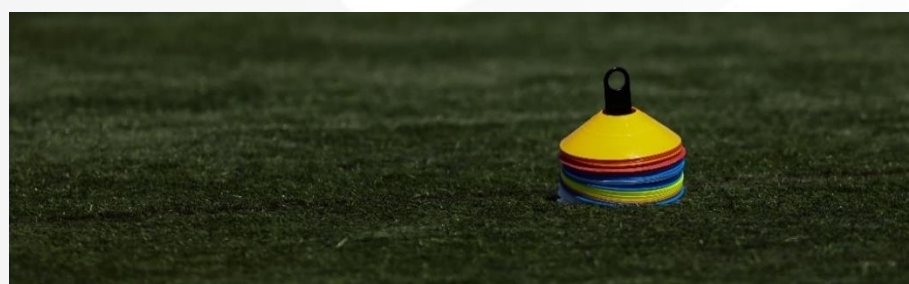


The game has seen over 5,000 tickets sold already in what is being tipped as a huge occasion for Women's and Girls' Football in Norfolk. It will be the first time that Norwich City's Official female counterparts have played at the ground since full incorporation with the club in February 2022.

To read more and purchase tickets, please [click here](#).

RECEIVE BESPOKE SUPPORT FOR YOUR CLUB OR LEAGUE

Accredited Clubs and Leagues will now have the opportunity to create their own workshops alongside Norfolk FA to upskill and support volunteers. Norfolk FA is looking to work with our Accredited Clubs and Leagues to create bespoke support that will raise the standards of the football environment, upskill the voluntary workforce and enable Leagues to deliver a wide range of provisions.



Clubs and Leagues can pick from a wide array of topics from Club administration to social media to funding & financial advice. To read more please [click here](#).

PARTNERSHIP OPPORTUNITIES WITH NORFOLK FA

Through mutually beneficial collaborations, we as the not-for-profit governing body for football in Norfolk, aim to secure good to significant reinvestment back into the grassroots game in return for our marketing power of, and the local game's expenditure into, commercial businesses. [Click here](#) to find out more.



Through our bespoke marketing agreements, our ambition is to enable our carefully chosen partners to not only achieve their business objectives, but expand their reach within Norfolk and neighbouring counties, improve their awareness among communities, and ultimately increase their revenue through working with us.

In return for support in key areas of our operations, we are pleased to offer partnership packages that support our partners' commercial business aims. Through our tiered approach within our commercial strategy, we can offer tailored agreements suitable for a range of businesses.

We are actively looking to expand our commercial partnership portfolio in 2023 and have a range of opportunities available. For more information, please visit our [partnerships document](#) on our website, or email Rebecca.Burton@NorfolkFA.com.

NORFOLK FA PAN-DISABILITY FOOTBALL SESSIONS

Norfolk FA have launched and delivered superhero themed Pan-Disability Football Sessions. Throughout recent weeks, there has been the development and learning of new skills, all based around superhero super strengths. The sessions have been delivered by Norwich City Community Sports Foundation and have been a real success.



The purpose of these sessions is to provide an opportunity for children to get involved within Disability Football in a fun and safe environment! Following this, there is opportunity for the children to join a grassroots pan-disability teams to continue playing together and enjoying playing football.

To read more, please [click here](#).

PADDY MURPHY AND PAUL ROOFE

On Saturday 18 March, Norfolk FA Chairman, Michael Banham presented the duo of Blofield United stalwarts, Paddy Murphy and Paul Roofe, with their FA 50 Year Service Awards to grassroots football.



Patrick Murphy has been involved with various iterations of Blofield United since he was a 14 year old boy, when he started playing for Brundall Minors. In his playing days he also laced his boots for a variety of clubs; Lingwood Caverners, Acle Rangers and Gorleston. The other recipient of The FA's 50 Years' Service Award is Paul Roofe, who is a long-time friend of Paddys. Paul has been involved in grassroots football in Norfolk for half a century and in that time, he is most widely known for his work with the Anglian Combination League.

You can read more by [clicking here](#).

2023 COUNTY CUP FINAL MATCH OFFICIALS CONFIRMED

On behalf of the Norfolk FA Referees' Committee, we have the pleasure of confirming appointments to our 2023 County Cup Finals.

Appointment to a Cup Final comes as a result of the match officials', performances, dedication, hard work and commitment to refereeing in Norfolk during the season.



Congratulations to all those appointed to these prestigious games, and we wish you all the very best in your Final.

To view all the appointed match officials, please [click here](#).

END OF SEASON GROUND MAINTENANCE WEBINAR

The End of Season Grounds Maintenance Webinar is being hosted on Tuesday 11th April from 6-8pm in association with Suffolk FA and the Grounds Maintenance Association, with Julien Morris, Senior Regional Pitch Advisor, delivering the workshop.



The Webinar will include content around:

- Preparing for renovations
- Cleaning out your pitch
- De-compaction/Aeration
- Restoring surface levels
- Restoring grass cover
- Growing the new pitch in
- Weed control
- Q and A for any general pitch related queries

To find out more and book on, please [click here](#).

AND FINALLY

As always, we will continue to do our best to offer support to all Clubs and Leagues throughout the remainder of the 2022/23 season and wish all competing teams good fortune in the rest of the campaign.

Best wishes,
Norfolk County FA