

## WELCOME

Welcome to the latest edition of the Norfolk County FA bulletin and the sixth instalment of the 2022/23 season. We hope all Clubs are enjoying their football this season and we would like to wish all teams good luck for the rest of the 2022/23 campaign.

### NORFOLK FA COACHES CLUB CPD EVENTS

Our new Coaches Club is free to join and aims to provide coaches with the appropriate support and knowledge to make them the best coaches they can be.

On Wednesday 30 November, we hosted a Technical Player Development Workshop for the current and aspiring UEFA B level coaches within the county. The workshop was delivered by EFL Regional Manager, Darren Bloodworth & Norfolk FA Football Development Officer, James Buhleemann. The workshop mixed both theory discussion with practical demonstrations. We also hosted a Coaches Club CPD Event entitled 'Developing the Environment: Understanding your players.'



Norfolk FA Football Development Officer, James Buhleemann, said: *"We have hosted two really successful CPD events. Despite the weather we have had great attendances at both, and it has been brilliant to be involved in great discussions with the groups of Coaches. I'm sure everyone has been able to take something away from either session and then implement and improve the delivery within their club environment. A big thank you to 'Biff' for attending the events and sharing his wealth of knowledge for our coaching community."*

To read more about the Norfolk FA Coaches Club and view upcoming CPD sessions, please [click here](#).

### NORFOLK FA TAKE PART IN 3K-A-DAY

Norfolk County FA staff are kickstarting 2023 in the most positive way by running, walking, or cycling 3k per day in support of Norfolk & Waveney Mind.



Norfolk and Waveney Mind are Norfolk's local mental health charity and while they are part of the Mind network, they are an independent charity and raise their own funds. To read more please [click here](#).

### KICK-START 2023 WITH A FREE BUSINESS INSURANCE REVIEW

The start of a new year is the perfect time to re-evaluate your insurance and uncover gaps in your protection. One Broker, an independent insurance broker and Norfolk County FA partner, is therefore offering all supporters a free Commercial Insurance review.



Things can change a lot in a year. Perhaps you have altered your business activities, grown your operations or moved premises. For this reason, now is a great time to reassess your insurance to make sure it still gives you the protection you need. Gaps in your cover could be expensive should the worst happen, so it's best to identify them now and find out how they can be filled. Reviewing your cover also means that you can spot anything you no longer need, which could save you money.

To help fellow supporters, we are therefore offering a free insurance review to ensure you start 2023 with confidence.

Call Account Executive Ian Stone on 01603 218249 or email [ian.stone@onebroker.co.uk](mailto:ian.stone@onebroker.co.uk) to arrange your review.

PROMOTION. One Broker is a trading style of One Broker (Norwich) Ltd. Authorised and regulated by the Financial Conduct Authority.

### 2023 FDC SUMMER TOURNAMENTS

After two hugely successful tournaments at The FDC last Summer, we are pleased to confirm that both the Harrod Sport Women's & Girls' Cup and The FDC Youth Cup are returning for 2023.

Our female specific tournament, sponsored by Harrod Sport, will return on the weekend of 17th & 18th June, while our biggest youth tournament will take place on 8th and 9th July. To enter a team for either competition, please [click here](#).



Our biggest youth tournament is currently available for sponsorship for the 22/23 season and beyond. If you are interested in becoming the headline partner to this competition, please email [Marketing@NorfolkFA.com](mailto:Marketing@NorfolkFA.com).



## NEW GROUNDSKEEPING COMMUNITY

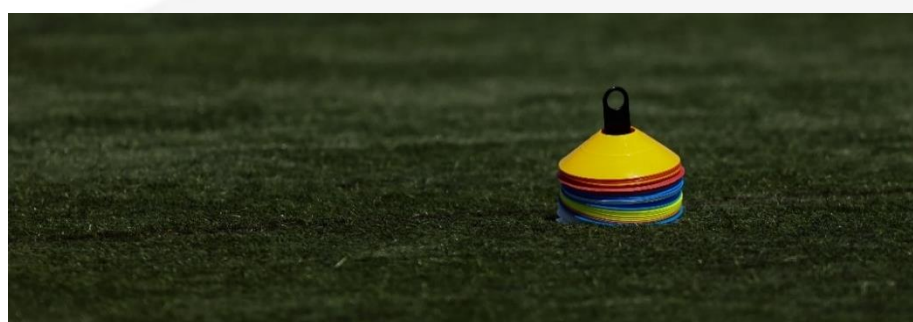
Interested in finding out more information on how to keep your grass pitches looking green? Want to be first to hear the top tips on managing your pitches through all four seasons? We have created a Norfolk Groundskeeping community for you to access all this information, and more!



If you are interested in finding out more about Norfolk FA's new Groundskeeping Community, please [click here](#).

## RECEIVE BESPOKE SUPPORT FOR YOUR CLUB OR LEAGUE

Accredited Clubs and Leagues will now have the opportunity to create their own workshops alongside Norfolk FA to upskill and support volunteers. Norfolk FA is looking to work with our Accredited Clubs and Leagues to create bespoke support that will raise the standards of the football environment, upskill the voluntary workforce and enable Leagues to deliver a wide range of provisions.



Clubs and Leagues can pick from a wide array of topics from Club administration to social media to funding & financial advice.

To read more please [click here](#).

## UPDATE ON CLUB PORTAL FUNCTIONALITY

Recently, The FA's Digital Customer Service Team have added a number of updates to the Club Portal, with some of Whole Game System's functionality being transitioned over to the Club Portal.



The areas that have been updated include the below:

- Club & Team Officials
- Team Grounds
- Player Registrations
- Club Affiliations

To read more about these updates and how they will affect your Club, please [click here](#).

## PARTNERSHIP OPPORTUNITIES WITH NORFOLK FA

Through mutually beneficial collaborations, we as the non-profit governing body for football in Norfolk, aim to secure good to significant reinvestment back into the grassroots game in return for our marketing power of, and the local game's expenditure into, commercial businesses.



Through our bespoke marketing agreements, our ambition is to enable our carefully chosen partners to not only achieve their business objectives, but expand their reach within Norfolk and neighbouring counties, improve their awareness among communities, and ultimately increase their revenue through working with us.

In return for support in key areas of our operations, we are pleased to offer partnership packages that support our partners' commercial business aims. Through our tiered approach within our commercial strategy, we can offer tailored agreements suitable for a range of businesses.

**We are actively looking to expand our commercial partnership portfolio in 2023 and have a range of opportunities available. For more information, please visit our [partnerships page](#) on our website, or email [Rebecca.Burton@NorfolkFA.com](mailto:Rebecca.Burton@NorfolkFA.com).**

## AND FINALLY

As always, we will continue to do our best to offer support to all Clubs and Leagues throughout the 22/23 season and wish all competing teams good fortune in the rest of the campaign.

*Best wishes,*  
**Norfolk County FA**