

Norfolk County FA Bulletin

April 2021



WELCOME

Welcome to the latest edition of the Norfolk County FA bulletin and the fourth of 2021. As always, we aim to provide you with all the latest information as grassroots football continues to be played across the County.

NORFOLK FA JOINS SOCIAL MEDIA BOYCOTT

Norfolk FA will join The FA, Premier League, EFL, PFA, and other football bodies, in uniting for a social media boycott from 3pm on Friday 30 April to 11.59pm on Monday 3 May.



The boycott is in response to the ongoing and sustained discriminatory abuse received online by players and many others connected to football and has been scheduled to take place across a full fixture programme.

It will see clubs across the Premier League, EFL, Barclays FA Women's Super League and Women's Championship switch off their Facebook, Twitter and Instagram accounts and we encourage the grassroots community to join in too.

Norfolk FA's Chief Executive, Gavin Lemmon: *"Discriminatory abuse has no place in society and football needs to lead the way in eradicating it. This temporary boycott is just the start of the journey to achieve a sport that is free of discrimination and hopefully social media companies implement stricter policies and punishments for the guilty parties."*

"At a local level, we are asking all of our leagues and clubs to join the boycott and show unity along with the rest of English football that discrimination of any form will not be accepted in our game."

CONTACTING NORFOLK FA

All social media accounts operated by Norfolk FA will be inactive during the boycott, this includes the social media accounts for theFDC, theFDC@OpenAcadamy and theFDC@Flegg.

Phonelines will be open on Saturday morning between 9am – 12pm with staff available to speak to, as well as various inboxes being monitored throughout the period.

For urgent matters, please email info@NorfolkFA.com.

SOCIAL MEDIA COMPANIES MUST DO MORE TO STOP ONLINE ABUSE

This weekend, English football is coming together with other organisations and sports to boycott social media and demand change

We are asking for significant action to bring to an end the vile discriminatory abuse players and many others have to endure on social media

#STOPONLINEABUSE

@NorfolkCountyFA: *"We're switching off our social media channels until 11:59pm on Monday 3 May, in response to sustained and ongoing online abuse. Here's what we want to change, immediately: <https://the-fa.com/cm1EW3> #StopOnlineAbuse"*

For more information and important contact details for use this weekend, please read our full statement [here](#).

THE FA PROVIDES UPDATE ON GRASSROOTS FOOTBALL

The FA's guidance has been updated to reflect the changes to national restrictions from Monday 12 April.

The key changes to note are in relation to spectators, use of changing rooms and outdoor hospitality.



It's extremely important that clubs, players, coaches, match officials, league officials, volunteers, parents, carers, and facility providers continue to strictly follow both the UK Government's latest guidance on COVID-19 and respective bespoke guidance documents from The FA.

Read the updated guidance and documents by [clicking here](#).

THE FA AND MCDONALD'S GRASSROOTS FOOTBALL AWARDS 2021 – LAST CHANCE TO NOMINATE!

The FA and McDonald's Grassroots Football Awards are for people who make a positive difference.

The awards are split into categories, anybody can nominate people into the category through the online nomination portal. You can find out more information and nominate now by [clicking here](#).



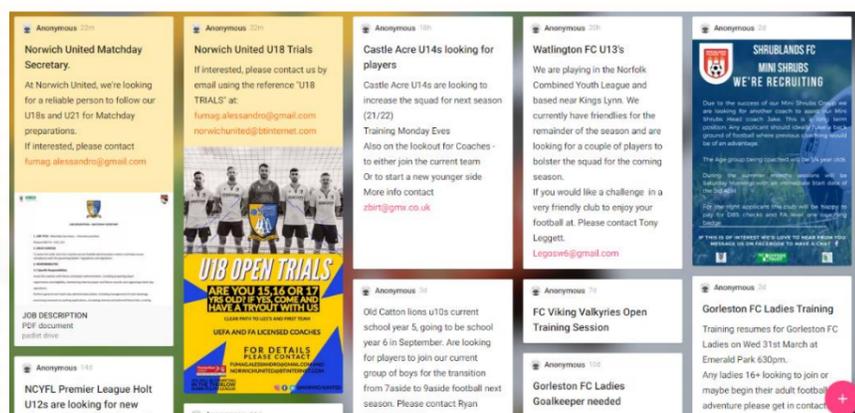
The Categories are as follows: Coach of the Year for adults, Project of the Year, Coach of the Year for youth, Rising Star of the Year, Club of the Year, Match official of the Year, League of the Year, Grounds Team of the Year, Volunteer of the Year and The Spirit of Grassroots Football Award.

This year's nomination window closes on Tuesday 4th May 2021, [click here to nominate now!](#)

THE NORFOLK FA NOTICEBOARD

The [Norfolk FA Noticeboard](#) is where you can post content related to #NorfolkFootball such as advertising for players, coaches or volunteers.

We are using an improved platform for the 2020-21 season. Using Padlet, you are now able to post opportunities or advertisements on the noticeboard without the need to contact Norfolk FA directly. Posts can include hyperlinks such as email addresses and websites, not to mention graphics and photos.



The Noticeboard will be regularly monitored by Norfolk FA staff and we reserve the right to remove unsuitable or inappropriate posts.

NORFOLK CLUBS RAISE STANDARDS WITH CHARTER STANDARD

Three teams in Norfolk have achieved the Charter Standard Youth Award from The FA.

KLSC FC of the North West Norfolk & Mid Norfolk Youth League, Yarmouth FC of the Norfolk Women's and Girls' Football League and Hellesdon St Faiths of the Norfolk Combined Youth Football League have all achieved the award.



The [FA Charter Standard Programme](#) is The FA's accreditation scheme open to all grassroots clubs and leagues. It aims to raise standards in the grassroots game through supporting the development of clubs and leagues. It also recognises and rewards commitment, quality and achievement.

To read more [click here](#).

KICK IT OUT – TAKE A STAND

Kick It Out are excited to announce the launch of their new campaign, Take A Stand. It is a call to action initiative, encouraging people across the football community to take an action or make a pledge, in the fight against discrimination.



The initiative marks a new chapter in the fight against discrimination in football, which will give fans the confidence, the tools and the means to confront discrimination and make a change.

To read more please [click here](#).

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NORFOLK COUNTY CUP COMPETITIONS

The Norfolk County Cups returned this month and you can view all of the fixtures and results by [clicking here](#).



HARROD SPORT SPONSORS NORFOLK WOMEN'S CUP

Global sports equipment manufacturer and Norfolk FA Lead Partner, Harrod Sport, has agreed to sponsor the 20/21 Norfolk Women's Cup Competition.



Harrod Sport signed a three-year agreement to support Norfolk Football in 2019, and more recently extended that backing through the company's new ['Finesse' Training range](#) which is an official supporter of the [Norfolk FA Coaches Club](#).

The partnership has seen and continues to see Norfolk affiliated football clubs receive a 35% discount off the trade price of Harrod Sport's full, world class product range, along with free carriage.

This latest expansion of our collaboration with the global sports equipment manufacturers will see our sole female County Cup Competition now known as The Harrod Sport Women's Cup.

[Click here](#) to read more.

To find out more about Harrod Sport, please visit HarrodSport.com.

ONE BROKER CONTINUES SUNDAY SUPPORT

Norfolk County FA is pleased to announce that current partner One Broker Ltd is expanding its partnership with the Association via securing sponsorship of The 20/21 Norfolk Sunday Senior Cup.



One Broker is an insurance firm that employs over 100 people across three offices in East Anglia, providing clients throughout the UK with insurance solutions, from individuals through to large multi-national organisations. To read more about the expansion of the partnership please [click here](#).

FOOTBALL SURVIVAL PACKAGE – SUMMER 2021

Part of the Government's £600m Sport Survival Package, the Football Survival Package - Summer 2021 is a fund that aims to further support clubs at Step 3-6 of the NLS.



Following on from the successful Winter programme run earlier this year, the Survival Package will provide additional support in response to each club's financial need to survive until the start of next season, but won't replace all lost revenue or profits over the last 12 months.

The objective is to ensure football clubs survive the summer period and minimise the long-term damage to participation as they prepare for the 2021/22 season.

[Click here to find out more](#).

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“FOOTBALL WELCOMES” IN NORFOLK

Norfolk County FA is joining footballing communities across the country this month to welcome refugees and people seeking asylum, as part of [Amnesty International's Football Welcomes](#) campaign.

The campaign, which is now in its fifth year celebrates the contribution players from a refugee background make to the game. It also highlights the role football can play in bringing people together and creating welcoming communities for refugees and people seeking asylum.

As part of this month's celebrations we want to celebrate and promote the great work [New Routes](#) does in support of refugees and asylum seekers in and around Norwich. The organisation set up the “New Routes Community Football sessions” to give refugees and asylum seekers in Norwich the opportunity to have an informal kick-about with friends.



For more information about New Routes please [click here](#).

FRIDAY NIGHT OFFER AT THE FDC

We're pleased to present a special pitch hire offer for Friday nights at the FDC in Bowthorpe, Norwich.

Book a pitch on a Friday evening for 4 weeks and save over £50 ! (Offer available on both 7-side and 5-side pitches)

For more information call 01603 704050 or email theFDC@NorfolkFA.com. (Subject to availability)



SAFEGUARDING CHILDREN IN FOOTBALL VIDEO

The FA is asking every parent/carer with a child involved in football to take a few minutes to watch a new online video. The short video outlines what you should expect from your club and how you can play your part in safeguarding your child.

To watch the video please [click here](#).

WALKING FOOTBALL 5IVES COMES TO THE FDC THIS SUMMER!

5
COUNTY SIVES
theFDC
FOOTBALL DEVELOPMENT CENTRE

WALKING FOOTBALL 5IVES LEAGUE

Starting 26th & 28th May at theFDC, Norwich, NR5 9ED

OVER 60'S – Wednesday afternoons from 1pm

OVER 50'S – Friday nights from 6pm

- £20 per team per game
- First week free!
- Norfolk FA appointed Referees
- League winners medals provided
- Bar area open for refreshments

FOR MORE INFORMATION AND A REGISTRATION FORM
please email: theFDC@norfolkfa.com
call: 01603 704050 or speak to a member of staff at reception

Walking Football 5IVES is coming to the FDC this summer – for more information please call 01603 704050 or email theFDC@NorfolkFA.com.

AND FINALLY

We will continue to do our best to offer support and guidance throughout the return to grassroots football, and we ask that everybody continues to pull together and support one another as much as possible.

Best wishes,

Norfolk County FA