# The FA in 2018



# WHO WE ARE

The FA is a not-for-profit organisation which gives back all of the money it makes to football. We sell TV rights for The Emirates FA Cup, get sponsors for the England teams and run Wembley Stadium connected by EE in order to improve football across England. We spend our money on facilities, clubs and coaches, supporting 50 County Football Associations (CFAs), over 22,000 clubs and nearly 90,000 teams to ensure that football is safe, fun and accessible For All.









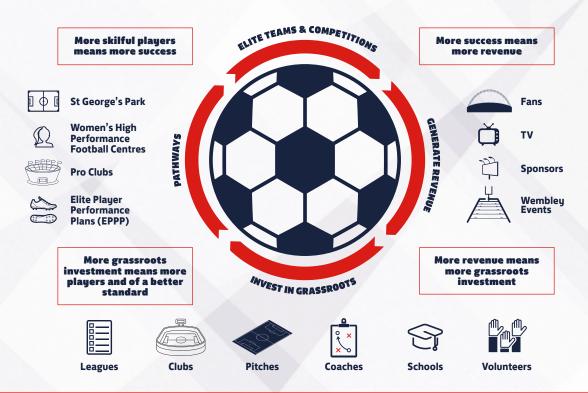












# WHERE WE ARE NOW

In 2016, The FA created a four-year strategic plan with the aim of creating winning England teams, inspirational venues, doubling participation in women's football, a world-leading coaching programme and flexible playing opportunities For All. We're making great progress, football is in good shape and it has a bright future.



£100 million invested in the game for five years in succession



£120 million in facilities since 2010



St. George's Park home to 28 England teams



England teams are World U20 and U17 Champions and European U19 Champions



11 million players of all ages and nearly 90,000



Robust governance, regulation and discipline. safeguarding, anti-doping and player registration



Mini-soccer teams up 11% from 23,675 to 26,218 since 2014/2015



Over 200,000 coaches have qualified in England since 2010/2011



3.9m peak viewers for England v Netherlands in the Women's Euro 2017 final



Wembley Stadium adds over £440m to the UK economy each year, supporting over 4,000 full time jobs



Youth Female Teams up 7% from 3,358 to 3,600 since 2014/2015



The Emirates FA Cup Final watched by around 95 million people in 170 countries



#### **NEW INVESTMENT**

Thanks to our new Emirates FA Cup broadcasting deal, we are able to increase the sums of money we can invest in the game:



£500m
TO INVEST BEFORE 2024



INCREASE FROM £123m TO £180m PER SEASON BETWEEN 2018 & 2024

# **WOMEN'S FOOTBALL**

Women and girl's football is a huge growth area. We are well on the way to our target of doubling participation by 2020 and we're going to invest more in SSE Wildcats centres and girl's football.



SSE WILDCATS
CENTRES BY 2020





ADDITIONAL £50m
TO INVEST
IN NEXT SIX YEARS

# **EMIRATES FA CUP PRIZE MONEY**

Everyone knows what a great cup run means to lower league clubs. It's a great distribution mechanism and now they will receive more funds for their efforts.





CLUBS WILL RECEIVE MORE PRIZE MONEY AS A RESULT

#### **CLUBS & COACHES**

Grassroots clubs are at the heart of what we do. We are investing in 150 non-league clubs to become community club hubs and ensuring every youth and mini-soccer team in the country has a Level 1 coach.





### **SCHOOLS AND COMMUNITY PITCHES**

The FA wants everyone to be able to play in great community facilities. The new funds will increase our annual facility investment from £20m to £29m with new school and grass pitch investment:



A 50% INCREASE IN THE NUMBER OF 3G ARTIFICIAL GRASS PITCHES IN ENGLAND TO OVER 1.000 BY 2020



600 MINI PITCHES ON SCHOOL AND CLUB SITES BY 2024

## **DIVERSITY AND INCLUSION**

Football must be open and accessible For All - that is our simple vision. We must ensure everyone's voice is heard and we will create new targets for diversity in The FA.



CURRENTLY THE FA IS

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