



Equal Game Fund Applicant Guidance

WHAT IS THE EQUAL GAME FUND?

The Equal Game Fund is available to help Clubs grow or develop female football at their club in the pursuit of providing an 'Equal Game' for girls and women in football.

HOW MUCH CAN A CLUB APPLY FOR?

Clubs can apply for up to £10,000. Clubs will be asked to provide a breakdown of where the funding they are applying for will be spent.

WHO IS ELIGIBLE TO APPLY FOR THE EQUAL GAME FUND?

*Applicants must be an England Football Accredited Club
AND
already attended (in 22/23 or 23/24) or registered to attend an upcoming Equal Game Workshop delivered by a County FA.*

WHO IS NOT ELIGIBLE FOR THE EQUAL GAME FUND?

Non-England Football Accredited Clubs and England Football Programme Providers. Clubs who have received a 'Deep Impact Grant' from the Barclays Community Football Fund.



What Equal Game Fund will fund...

The [Equal Game Toolkit](#) should be referenced when looking at the areas you would like to fund.

Club Identity & Governance



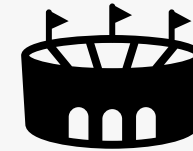
Workforce



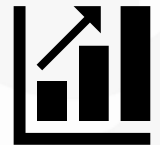
Marketing



Facilities



Finance



What it will not fund...

We will not consider applications that are eligible to be funded through existing FA or partner sources. Please refer to these by clicking the images before applying.



*Barclays Community
Football Fund*



*Football Foundation
Facilities Grants*



*England Football Learning &
Chase
Fully-Funded Places*



*England Football
Programme Providers*



The Application Process

To help you prepare for the online application form and plan your answers please read the information below.

You will be asked to submit details about your club and your proposed project; be prepared to answer questions about:

1. The need for the funding
2. How the funding relates to your Equal Game Action Plan and the key areas of:
 - Club Identity and Governance
 - Marketing
 - Workforce
 - Finance
 - Facilities
3. How you will measure your success and impact of the fund
4. How you will ensure sustainability of activity beyond the fund
5. A breakdown of how the funding will be spent

A template project and budget planner is available [here](#), should you want to support your application with further detail.



All applications must be submitted [here](#) by 31st May at 5pm.



Successful clubs will be notified in July with payment made following this.



Clubs will be contacted directly to monitor the spend of their Award, and to capture the impact of the Fund on their female provision.

