

Manchester FA

Membership

2020/21



CEO



COLIN BRIDGFORD

Chief Executive Officer

Role: To lead the Manchester FA team and ensure the business represents the needs of its members.

colin.bridgford@manchesterfa.com
07 403 731813

COO



RACHAEL BIRCHALL

Chief Operating Officer

Role: To deliver a Football Development Strategy and develop strong partnerships with key stakeholders.

rachael.birchall@manchesterfa.com
07 341885143

2020/21 MFA TEAM LINEUP

Manchester FA



DSO



LAUREN MCCORRY

Designated Safeguarding Officer

Role: To act as a source of advice on safeguarding matters. But also support training and education.

lauren.mccorry@manchesterfa.com
07 824491994

FDM



ANDY BAKER

Football Development Manager

Role: Responsible for the Football Development Officers including male, female and disability pathway and referee and workforce development.

andy.baker@manchesterfa.com
07 824761155

FC



LINDA MEEHAN

Finance Controller

Role: To manage the finance across the whole of the business and ensure it is financially sound.

linda.meehan@manchesterfa.com

FSM



PAUL ROOTS

Football Services Manager

Role: Responsible for the Football Services Team including County Cup, Discipline, Memberships and Communications

paul.roots@manchesterfa.com
07 717121708

FDO



SARAH CUMMINGS

FDO (Clubs & Leagues)

Role: To work closely with our Charter Standard clubs on developing plans to support participation and enhance opportunities for volunteers.

sarah.cummings@manchesterfa.com

RDO



TOM ELLIOTT

Referee Development Officer

Role: Recruit, retain and develop referees of all levels across Greater Manchester.

tom.elliott@manchesterfa.com

FSO



ANDREW MCANULTY

FSO (Discipline & Membership)

Role: Administers all aspects of Manchester FA discipline cases and support members administratively.

andrew.mcanulty@manchesterfa.com

FSO



CHRIS BERREVOETS

FSO (Competitions & Membership)

Role: To administer all aspects of Manchester FA competitions and provide administrative support to members.

chris.berrevoets@manchesterfa.com

FDO



OLIVIA LAIKER

FDO (Women & Girls)

Role: To provide support and develop member clubs and leagues in Greater Manchester.

olivia.laiker@manchesterfa.com

CDO



JAMES LONGDIN

Coach Development Officer

Role: To work closely with the County Coach Educator to deliver bespoke courses and coach development.

james.longdin@manchesterfa.com

FDO



ALEX WEST

FDO (For All)

Role: To support football development across Greater Manchester focussing on inclusion across the game.

alex.west@manchesterfa.com

FSO



CONOR BROWN

FSO (Appointments & Compliance)

Role: To work closely with the Referee Development Officer and Designated Safeguarding Officer to support Referee appointments and safeguarding compliance.

conor.brown@manchesterfa.com

Since March 2020 the challenges have been unprecedented for everyone. Footballs 2019/20 season came to an abrupt halt due to Covid-19 and life for many including grassroots at all levels was put on hold.

Throughout these months we have together supported each other and grassroots football and the thousands of volunteers across Greater Manchester have been patient and understanding.

Hundreds of front line key workers who also play their part in the grassroots game have been there to be thankful of for their efforts in supporting us all and keeping us safe. As we try to look forward to what will no doubt be a very difficult 20/21 season ahead I ask that you continue to follow the guidance offered and ensure all the provisions are in place in your club and or league.

Our team here at Manchester FA will be here to provide you with all the necessary support that you need, so please do contact us if we can help support and our guide you through.

Finally, I would like to say thank you to everyone who plays their part in grassroots football.

Take care and stay safe. Manchester FA member. As always, the team at Manchester FA are here to support you in the 2019/20 season.

Colin Bridgford
Chief Executive Officer



Membership to Manchester FA will provide you with a range of benefits across eleven sectors that enhance your grassroots football experience.

These include:

- + Education
- + Regulations & Governance
- + Entertainment
- + Professional Game
- + Retail
- + Digital
- + Funding
- + Customer Service
- + Participation
- + Awards
- + Safeguarding



KOOL[®] PAK⁺ SPORT FIRST AID

Prices HELD for the 2020/21 Season

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5% discount for orders of 10 or more First Aid Kits

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Koolpak has once again teamed up with your County FA to offer you special discounted prices for our best-selling First Aid essentials so that you are prepared for when you need to treat an injured player



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Prices include VAT.



Astroturf First Aid Kit - £27.20



Kool Spray - £1.97



Team First Aid Kit - £21.80



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YOUR BENEFITS

**COACH DEVELOPMENT CLUB DEVELOPMENT
WORKSHOPS VOLUNTEER EDUCATION CLUB
MODULES E.G. GOVERNANCE & FINANCE
WELFARE OFFICER CPD SAFEGUARDING
REFEREE DEVELOPMENT REFEREE
APPOINTMENTS YOUNG LEADERS ACADEMY
WORK PLACEMENTS AFFILIATION PUBLIC
LIABILITY INSURANCE PERSONAL ACCIDENT
INSURANCE LEAGUE SANCTION TOURNAMENT
SANCTION DBS SUPPORT CHARTER STANDARD
ENGLAND TICKETS FA CUP TICKETS CARABAO
CUP TICKETS FA YOUTH CUP TICKETS FA
WOMEN'S SUPER LEAGUE TICKETS MCFC
TICKETS MCFC DISCOUNTED STADIUM TOURS
KOOLPAK DISCOUNT ART OF FOOTBALL
DISCOUNT PAIN SOLUTIONS DISCOUNT
EASYFUNDRAISING KICK AIR KITLOCKER
SAMBA SPORTS FMPA FUND4FOOTBALL
FOOTBALL FOUNDATION FUNDING FA TECH
SUPPORT 24 HOUR SUPPORT OUR GAME
IN MANCHESTER WGS SUPPORT GROWTH
& RETENTION SUPPORT SAFEGUARDING
VALIDATION VISITS FOOTBALL DEVELOPMENT
COUNTY CUP ENTRY SMALL SIDED PROVISION
SUPPORT PORTAL GRASSROOTS AWARDS**



Insurance

As part of your membership to Manchester FA we provide you with the mandatory levels of insurance required by The Football Association.

Personal Accident Insurance

Personal accident insurance covers your registered players, registered managers, coaches and any committee members acting on behalf of the club.

There are different levels to the Personal Accident Insurance depending on the age of the participants:

- + Youth Personal Accident (Up to 18 years old)
- + Adult Personal Accident (Up to 55 years old)
- + Walking Football Personal Accident (Up to 80 years old)

Public Liability Insurance

Public liability insurance covers all youth clubs, adult clubs who have teams up to Step 5 of the male National League System and Tier 3 of the female National League System.

Please ensure that you read all relevant insurance documents carefully to understand what is covered.

For more information, such as upgrading your insurance, contact Bluefin Sports on 0345 872 5060 or email nationalgame@bluefinsport.co.uk

FA Charter Standard

The FA Charter Standard Programme is The FA's accreditation scheme open to all grassroots clubs and leagues. It aims to raise standards in the grassroots game, supporting the development of clubs and leagues, recognising and rewarding commitment, quality and achievement.



Clubs achieving FA Charter Standard status can be proud to be the best place for people to play and enjoy football. They are able to demonstrate positive football environments where people can develop their skills keep fit and enjoy playing as part of a friendly, inclusive community. Benefits of becoming FA Charter Standard include:

- + Nike Footballs
- + Access to redeem a kit & equipment package*
- + Enhanced MFA Fund4Football
- + Digital Welcome Pack & Promotion Assets
- + Tailored support from Manchester FA
- + Entry into Manchester FA Competitions

For information, please contact Sarah Cummings, Football Development Officer (Clubs & League) – sarah.cummings@manchesterfa.com

Manchester FA Partner with Professional Football's Medicine & Performance Representative Body FMPA

Manchester FA members have access to the FMPA Register, which consists of experienced industry professionals who specialise in the treatment and science based rehabilitation.

Manchester FA want to ensure that any person who suffers an injury is in the safest hands possible. The FMPA practitioners have worked at the highest levels of the game and want to ultimately see an individual back on the pitch.

Manchester FA have pledged to financially support any member who suffers a critical injury whilst participating in sanctioned football*

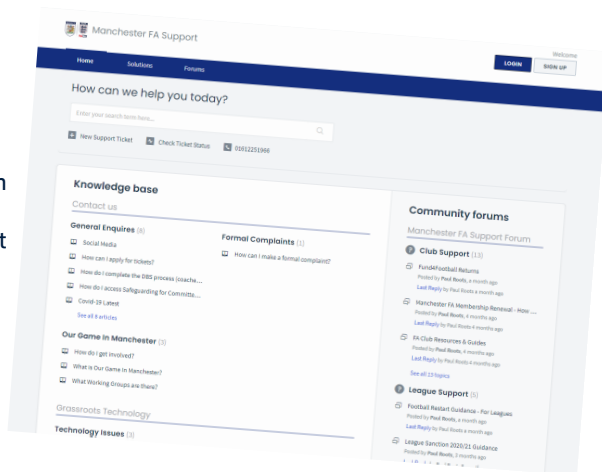
*Manchester FA will fund the initial appointment (maximum £40), when dealing with a critical injury.



Providing you with 24/7 support, when you need us most!

Here at Manchester FA we have a 24/7 support knowledge base with hundreds of our most frequently asked questions. Can't find the answer you are looking for? You can even submit support tickets through our portal as well as browse forums sharing best practice and good news stories with our member workforce.

You can access the portal directly from our home page or [HERE](#).



OUR GAME IN MANCHESTER

>PLAY >VOLUNTEER >COACH >REFEREE

Want to have a say in shaping the future of football in Greater Manchester?

Here at Manchester FA we have an entirely unique operating structure built around you, our volunteer workforce.

Our Game In Manchester is a series of volunteer led working groups appointed by Manchester FA to support the development, regulation and growth of the game that we all love right across Manchester.

Each of the Our Game In Manchester working groups are made up with

volunteers from clubs, leagues, referees, parents and are headed by an independently appointed chairperson.

This chairperson is independent from the paid workforce of Manchester FA in turn providing an impartial voice to everyone when making football decisions in our great City.

Each of the groups also have a responsible officer from the Manchester FA workforce which helps steer the direction of travel for the working group.

For more information or how to get involved please visit [HERE](#).



TOGETHER WE EMPOWER FOOTBALL IN GREATER MANCHESTER

**Your football streaming community
live and on-demand**

Welcome to a global community of passionate people who want to change the football environment forever.

We have developed groundbreaking football streaming technology, and offer it at the lowest possible cost to football entities at every level, including secondary leagues, women's football, youth, futsal, amateur football and many more.

We contribute to the development of the game by enhancing the experience of leagues, teams and players and give them a chance to showcase their talents and passion to their fans. Our goal is to give all of the world of football a chance to be valued and appreciated, anywhere and by anyone.

Manchester FA



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Manchester FA



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Manchester FA FUND4FOOTBALL is back and bigger than ever!

Here at Manchester FA we are committed to understanding the ever changing needs of our clubs and leagues. As we truly begin to understand the full impact that Covid-19 has had on grassroots football we are committed to adapting our unique funding pot to support all members clubs and leagues now, even greater than ever.

For the 2020/21 season, we will be moving to a rolling application period where clubs and leagues can apply for funding each month with applications reviewed and approved on a monthly basis (usually within 7 days of the following month starting). For clarity, funding applications will close on the last day of the month and re-open on the first day of the following.

For monthly applications, the funding that can be applied for is broken down as follows:

Charter Standard - £200 max

Non- Charter Standard - £100 max

Manchester FA will be continuing to offer our medium grants funding option too, where clubs can apply for up to £2000.

Our 2020/21 window will be during January 2021 but applications can be submitted at any point and will be reviewed by our independent panel when the application window closes at the end of January. This medium grants fund is designed to support those clubs and leagues who are looking to make a considerable investment into a facility or project and can be used in conjunction with funding received from another provided such as the Football Foundation.

In addition to all of this, the way that clubs and leagues submit applications has changed too, making it even easier than ever.

When ready simply click the below link to complete our online application form. Please include as much information as possible and ensure that your form is completed in full to provide our review panel the best opportunity to support your application.

[CLICK HERE TO SUBMIT YOUR APPLICATION TODAY](#)



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Benefits of Membership:

- 2x Member Referee Events
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- Referee Member Welcome Gift
- Access to discounted kit via Kitlocker.com
- Access to England and FA Cup match tickets
- Access to Manchester FA's Referee Development Pathway
- Discount on 2021 Referee Awards Evening Ticket
- Member Referee Newsletter and access to exclusive content

Join Now!

contact Membership@ManchesterFA.com to find out more!





Gareth Southgate has added his name to The FA's 'Pledge of Positivity', which asks parents, coaches and spectators involved in U18s grassroots football to commit to creating a more positive environment at matches across the country.

The England manager appeared in a video demonstrating directly to parents the importance of positivity from the side-lines and the impact a negative coach can have on the enjoyment of those playing the game.

And having made the pledge himself, Southgate is encouraging others to follow suit via The FA's online page.

The 'Pledge of Positivity' was launched in February this year, following a survey which found 88 per cent of over 1,000 grassroots participants cite parents as a driver of disrespect in grassroots football.

Over 5,000 grassroots coaches, parents and spectators followed England captains Steph Houghton and Harry Kane in making the pledge before the grassroots season came to a premature end in March due to COVID-19.

But with competitive grassroots football kicking-off again this month and the support of new partner Nationwide, The FA has relaunched the 'Pledge of Positivity', encouraging those on the touchline to support all players involved and respect referees, coaches and other spectators.

The Pledge is based on our RESPECT behavioural code of conduct which seeks to improve behavioural standards in football.

"The impact of the approach to coaching young people affects not only their enjoyment of the game but also their possibilities of improving," said Southgate.

"When you're taking a positive approach with young players and reaffirming their good actions, it has a much bigger impact and they are much more willing to listen and learn from that rather than a negative approach and constant criticism.

"For parents and for coaches I think it's so important to remember that children play grassroots football to enjoy it first and foremost, so we need to be supportive, positive where possible and remember that these are young kids playing a game that they love."

We've seen positivity in grassroots football rise, with 89 per cent of tracked U12-U18s matches from the 2019-20 season being played in a positive environment, a 3 per cent increase from the previous season.

Nationwide was announced as a partner of the campaign last month and has committed to ensure that 1m parents and coaches engage with the Respect programme over the next three years to help build a more mutually respectful society both on and off the pitch.

MAKE YOUR PLEDGE

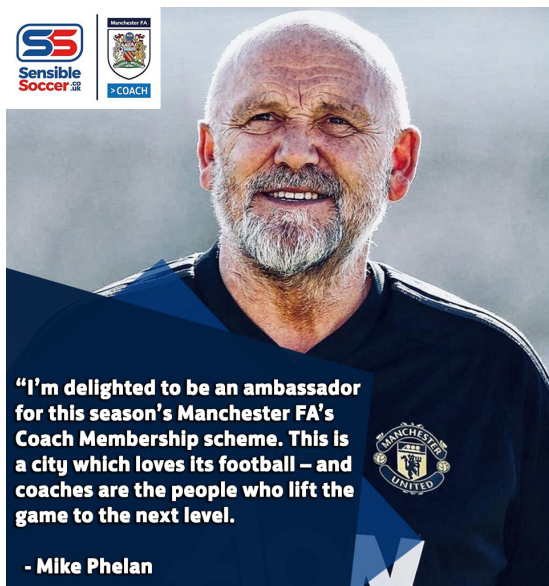
Will you commit to actively encourage players on both teams, to respect referees, coaches and spectators? These simple behaviours are proven to make football a more enjoyable and positive experience for everyone.

Visit [HERE](#) to make your pledge today.

Become a Coach Member Today!

Become a Manchester FA Coach Member today and receive access to these fantastic benefits!

- + Manchester FA/Sensible Soccer Pro Session Planner (Free Gift!)
- + Free Access to 4 Guest Speaker/Deliverer practical CPD events
- + Free Access to 4 Guest Speaker/Deliverer online CPD events
- + Discounted kit & equipment through Kitlocker
- + Access to discount products through our partner Sensible Soccer [HERE](#)
- + Access to an online coach member forum
- + 4x Coach Member Newsletters
- + 3 months free licence for the use of Tactical Pad, for more info on Tactical Pad click [HERE](#)



For more information on how to become a coach member click [HERE](#)



Manchester FA Private Provider Membership

What is it?

Manchester FA's Private Provider membership is the first of its kind in the area. It is a kitemark that shows an organisations commitment to providing high quality private coaching. This will serve as an assured recommendation for high quality coaching that is safe, progressive and enjoyable.

This membership is being introduced to support parents, schools, local authorities and clubs who engage with private providers to ensure that the organisation they are considering is safe, insured and offers the high quality of coaching provision they would expect.

What are the benefits?

- + Manchester FA Private Providers Kitemark (to be used on selected marking materials)
- + Listing on the Private Providers Membership page and interactive session map
- + Access to dedicated network with other Private Providers in Manchester to discuss and share best practice
- + Safeguarding and football support from the Manchester FA team
- + Access to the FA Whole Game System to manage your staff's qualifications
- + Access to exclusive Private Providers Member Forum



Who's it for?

Becoming a member is easy and is open to:

- + Private coaching academies
- + Private 1-2-1 coaches & club providers
- + Holiday Camps
- + Soccer Schools
- + Afterschool coaching session providers
- + Community Trust Initiatives

To find out more about the scheme and on how to apply please contact

Support@ManchesterFA.com

"The Manchester FA private provider membership supports and gives recognition to all the organisations who invest time and effort into ensuring they create the safest environment for any young footballer to develop in"

-Stuart Walkinshaw | Primary Sports Coaching Limited



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**TOGETHER
FOR FOOTBALL**

The Football Foundation is the Premier League, The FA and the Government's charity, which exists to improve grassroots football facilities.

By improving local football facilities, they want to get more people involved in football, regardless of their background, age or ability.

Manchester FA Members can apply to the Football Foundation for grants of up to 75% towards the cost of projects such as;

- + New Replacement Goals
- + Pitch Maintenance Equipment
- + Storage Containers
- + Fencing
- + Clubhouse and changing room refurbishment
- + Portable Floodlights

For more information on the eligibility, criteria and to apply for a Football Foundation grant, please click [HERE](#)



Safeguarding - It's everyone's responsibility

English football takes safeguarding extremely seriously. The ongoing work to make the game as safe and enjoyable as possible is led by The FA, the game's governing body in this country. This work is delivered through County FAs such as ourselves in conjunction with leagues and clubs.

A clear safeguarding strategy has been put in place by English football to protect people involved in the national game. It is complete with policies, procedures and regulations. Every club in the country must adhere to the policies which apply to them. If not, they face sanctions, including suspension from playing.

Policies include the mandatory appointment of a Club Welfare Officer(s) for every league or club with youth teams. There is also a requirement for specified club committee officers to complete the free online 'Safeguarding for Committee Members' course. While mandatory for specified officers, the course is open to anyone to raise their awareness of potential situations and how to deal with them.

Should you, or anyone at your club need Safeguarding advice or support then please contact us here at Manchester FA. You can also review any of the following support links for specific advice and guidance;

REPORTING CONCERNS

DBS CHECKS

SAFEGUARDING TRAINING

WELFARE OFFICERS

SAFEGUARDING POLICIES & PROCEDURES

BEST-PRACTICE DOWNLOADS

Additional Related organisations that can provide support are their roles are listed below (each are clickable):

CHILD PROTECTION SUPPORT UNIT

CHILDLINE

CEOP

NSPCC

POLICE - 999 or 101

SPORTING CHANCE



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£500k
raised for football
clubs



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www.easyfundraising.org.uk/manchester-fa

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It's time to boot out all the boring admin around organising your football. The FA's official Matchday app has been developed specifically to automate everything around your football life – whether you're a player, club secretary, manager or coach.

And it's all in a safe and secure environment, backed by The FA, with up-to-date, comprehensive information on players, clubs, fixtures and leagues. Linking in with Player Registration and the FA's Full Time system, clubs can now:

- + Confirm Fixtures
- + Confirm Venues
- + Confirm Match Officials
- + Select Your Squad
- + Confirm Opposition Details
- + Collect Subs
- + Confirm results

To learn more go to:

www.thefa.com/matchday



Available on the
App Store



GET IT ON
Google play





Support@ManchesterFA.com

Manchester Football Association
Manchester Tennis & Football Centre
Gate 2, 9 Sportcity Way
Etihad Campus
Manchester
M11 3DU

