



Manchester FA Membership Benefits Segmentation 2019/20

| Education | Regulatory | Entertainment | Pro Game | Retail | Digital | Funding | Customer Service | Participation | Awards |
|----------------------------------------|---------------------|-------------------------|-----------------------|---------------------------|---------------|------------------|----------------------------------------|----------------------------|--------------------------|
| Discounted Coach Education | Affiliation | England Tickets | MCFC Tickets | Koolpak Discount | Facebook | Fund4Football | Flexible Office Hours | County Cup Entry | Community Awards |
| 'Running A Club' Workshop | Insurance (PL/PA) | FA Cup | MCFC Discounted Tours | Art of Football Discount | Twitter | Grow The Game | WGS Support | Euro's Day | Grassroots Awards Dinner |
| 'New Club' Workshop | League Sanction | Carabao Cup | | Atticus Trophies Discount | Instagram | Charter Standard | Growth and Retention Support | Small Sided Provision | |
| Club Modules e.g. Governance & Finance | Tournament Sanction | FA Youth Cup | | E-Sports Discount | Film My Match | FA Bursaries | Safeguarding Validation Visits | Sports Tours International | |
| Welfare Officer Workshops | DBS Support | FA Women's Super League | | Boot Buddy | | | Specific Football Development Officers | | |
| Safeguarding | Charter Standard | | | Pain Solutions | | | FMPA | | |
| Emergency Aid | | | | Easyfundraising | | | | | |
| Football Futures | | | | Kick Air | | | | | |
| Young Leaders Academy | | | | Kitlocker | | | | | |
| Work Placements | | | | Samba Sports | | | | | |