



ENGLAND
FOOTBALL



MANCHESTER FA COUNTY CUP SPONSORSHIP GUIDE



2023/24



**GREATER
MANCHESTER
FOOTBALL**

WHO ARE MANCHESTER FA?

We are the home of grassroots football in Greater Manchester and we are committed to providing football **FOR ALL**.

A passionate, inspiring and professional organisation, Manchester FA is the home of grassroots football across Greater Manchester.

We are the guardian of the national game in Greater Manchester. We are responsible for efficiently governing and developing the local game and strive to positively influence participation for all in football regardless of age, ability, sex, sexual orientation, race, religion and socio-economic status. Often described as grassroots football, participation in the non-professional game continues to thrive in our city which is steeped in football tradition and history across all levels of the game.

We are the governing body for association football and are based at the House of Sport at The Etihad Campus, and are responsible for the governance and development of football at all levels in our area. We support and develop over 40,000 players within 3,500 teams that play in over 400 clubs within 28 sanctioned leagues. We also support thousands of volunteers, coaches and administrators and help develop and grow over 650 Match Officials as they develop a career within the game.

**"FOR A BETTER
GRASSROOTS
GAME IN GREATER
MANCHESTER"**

THE COMPETITIONS

Here at Manchester FA, we operate a total of 19 County Cup Competitions each playing season. These competitions range from U12 Boys & Girls all the way up to our most prestigious competition, the Frank Hannah Manchester FA Premier Cup. The latter is competed by semi professional clubs within the non-league football pyramid.

Below is a list of these competitions and their most recent winners.

Frank Hannah Manchester FA Premier Cup

Radcliffe FC

Women's Challenge Cup

Cheadle Town Stingers

Saturday Challenge Trophy

Chadderton Reserves

Sunday Challenge Shield

Rushford Park

Saturday Amateur Cup

AFC Middleton

Sunday Amateur Cup

Radcliffe U21

Veteran's Cup

AFC Monton Veterans

U18 Boys & U18 Girls Competitions

Altrincham FC | Droylsden Youth Centre

U16 Boys & U16 Girls Competitions

Irlam Juniors | Brendon Bees

U15 Boys & U15 Girls Competitions

Trafford Youth | Crompton FC

U14 Boys & U14 Girls Competitions

Moston Juniors | AFC Urmston Meadowside

U13 Boys & U13 Girls Competitions

Reddish North End | Fletcher Moss Rangers

U12 Boys & U12 Girls Competitions

Irlam Juniors | FC Bluestar

COVERAGE



Manchester FA accepts competition entries from all affiliated clubs across the ten boroughs of Greater Manchester, making us unique in having representation from clubs associated with Lancashire FA, Cheshire FA, Derbyshire FC, West Riding County FA and of course ourselves!

The 2022/23 season saw a total of 750 teams enter across all competitions equating to roughly 8,250 players - not to mention the coaching staff, club officials and supporters which attended each of the finals which took place at grounds throughout Greater Manchester. Grounds used for our 2022/23 finals included, FC United of Manchester, Chadderton FC, Avro, Irlam FC and Hyde United.

Most competitions start as early as September and run through until their climax with finals running from February all the way through to May.

Strong attendance figures was enjoyed across all finals - coupled with our viewer figures of almost 7,000 across our LIVE YouTube coverage. During this same period we saw consistent impressions across social media platforms of 1 MILLION over the 90 days in which finals took place.

To read more about our 2022/23 competitions [CLICK HERE](#)

To re-live all the action, check out our County Cup YouTube playlist by [CLICKING HERE](#)

SPONSORSHIP OPPORTUNITIES

HEADLINE SPONSOR

We are looking for a headline sponsor for our 2023/24 County Cup Competitions and beyond* who will have their brand closely associated with Manchester FA and our competitions as an official partner enjoying the following benefits;

- Full Naming rights for all competitions**
- Partnership Launch Article on ManchesterFA.com
- Access to advertising opportunities in the following areas;
 - ManchesterFA.com website
 - Manchester FA controlled social media sites with over 40k followers
 - County Cup Final Programmes (both printed & digital)
 - Advertising Space on the LIVE Final and 'Tie of the Round' coverage on YouTube
 - Partnership Announcement within our Bi-weekly Club & League newsletters reaching all 450 clubs and 28 leagues affiliation to Manchester FA
 - All produced County Cup branded Materials
 - Naming / Sponsor branding included on trophy Ribbon & Player of the Match Awards
- VIP Invitation to receive guest hospitality at the Frank Hannah Premier Cup & Women's Challenge Cup Finals including 3 course meals***
- Complimentary Invitation to all other County Cup Finals
- Access to purchase FA Competition Final Tickets, (FA Cup, Community Shield) & International Friendlies

£5000

**Sponsorship package is for one season only, having a multi-year package can be discussed if interested*

***Naming rights apply to all competitions however the 'Frank Hannah' reference will be included within the Premier Cup naming*

****Final Hospitality arrangements TBC*

DISCUSS FURTHER

Are you interested in being part of one of the most progressive, exciting County Football Association? To find out more and discuss this great opportunity further please contact:

Paul Roots | Football Services Manager - Paul.Roots@ManchesterFA.com | Support@ManchesterFA.com



GREATER MANCHESTER FOOTBALL

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