

LONDON AND SOUTH EAST REGIONAL TALENT STRATEGY

The infographics show some of the tactics planned, whilst servicing a whole region.

Regionwide & hotspot focused 'FA Talent Networks' reaching multiple football environments.



Localised TID events targeting

- Inner City festivals
- EFL/PL Clubs
- Referral TID events to filter the mass numbers.
- JPL/Capital Girls Leagues
- School Sports Partnerships
- RTC's

London & SE Region TTC Boundaries

Berkshire	Essex
Hampshire	Hertfordshire
City & Greater London	Kent
Isle of Wight	Oxfordshire
East & West Sussex	Surrey



Regional Talent Strategy bespoke to the Region

DISCOVER MY TALENT CPD + NEW Referral Process

INDIVIDUALISED

Local support to players in the England Women's Talent Pathway and in the pipeline



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Strategy Hotspots

Year 1: West London | Year 2: East London | Year 3: Essex



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Discovering Talent Events in London and South-East

3 Talent Reporters