

The presentation will commence just after 8pm.

Please mute your microphones and turn off any
cameras whilst we are waiting.

Thank you for your co-operation.

THE FA CLUB & LEAGUE
FOOTBALL FORUM

FREE WEBINAR



**For
All**

IN YOUR NEIGHBOURHOOD

DO YOU HAVE COMMON-UNITY
**Place, Spaces and Faces –
Wider community development**

Wednesday 24th JUNE 2020



WELCOME



Danielle Warnes
National Clubs Services Manager
The Football Association

Any questions you may have post this webinar please don't hesitate to get in touch with your local county FA or drop us an email on

Clubsprogramme@thefa.com

FORMAT & HOUSEKEEPING

- To help with recording quality, please mute sound until the discussion
- The webinar will be recorded and available to view again
- Slides will be emailed to all participants who signed up
- Any questions you have through the presentation jot them down on a piece of paper or in the chat and we will open up the floor for discussions at the end.

WEBINAR RECAP

Clubsprogramme@thefa.com



TODAY IS THE FOUR & FINAL WEBINAR

First Week

- Part 1 – Overview – Community

Second Week

- Part 2 – Power of your Network / Individual skills

Last Week

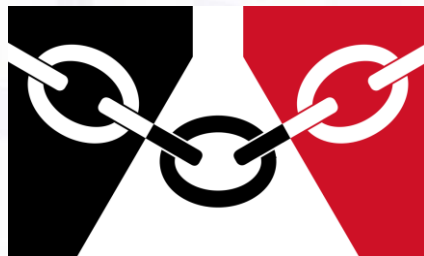
- Wednesday 17th June – Relationships, Education and Institutes

Part 4 – Tonight

- Wednesday 24th June – Place, Spaces and Faces – wider community development

WHO AM I?

Worked in Coaching and Community for 20 years



WITH SPECIAL GUESTS -



Jack Matthews
Football Foundation



Michelle Dorling
Essex Senior League



Rayhan Funki Miah

RECAP - THINKING ABOUT THE ABCD's



SO WHAT ARE THE ABCD'S IN COMMUNITY?

- **A- Asset**
- **B- Based**
- **C- Community**
- **D- Development**

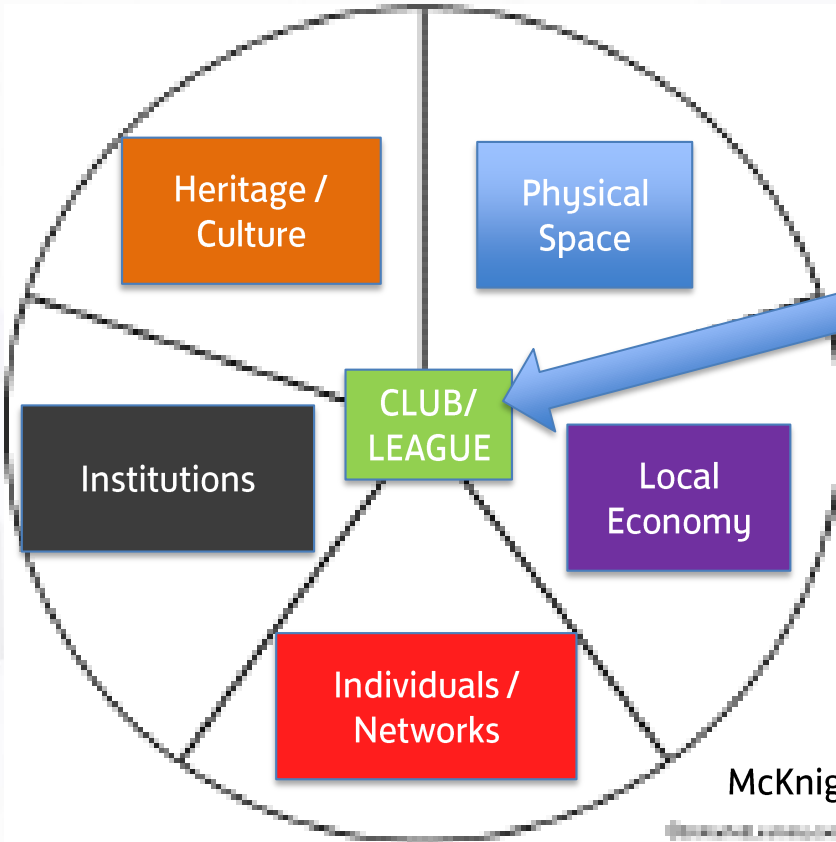


SO BASICALLY



So What , Why and Where
In and around us is the Common Unity within the community.

CLUB/LEAGUE/ORGANISATION AT THE CENTRE

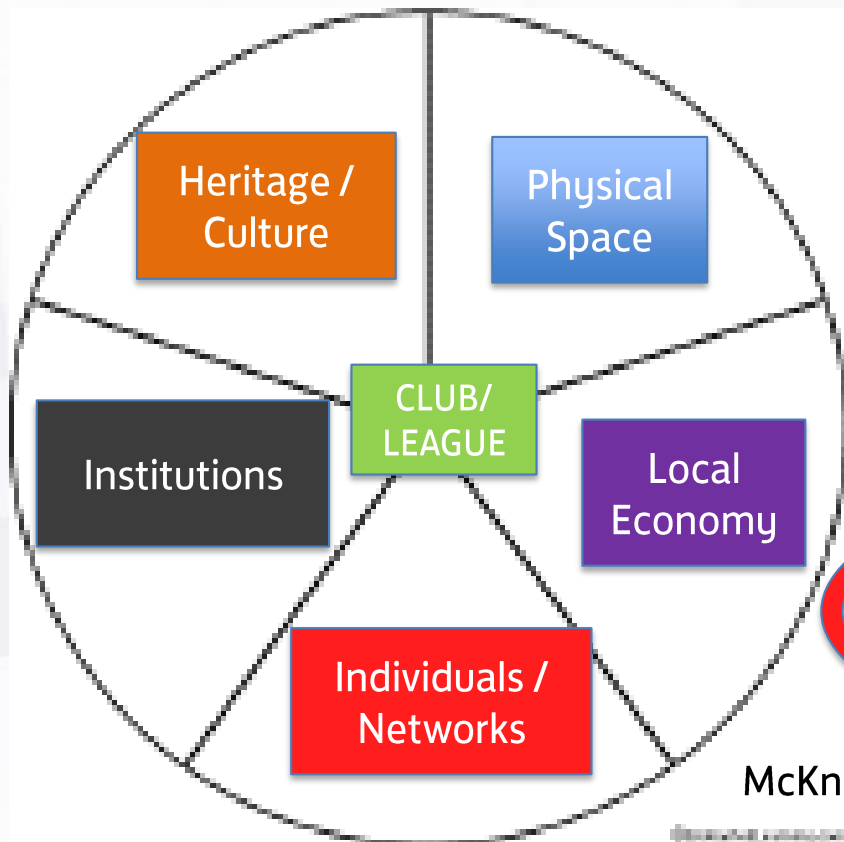


McKnight and Kretzmann 1993



IT'S A 2 WAY STREET

THE AIM OF THE WEBINARS



Last Week – 10th June

Individuals /
Networks

Local
Economy

Tonight – 17th June

Institutions

Webinar 4 – 24th June

Physical
Space

Heritage /
Culture

McKnight and Kretzmann 1993

TONIGHT TO START US OFF





School Facility / MUGA

3G Facility



Private Provider Pitches



Parks Pitches



WHERE ELSE COULD BE USED ?



AND WHERE IS FOOTBALL PLAYED AND BY WHO ?



WHO IS IN YOUR CLUB ?

**MORE IMPORTANTLY
WHO ISN'T ?**

AND COULD THEY BE?



COULD DIFFERENT FORMATS ATTRACT THEM ?



RAMADAN LEAGUE



ESSEX SENIOR LEAGUE



THE FA CLUB & LEAGUE WEBINAR

Exploring places, faces, spaces to support
football and community development

Jack Matthews
Football Foundation





Here at the Football
Foundation, we are
passionate about investing
in local facilities that help
to transform lives and
strengthen communities.

Local Football Facility Plans

To understand demand and accurately target where our investment is most needed, we produced a LFFP for each Local Authority area in England. We expect that 90% of our funding will be used to deliver the priority projects identified in these plans.

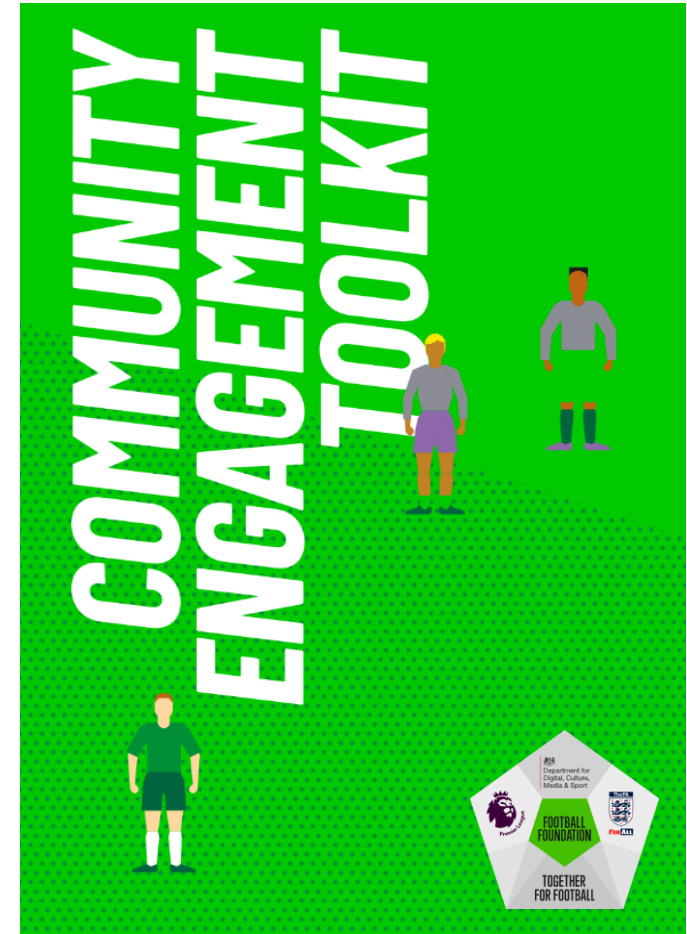
Funding Priorities

- 3G Artificial Grass Pitches
- Natural turf grass pitches
- Changing Room Pavilions / Clubhouses
- Small-sided facilities



Community Engagement

- The very first step on the journey to a successful project
- Still relevant for existing facility operators
- Develop projects with the community, not for them
- Think broadly and diversely when identifying partners;
 - traditional football groups (like clubs and leagues)
 - non-football groups from the wider community
- Identify the community organisations and services in your local area that make a difference to people's lives





**Lancashire &
South Cumbria**
NHS Foundation Trust

Sporting Equals
Promoting ethnic diversity in sport & physical activity



Wolverhampton
Voluntary Sector Council

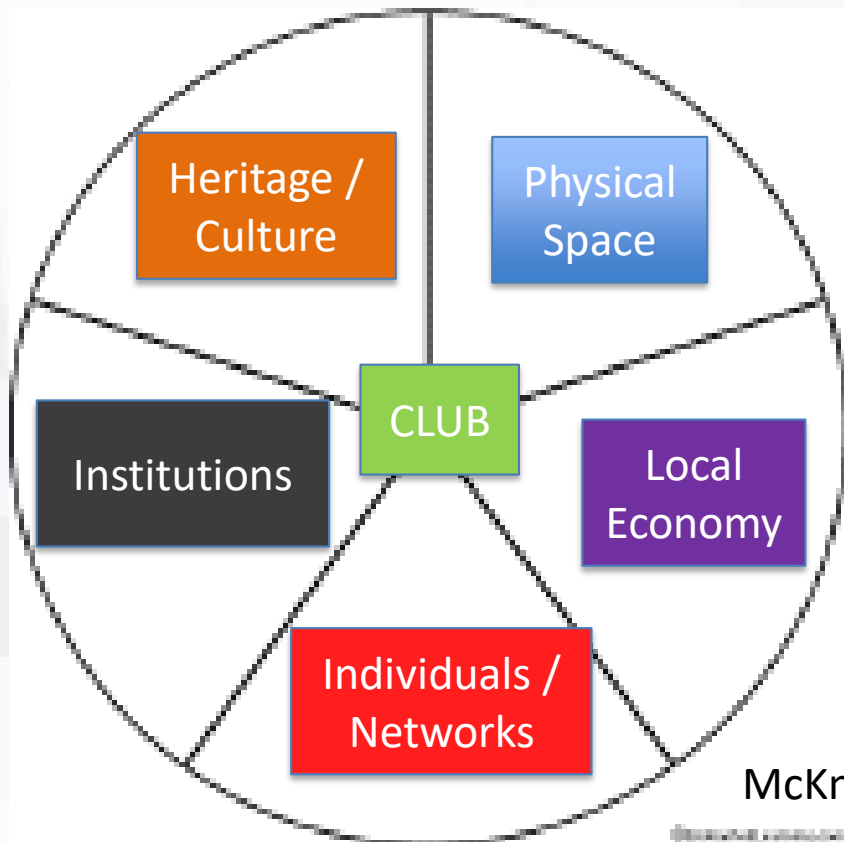


Active Partnerships
Engaging Communities, Transforming Lives

USEFUL LINKS

- Football and faith calendar - <http://www.thefa.com/football-rules-governance/inclusion-and-anti-discrimination/including-different-faith-backgrounds>
- Football Foundation – Local Facilities Plans
- Sporting Equals - <http://www.sportingequals.org.uk/>
- StreetGames - <https://www.streetgames.org/>
- Active Partnerships - <https://www.activepartnerships.org/>

WHAT WE HAVE COVERED OVER THE 4 WEBINARS



Individuals /
Networks

Local
Economy

Institutions

Physical
Space

Heritage /
Culture

McKnight and Kretzmann 1993



+



=



If you always do
what you've always done,
you will always get
what you always got.

OPEN DISCUSSION/QUESTIONS

- Ask Questions
- Share your own experiences
- Share your current challenges
- Solutions

If you'd like to contribute, either

1. Please type your name and club/org. into the chat box so we can effectively bring you into discussion or
2. Please type a question/comment which one of the presenters will raise



THE FA CLUB AND LEAGUE
FOOTBALL FORUM

FREE WEBINAR

MONEY MANAGEMENT

During this podcast series the topic of finances will be explored. A general overview of finances and the ways in which to manage accounts will be discussed. Alongside managing your budget and the different taxes out there which clubs and leagues should be aware of.

More details to follow via your county FA and send directly to you!



THE FA CLUB
FOOTBALL FORUM

FREE WEBINAR



**For
All**

THANK YOU