**About Utilita Football**

* Utilita is an Official Partner of the ‘English Football League’ (EFL) - the biggest school football competition in the UK. The annual Utilita EFL Kids & Girls Cup feature 2,500+ schools.
* Utilita is a proud Principal Partner of the English Schools Football Association (ESFA).
* Utilita is the official energy partner for over 20 large football clubs in the UK.

**About Utilita Energy**

●    Utilita is the only energy company created to help households use and waste less energy, by giving them better control via smart digital technology, including a multi-award-winning smartphone app.

●    Utilita specialises in Pay As You Go energy and smart metering.

●    Thanks to having better control, Utilita customers use around 11% less energy than the average bill paying household.

●    Utilita was founded in 2003 by energy industry expert and conservationist Bill Bullen, the company’s CEO.

●    Utilita is the energy company of choice for 830,000\* customers across the UK (\*as of October 2021)

●    Utilita installed Britain’s first ever smart meter in 2005. In 2020, about 90% of its customers – the highest percentage of any UK supplier – have one installed

●    Utilita’s free ‘My Utilita’ app is currently being used by 450,000 of its customers, who enjoy the benefits of instant top-ups and access to real-time energy usage data

●    Utilita’s Energy High5 positive behaviour change campaign has so far reached 3.8m households – educating them on how they can waste less energy and save up to £163 by making five simple and free-of-charge adjustments to the way they use energy at home.

●    Utilita is celebrated for its unique approach to doing energy better - including:

* Better Society Energy Awards - Green Energy Disruptor Award 2021
* Utility Week Awards - Finalist - Industry Disruptor Award 2021
* Uswitch Awards - Best Smartphone App 2020 and 2018
* Uswitch Awards - Best Energy Efficiency 2021
* Uswitch Awards - Best Smart Meter Installation 2021
* Better Society Energy Awards – ‘Green Energy Company of the Year’ Finalist 2021
* Better Society Energy Awards – ‘Commercial Efficiency Award’ Finalist 2021
* Better Society Energy Awards – ‘Education Award’ Finalist 2021
* East Coast Business Awards - Employer of the Year 2021
* East Coast Business Awards – Overall Business of the Year 2021

**About Utilita’s Energy High 5**

Utilita’s #EnergyHigh5 campaign is a positive behaviour change campaign designed to educate the nation on how every household can waste less energy and save approximately £163 on their annual energy bill by making five simple and free-of-charge adjustments to the way we use energy at home:

1. Turning the heating off, when out (£80)
2. Avoid using standby mode (£30)
3. Unplug unused electrical items (£30)
4. Turning lights off in unoccupied rooms (£14)
5. Using a 30C wash instead of 40C / 60C (£9)

To sign up to the Utilita #EnergyHigh5 movement and access simple-to-follow advice on reducing energy wastage, visit [www.Utilita.co.uk/energyhigh5](http://www.utilita.co.uk/energyhigh5)