

## About Utilita Energy

- Utilita is Britain's leading Smart Pay as You Go Energy provider, specialising in innovative technology that puts its customers in better control of their energy usage and spend than ever before.
- Utilita is the only energy company created to help households use and waste less energy, by giving them better control via digital technology, including a Smart Meter and In-Home Display, as well as a multi-award-winning smartphone app (USwitch Awards best app 2020 and 2018).
- Utilita specialises in Pay As You Go energy and smart metering.
- Thanks to having better control, Utilita customers use around 20% less energy than the average bill paying household.
- Utilita was founded in 2003 by energy industry expert and conservationist Bill Bullen, the company's CEO.
- Utilita is the energy company of choice of 810,000\* customers across the UK (\* as of November 2020) – up from less than 200,000 in the summer of 2015.
- Utilita installed Britain's first ever smart meter back in 2008. In 2020, 90% of its customers – the highest percentage of any UK supplier – have one installed.
- Utilita's free 'My Utilita' app is currently being used by almost 300,000 of its customers, who enjoy the benefits of instant top-ups and access to real-time energy usage data. The app was awarded 'best energy app' in the USwitch customer satisfaction awards in 2018, and again in 2020.
- Utilita is now home to Pay As You Go mobile too, and currently offers an ultra-competitive PAYG bundle at just £10 for 7GB of data, unlimited calls and unlimited texts. Utilita Energy customers also get an extra 250MB of data for free every month.
- Utilita was awarded a two-star accreditation in the 2020 Best Companies workplace engagement survey.

## About Utilita's Energy High 5 Challenge

Utilita's #EnergyHigh5 Challenge is a positive behaviour change campaign designed to educate the nation on how every household can waste less energy and save approximately £163 on their annual energy bill by making five simple and free-of-charge adjustments to the way we use energy at home:

1. Turning the heating off, when out (£80)
2. Turning lights off in unoccupied rooms (£14)
3. Using a 30C wash instead of 40C / 60C (£9)
4. Avoid using standby mode (£30)
5. Unplug unused electrical items (£30)

To sign up to the Utilita #EnergyHigh5 movement and access simple-to-follow advice on reducing energy wastage, visit [www.Utilita.co.uk/energyhigh5](http://www.Utilita.co.uk/energyhigh5).