

October Planner

2018

 **easyfundraising**
feel good shopping

Head to www.easyfundraising.org.uk/raisemore for all your tools to get everyone shopping and raising more this month.

Mon 1st



Recruit and raise £5 bonus donations*

Start the month by inviting new supporters to join easyfundraising using your unique referral link. When each supporter goes on to raise £5 in donations, we'll give your cause a bonus £5 donation*

[Invite supporters](#)

Fri 5th



Win a £150 donation and £100 cash prize**

IN PARTNERSHIP WITH  uSwitch

Your supporters could win a £150 donation for your cause and a £100 cash prize when they enter the easy GIVEAWAY**. Spread the word and increase your chances of winning!

[Share competition page](#)

Wed 10th



Fashion inspiration

Inspire your supporters to update their autumn/winter wardrobe and raise donations with over 700 fashion and beauty brands. Share our blog filled with the top fashion trends.



[Share blog](#)

Mon 15th



Use your travel toolkit to remind your supporters to raise a big donation for your cause when they book a winter break or next year's summer holiday.

[Get travel toolkit](#)

Thu 18th



Get supporters off to the best start

Help new supporters get off to the best start possible by sharing this short Supporter Success Guide that includes our 6 steps to easyfundraising success.



[Get Supporter Success Guide](#)

Tue 23rd



Half-term activities

Your supporters can raise donations on half-term activities. Share this guide to inspire them with a range of different ideas.



[Share half-term guide](#)

Fri 25th



Halloween fundraising

Ahead of Halloween, we've put together our top 7 ways you and your supporters can fundraise for your cause and have a fantastic time!



[Share Halloween guide](#)

Mon 29th



Double Donation Week

29th Oct to 4th Nov

For one week only, you and your supporters can raise double donations for your cause with some of our best retailers. Don't miss out, share the offers today!

[Share offers](#)

TOP TIP

Christmas countdown! With only 3 months to go until the big day, October is a crucial time to sign up new supporters and encourage them to do all their shopping via easyfundraising.