

## Football Advisory Boards



Which Advisory Group should I be involved with? (Mar 24)

### Reason for the ADVISORY BOARD Delegation

Football Advisory Boards operate in an advisory capacity providing strategy, insights and information from Liverpool FA's stakeholders directly into the Liverpool FA Board, to inform the decision-making process and delivery of Liverpool FA's business plan and projects. Advisory Boards may be permanent in structure or set up specifically to advise on a standalone project.

More information on each Advisory Group is available, in detail, within the specific Terms of Reference. These can be found [here](#).

**Remember, members can only be involved with ONE Advisory Group at a time.**

1) **Youth Advisory Group:** The primary mission of the Youth Advisory Group is to empower young leaders and provide them with meaningful opportunities for personal growth and development within the realm of football and beyond.

- Acting as a representative body for youth interests within Liverpool FA and its territory.
- Facilitating constructive dialogue between youth members and Liverpool FA, ensuring that their perspectives are considered in decision-making processes.
- Organise and participate in initiatives aimed at enhancing youth engagement in football and community development.
- Providing a supportive environment for members to pursue their personal and professional aspirations, irrespective of their involvement in sports.
- Representing Liverpool FA on behalf of the Youth Advisory Group at final and semi-final events.
- Serve as ambassadors for Liverpool County FA at regional and national platforms, advocating for youth representation and involvement in football.

Youth Advisory Group Members should;

- i. Have an interest in county football and have familiarity of the Youth rules, competitions and leagues that Liverpool FA currently facilitate.
- ii. Advisory Group Members should have a league or club background and be able to positively contribute towards developing the future of youth engagement and ensuring that as many young individuals get the opportunity to be involved in football as possible.
- iii. Knowledge of adult, youth and disability football is desired.

2) **Women and Girls Advisory Group:** To provide a dedicated forum to engage with women and girls to determine programmes, activities and practices that will increase female participation and involvement throughout the Liverpool FA football community and help to develop, shape and improve the game with this objective in mind.

- Encouraging and supporting women and girls within the Liverpool FA region, providing them with a voice.

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- Supporting the development of a fully inclusive and representative game.
- Providing feedback on policies that may impact upon young women and girls in the Liverpool FA region
- Having input into the future of the game and the strategic direction of women and girls football in the Liverpool FA region
- Continually reviewing the game and league system to ensure that all leagues are responding in an alert manner to growth areas, continually providing opportunities to reinforce participation by women and girls.
- Supporting the promotion of the FA Female Talent Pathway across the North West to ensure all talented female players have access to the pathway.

The Women and Girls Advisory Group members should characterise all facets of football in order to provide equal representation, including:

- i. Playing
- ii. Coaching
- iii. Refereeing
- iv. Events and Engagement
- v. Administration
- vi. Leadership

3) **Referees Advisory Group:** To share the views of referees to inform the decision-making process of the Liverpool FA Board and Senior Management, in order to support referee recruitment, retention and development within the Liverpool FA football community and help to develop, shape and improve the game with this objective in mind

- Support Liverpool FA's achievement of set Refereeing KPI Targets promoting recruitment, conversion, retention, and progression within Refereeing.
- Work alongside the Inclusion Advisory Group, to encourage under-represented referees, including Women and Girls Referees and Disability Referees, providing them with a voice and with growth opportunities so they can progress their refereeing ambitions in Liverpool according to their specific requirements and needs.
- Encourage and support youth referees, vocalising their specific needs and suggesting innovations that can provide them with assistance whilst refereeing and development opportunities so they can progress with their refereeing ambitions within the Liverpool FA region.

The members should represent all facets of refereeing to provide equal representation for all levels of the game, including but not limited to;

- i. Grassroots Adult Football (Male / Female)
- ii. Grassroots Youth Football (Male / Female)

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- iii. The National League System
- iv. The Male Refereeing Pathway
- v. The Female Refereeing Pathway

- 4) **Equality, Diversity & Inclusion:** To embed inclusion across Liverpool FA and its football community, through support and advice on all matters regarding diversity and inclusion within the strategic and operational workings of the organisation.
- Support Liverpool FA in the design, planning and consultation of County Plans and project development plans, advising any likely impact this may have on under-represented communities within the Liverpool FA region, e.g. diverse ethnic communities, women and girls, people with impairments, LGBTQ+, multi-faith communities and people of all ages.
  - Monitor and review the impact of the County FA's work in relation to equality through the County plans and working towards achieving the next level of the Equality Standard for Sport, including the creation of a robust Equality Action Plan to sit alongside and aid shaping of Liverpool FAs wider operations plan.
  - Review, monitor, and analyse Liverpool FA programmes from an inclusion perspective, as well as counsel on specific interventions to increase participation within the community to address gaps in provision and growth of the game.

The Chair of the Advisory Group is appointed via an open, publicly advertised recruitment process and has a clear, specific role description. The Chair will have a bystander role on the Liverpool FA Board. For Group membership, members should show:

- i. Interest and experience developing and shaping Inclusion and Equality practice across a sport centered environment.
- ii. Have interest and skills in analysing data, and reviewing information,
- iii. Have knowledge and interest in shaping a positive and inclusive environment within under-represented communities (e.g. diverse ethnic communities, women and girls, people with impairments, LGBTQ+, multi-faith communities and people of all ages).

- 5) **County Cups Advisory Group:** To review and advise upon the development and fruition of the 19 County Cup competitions, and advise upon any regulatory matters, development opportunities and principles that occur from time to time.
- Reviewing opportunities to develop the future of the existing County Cup competitions.
  - Extending and improving the current delivery of existing competitions.

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- Exploring opportunities for new/improved competitions and ensuring that they engage all inclusion matters, for example: disability and/or online competitions.
- Reviewing and recommending adjustments to rules and regulations for the competitions annually.
  - a. County Cups Advisory Group: Members should have:
    - i. An interest in competition style football and have familiarity of the County Cups that Liverpool FA currently facilitate.
    - ii. Advisory Group Members should have a league or club background and be able to positively contribute towards securing the future of the cups and ensuring that as many clubs get the opportunity to be involved in competitions football as possible.
    - iii. Knowledge of adult, youth and disability football is desired.

We look forward to working with you soon!

Liverpool FA

For You. For The Game. For All.