

FEMALE FOOTBALL TOP TIPS



STARTING UP & RECRUITMENT

- *Wildcats centres are a great way to start the pathway at your club - sociable 'turn up and play' sessions for 5-11 year olds*
- *Funding available to grow new teams through the Football Foundation*
- *Connecting with your local School Games Organiser who has the contacts for every school in Lincolnshire is a really effective way to recruit (Contact Lincs FA to find out who your SGO is!)*
- *We have 5 Youth Sport Trust Girls Football Hubs based in schools around the County promoting the sport across our area - use them!*
- *Promotion, promotion, promotion - Social Media is key to awareness and player recruitment, we can promote through the Lincs FA website, you could also run promotion events like 'Bring a buddy for free Week'*

SUSTAINABILITY & RECRUITMENT

- *Getting into schools is key - supporting festivals and coaching sessions in schools can be really effective*
- *Contact Wildcats Centres that aren't attached to clubs to sort a signposting function to your club or use your own centre to start the transition process*
- *Plenty of internal Lincs FA funding opportunities to keep your eye out for*
- *Hosting Just Play, recreational sessions at your club can aid transition from fun to affiliated football*
- *Creating the right environment for females is key - appropriate facilities, training times, role models at the club and a positive atmosphere really require some thought*

