



Director (Football –Retain & Develop)

Role purpose

- To direct and monitor the business affairs of the Association by determine the vision, strategy, plans, policies and financial investment required to achieve the overall long-term business objectives.
- To oversee the retention of and development of current and new players, clubs, coaches and referees in both traditional and non-traditional football settings.
- To help develop innovative solutions to increase participation in football in all its formats and to help shape annual operational plans to met and exceed delivery targets.

Key Responsibilities

Generic

- To serve as a Director of the Company and to actively participate in its strategic management.
- To execute the responsibilities of a Company Director in accordance with the Companies Act (2006) and other relevant legislation.
- To safeguard the assets of the business along with the interests of the Membership and stakeholders of the Association.
- Ongoing involvement in the planning and delivery of the LFA County Strategy & Business Plan.
- To ensure the effective implementation of Board decisions by the Chief Executive and the staff, providing a supportive role in helping achieve the strategic aims and objectives of the business.
- To jointly oversee the management of risk to the Association.
- To develop and maintain an effective corporate governance structure.
- To monitor the financial affairs of the Association and ensure the effective use of LFA finances.
- To promote equality of opportunity and a football for all ethos in a safe sporting environment.
- To represent the Association to partners and stakeholders of the Association in a professional manner.
- To act with discretion in respect of sensitive, confidential or commercial information provided to you in this role.

Football – Retain & Develop Specific

- To help lead and develop innovative solutions to retain and increase participation in football.
- To engage effectively with all leagues, clubs, local authorities and non-traditional football partners to support delivery.
- To support the volunteers involved in administering the grassroots game.
- To facilitate the improved movement of players from youth to adult football.

- To provide or facilitate the development of other formats of football that reflect changing participant behaviour and expectations. This to include but not be limited to Small Sided Football, Walking Football & Futsal.

Key Skills and Experience

Generic	Role Specific
<ul style="list-style-type: none"> • Business and commercial management experience • Company Board level experience • Communication skills • Influencing skills • Financial and budgetary awareness • Analytical and rationale thinking • Ability to identify issues and to deliver solutions • Proven leadership skills • Ability to handle confidential information sensitively • Evidence of customer focus approach • Presentation skills • To have, develop and maintain positive contacts within the local business / sports communities • Possess an understanding of grass roots football • Ability to be a positive team player who provides direction to Board, staff and Members 	<p>Essential</p> <ul style="list-style-type: none"> • Understanding of The FA’s National Game Strategy • An understanding of local and national football structures • Experience of working with partner organisations to deliver strategic plans that have resulted in sustainable outcomes • Knowledge of and experience in providing guidance in the development of sports and football development plans • Experience and knowledge of operating with voluntary clubs and leagues • Experience of delivering presentations and workshops to wide and diverse stakeholders • Ability to think and work strategically • Project Management • Negotiation skills • Experience of demonstrable and effective governance – and overseeing a strategic approach; <p>Desirable</p> <ul style="list-style-type: none"> • Football club or officiating experience; • Experience of organisational assessments, audits or inspections; • Experience of being a member of committees or Boards.