

Director (Football Growth – Facilities)

Role Purpose

- To direct and monitor the business affairs of the Association by determine the vision, strategy, plans, policies and financial investment required to achieve the overall longterm business objectives.
- To engage key partners at a high strategic level to unlock investment opportunities and maximise resources that will enable the game to grow at all levels.
- To drive improvement in the access and quality of existing and proposed training and playing facilities to raise standards of provision across the county.

Key Responsibilities

Generic

- To serve as a Director of the Company and to actively participate in its strategic management
- To execute the responsibilities of a Company Director in accordance with the Companies Act (2006) and other relevant legislation
- To safeguard the assets of the business along with the interests of the Membership and stakeholders of the Association
- Ongoing involvement in the planning and delivery of the LFA County Strategy & Business
- To ensure the effective implementation of Board decisions by the Chief Executive and the staff, providing a supportive role in helping achieve the strategic aims and objectives of the business
- To jointly oversee the management of risk to the Association
- To develop and maintain an effective corporate governance structure
- To monitor the financial affairs of the Association and ensure the effective use of LFA finances
- To promote equality of opportunity and a football for all ethos in a safe sporting environment
- To represent the Association to partners and stakeholders of the Association in a professional manner
- To act with discretion in respect of sensitive, confidential or commercial information provided to you in this role.

Football Growth (Facilities) Specific

- To develop innovative solutions to increase participation in football through shaping the planning and delivery of new football facilities.
- To support and advise in relation to managing the facilities investment portfolio for the CFA.
- To develop and leverage external investment and partner relationships with both public

- and private sector organisations.
- To identify and build positive and effective relationships with key partners in both the sport and non-sport sectors.
- To engage effectively with all leagues, clubs, local authorities and non-traditional football partners to support delivery.

Key Skills and Experience

Generic **Role Specific** · Business and commercial management Essential experience. Understanding of The FA's National Company Board level experience. Game Strategy Experience of working with partner Communication skills. organisations to deliver strategic plans • Influencing skills. that have resulted in sustainable Financial and budgetary awareness. outcomes Analytical and rationale thinking. • Knowledge of and experience in Ability to identify issues and to deliver providing guidance in the development solutions. of sports facilities and site specific • Proven leadership skills. business and football development plans • Ability to handle confidential information Ability to secure external funds from a sensitively. range of sources (capital and revenue) Evidence of customer focused approach. • Experience of delivering presentations Presentation skills. and workshops to wide and diverse • To develop and maintain positive contacts stakeholders within the local business / sports Ability to think and work strategically communities. • Financial and commercial competence Possess an understanding of grass roots • Project Management football. Negotiation skills Ability to be a positive team player who Experience of demonstrable and provides direction to Board, staff and effective governance – and overseeing a Members. strategic approach. Desirable Football club or officiating experience; Experience of organisational assessments, audits or inspections; Experience of being a member of committees or Boards.