



**ENGLAND  
FOOTBALL**

***ZOE HOPEWELL***

**My role at the county FA is Business Development  
Officer (Workforce)**





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I'm Zoe and my role at the county FA is Business Development Officer (Workforce), I lead on the coach education and development, support compliance of all affiliated leagues and clubs and hold the secretary role for the Lincolnshire Women and Girls League and Lincolnshire Ability Counts League.

I developed a passion for football at a young age and still currently enjoy watching and playing the sport. It has allowed me to develop as a person, learning many skills along the way, as well as providing a stress-free safe place to just enjoy the sport, be happy and have fun. Football, through playing and coaching across both grassroots and school teams, has also allowed me to meet and create friends around the world.

Football can help bring people in a community together whilst providing different opportunities to each individual involved. Whether you are volunteering, playing, or coaching it allows you to learn, challenge yourself, stay active, be social and have fun.

The power football can have is huge, the passion of being involved with the sport can be rewarding in other ways than just playing for many individuals, in creating networks of support and changes for better environments. As well as the impact it can have on awareness throughout the large number of participants involved, across all formats and levels e.g., kick it out – providing and sharing important messages and education.