



# LINCOLNSHIRE FA

## FUNDING GUIDE

### 2020

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## FUNDING OPPORTUNITIES

There is a comprehensive range of funding opportunities available to sports clubs, community groups, recreational groups and a variety of organisations and voluntary groups. As clubs are often run by volunteers we understand the difficulties in sourcing those opportunities; we, at Lincolnshire FA have compiled a list of funding streams and sources available to you along with some top tips for your application.

This guide is intended as a start point for organisations looking to obtain funding for a variety of projects.

Please note that this list is not exhaustive, is correct at the time of writing and potential funding pots and their terms and conditions may change or end. For this reason the guide will direct you to a number of funders websites and will be updated annually.

We have provided some top tips for you to consider when applying for external funding which will support and greatly increase your chances of success.



# TOP TIPS FOR SUCCESSFUL APPLICATIONS

- Funding bodies agree that most applications are not rejected because of poor ideas but because they are poorly presented - **do your homework** on the funding organisation, what are the funding's aims and objectives, what projects have they previously supported? What are the deadlines? Are just a few things to consider.
- Be creative and concise to ensure that your application stands out - if you have a good idea, **don't underplay it**.
- Focus on your **objectives and your outcomes** - How will you ensure that the money is utilised effectively to meet the aims of the funder?
- Talk about **other fundraising** that you may have undertaken - it shows drive, hardwork and your belief in your project.
- **Take time** over your applications - money should not come for free, funders like tailored, detailed and personal applications that stand out.
- Have well defined **time scales** for your application and your delivery as to how you will use the grant - this develops trust and deliverability with the funder.
- Don't forget **ongoing costs** for your project/club rather than just start up costs for a project or delivery - you don't want the project to cost you money in the long run if it could have been covered by grants. Produce a business plan to support this element of the application; It may be a T&C of some funders criteria, if not it's an extra element that will contribute to success.
- Your application should address the following points: What challenge or need will your project address? Who will it support? Why is it necessary? What are the benefits? Do you have a track record of successful delivery? Are your outcomes specific, sustainable and measurable? Do your objectives link to the funders priorities? Have you outlined your project in as much details as possible? You must include a full financial breakdown or how costs will be utilised effectively. Is your request realistic and reasonable?
- Write in plain english, be **passionate and interesting**.



# FOOTBALL FOUNDATION

## What do they do?

Your 'one stop shop' for all things football. They can offer support for a huge variety of things including facility and pitch improvement, fan engagement, goalposts and containers to RESPECT equipment or a new 3G pitch. They have given grants for projects nationwide worth over £1.5 Billion and have no plans to slow down.

## Where can I find them?

<https://footballfoundation.org.uk/>

## What and who will it fund?

The Football Foundation has so many grants available that will support grassroots football clubs, clubs within the national pyramid, facility owners, organisations, anybody that is looking to improve the landscape of football with a variety of different funds with a variety of different aims. For more information visit the website above or call +44 345 345 4555



# NATIONAL LOTTERY

## What do they do?

The National Lottery is funding projects in the arts, sport, heritage, charity, voluntary, health, education and environmental sectors to projects that make a real difference to lives and communities across the UK - like your club!

## Where can I find them?

<https://www.lotterygoodcauses.org.uk/funding>

## What and who will it fund?

Like the Football Foundation, the National Lottery has so many grants available that will support grassroots clubs across many sports, organisations that provide physical activity, facility owners, anybody that is looking to improve the landscape of sport or physical activity with a variety of different funds with a variety of different aims. For more information visit the website above, call 028 9568 0143 or email [general.enquiries@tnlcommunityfund.org.uk](mailto:general.enquiries@tnlcommunityfund.org.uk)



# SPORT ENGLAND

## What do they do?

Whether you're a small village club in need of new equipment, an organisation looking to send your members on a coaching course, or even a multi-million-pound facility used by world-class athletes, Sport England are here to help.

## Where can I find them?

<https://www.sportengland.org/how-we-can-help/our-funds>

## What and who will it fund?

The funds of Sport England aim to help local sports clubs and voluntary & community sector organisations who deliver or enable sport and physical activity. There are a variety of options so take a look at the link above, call on 0345 8508 508 or email [myaward@sportengland.org](mailto:myaward@sportengland.org). If you could do with a little help but none of the open funds seem applicable, SE are open to hearing your idea. Forget about the application process for now, simply tell them your idea and they'll let you know if it's something they can help you with.



# AVIVA COMMUNITY FUND

## What do they do?

Supporting charities and Organisations that are doing great work in the UK.

## Where can I find them?

<https://www.aviva.co.uk/services/more-from-aviva/aviva-community-fund/>

## What and who will it fund?

Every three months Aviva shares £250,000 equally among their UK employees to donate to the projects that matter to them most. It is open only to registered charities and each charity can apply for funding of up to a maximum of £50,000. The application window opens on a quarterly basis and is open all year to any ideas that fall within one of our two key funding areas: Community resilience: tackling inequality and improving environments to build more connected, more resilient communities or Financial capability and inclusion: giving people the tools to become more financially independent. Your organisation must be raising funds to develop a new approach, product or technology, pilot a new scheme, implement a new initiative, or expand existing services to a new area or beneficiary group. All beneficiaries must be in the UK. For further information you can contact them or visit their Facebook Group: <https://www.facebook.com/groups/ACFcrowdfundingaccelerator/>



# BRIGHT IDEAS FUND

## What do they do?

Supports new community ideas through the start-up and planning stages with tailored business support, to the implementation stage with grants of up to £15,000.

## Where can I find them?

<https://mycommunity.org.uk/the-bright-ideas-fund>

## What and who will it fund?

The opportunity to apply for a grant of up to £15,000 which can be spent on specific activities to develop your community business idea. There is a short eligibility checker on their website that will help you determine whether the fund is suitable for you. It is generally open to small businesses that require support with a community development idea.



# COMMUNITY FOUNDATION GRANT

## What do they do?

Lincolnshire specific funding to support work that benefits the local community.

## Where can I find them?

<https://lincolnshirecf.co.uk/grants/>

## What and who will it fund?

Trustees and Staff work with local and national partners to facilitate environmental and societal change. They do this by convening and delivering a range of resources (financial and developmental) to those small, but vital charities, groups and organisations that make the greatest impact, but generally receive the least support. For further information either visit the website above, call 01529 305825 or email [info@lincolnshirecf.co.uk](mailto:info@lincolnshirecf.co.uk)



# CASH4CLUBS

## What do they do?

A sports funding scheme giving clubs in the UK and Ireland the chance to apply for grants to improve facilities, purchase new equipment, gain coaching qualifications, and invest in the sustainability of their club up to £5000.

## Where can I find them?

<https://cash-4-clubs.com/>

## What and who will it fund?

The fund gives clubs the chance to secure between £250 to £1000 to spend on facility improvements, new equipment, coaching qualifications or generally just to invest in the quality of the club. Clubs must be registered with the FA to be eligible, must demonstrate they are serious about improving their club and is open to any sport and any age of participants. Applications are accepted on an ongoing basis and announced every 6 months. For more information visit their website above.



# THE SCREWFIX FOUNDATION

## What do they do?

The Screwfix Foundation is a registered charity set up in 2013. They have a clear purpose of raising funds to support projects that will fix, repair, maintain and improve properties and community facilities for those in need throughout the UK. Screwfix raise funds throughout the year to support causes that will change people's lives. They work with both national and local charities, donating much needed funds to help all sorts of projects, from repairing buildings and improving facilities in deprived areas, to decorating the homes of people living with sickness and disabilities.

## Where can I find them?

<https://www.screwfix.com/help/screwfixfoundation/>

## What and who will it fund?

Screwfix, if your application was successful would fund a community club that vows to improve the community facilities or the experience of it's players. The Screwfix Foundation currently offers local registered charities and not for profit organisations funding of up to £5,000. All applications are reviewed on a quarterly basis. Clubs, whether successful or unsuccessful can reapply after 12 months too! For more information visit their website above.



# MAGIC LITTLE GRANTS

## What do they do?

The fund will be awarding over 900 grants of £500 to community projects across Great Britain. Projects will support and inspire people to participate in sports or exercise with the primary aim of improving the physical health of participants.

## Where can I find them?

<https://localgiving.org/magic-little-grants/>

## What and who will it fund?

In order to apply for the funding, organisations are required to meet the following criteria: You must have an annual income under £250,000 or be in your first year of operation. Your planned project must encourage people to participate in sports and exercise with the primary aim of improving the physical health and well-being of participants within England, Scotland, or Wales. For more information visit their website above, call 0300 111 2340 or email [help@localgiving.org](mailto:help@localgiving.org)



# COMIC RELIEF COMMUNITY GRANTS

## What do they do?

The Comic Relief Community Fund (England) is offering grants to grassroots community organisations with an income of less than £250,000 to support their work to deliver long lasting community change.

## Where can I find them?

<https://www.groundwork.org.uk/apply-for-a-grant/national-grants/comic-relief-community-grants/>

## What and who will it fund?

There are two types of grants available to organisations whose work delivers on one of Comic Relief's four strategic themes: Children Survive & Thrive: projects that support children under the age of 5 to reach their potential and have the best start in life. Fighting for Gender Justice: projects that improve equality for women, girls and initiatives that help people affected by domestic violence, abuse or exploitation due to their gender. A Safe Place to Be: projects that support people who are rebuilding their lives because of homelessness or forced migration and/or Mental Health Matters: projects that support good mental health in communities, improve access to support and tackle stigma and discrimination. You can apply for grants up to £4000 for project delivery. For further information visit the web page above, email [comicroelief@groundwork.org.uk](mailto:comicroelief@groundwork.org.uk) or call on: 0121 237 5800





# THE DICKIE BIRD FOUNDATION

## What do they do?

The vision of the Foundation is to assist young people under 16 years of age to participate, to the best of their ability, in the sport of their choice irrespective of their social circumstances, culture or ethnicity and to ensure that, in doing so, they improve their chances both inside and outside sport.

## Where can I find them?

<http://thedickiebirdfoundation.co.uk/grants/>

## What and who will it fund?

The foundation funds individuals within sports clubs that are under the age of 16 that are in need of grant support to allow them to play their sport of choice at a club. It will fund any equipment that is needed however not travel costs or clubs direct. An application form can be downloaded from their website or call on 07503 641457 for more information.



# COMMUNITY AMATEUR SPORTS CLUB STATUS

## What do they do?

If your sports club is eligible, you can become a community amateur sports club (CASC). You'll get: tax relief on income, gains and profits from some activities, Gift Aid repayments on donations and Business rates relief. Over 6000 sports clubs in the UK now have CASC which has resulted in over £100 million in savings for them collectively since 2002.

## Where can I find them?

<https://www.gov.uk/register-a-community-amateur-sports-club>

## What and who will it fund?

To be eligible you must To register as a CASC you must provide facilities for eligible sports (of which football is one) and encourage people to take part. You must also: be set up with a formal constitution, be open to the whole community and have affordable membership fees, be organised on an amateur basis, be set up and provide facilities in the UK, the EU, Iceland, Liechtenstein or Norway (but in one country only) and be managed by 'fit and proper persons'. You gain this status through HMRC so for more information visit their web page above.



# MUSIC MAGPIE

## What do they do?

Raising funds for your football team can be a difficult task at the best of times, but with the rising costs of kit, equipment and travel it's can often seem almost impossible! Rest assured, musicMagpie is here to help, you can get CASH a whole load of unwanted stuff and it's FREE and EASY to do, so why not pull your team together and musicMagpie all of your unwanted items and make extra CASH for your club?

## Where can I find them?

<https://www.musicmagpie.co.uk/fundraising/free-kits/>

## What and who will it fund?

Music Magpie will fund any club, league or organisation and provides cash in exchange for CDs, DVDs, games and other items. All you have to do is register for the scheme, you will receive boxes and further info around packing your items. Contact MM to arrange a free courier to collect your items and payment will be dispatched within 14 days. Visit the link above and begin to raise vital funds.



# GREGGS FOUNDATION ENVIRONMENTAL GRANT

## What do they do?

Greggs believe that looking after our neighbourhoods can have a real impact on the quality of life of the people who live there. Their Environmental Grant fund is therefore dedicated to improving the local environment - whether that means turning a piece of wasteland into a garden or organising litter picking days on the beach, they look to fund projects that improve the physical environment in a way that also benefits the wider community. They meet with seven local charity committees regularly throughout England, Scotland and Wales to review applications and award grants.

## Where can I find them?

<https://www.greggsfoundation.org.uk/environmental-grant>

## What and who will it fund?

Greggs offer grants of up to £2,000 and concentrate on helping existing not for profit organisations to deliver new projects. Organisations may only apply once per calendar year for this grant but if you can evidence that your clubs is supporting the local community through your facility or ground work they will listen. The costs can cover, new equipment, coaching costs and small projects. For more information email [greggsfoundation@greggs.co.uk](mailto:greggsfoundation@greggs.co.uk) or call 01912127626.



# TESCO COMMUNITY GRANTS

## What do they do?

Tesco community grants fund thousands of local projects right across the UK. Projects that bring benefit to their community will get the green light – these range from improving community buildings and outdoor spaces to buying new equipment, training coaches or volunteers and hosting community events.

## Where can I find them?

[https://www.groundwork.org.uk/apply-for-a-grant/national-grants/grants\\_tesco-community-grants/](https://www.groundwork.org.uk/apply-for-a-grant/national-grants/grants_tesco-community-grants/)

## What and who will it fund?

Bags of Help is Tesco's local community grant scheme, funding thousands of community projects across the UK that bring benefits to the local community. Three community projects in each local area are voted on by customers in Tesco stores throughout the UK, with projects changing every three months. Following the vote, the project that received the most votes in its area will receive a grant of up to £2,000, second place receiving up to £1,000 and third place up to £500. For more information visit the link above.



# PERSIMMON COMMUNITY CHAMPIONS

## What do they do?

Persimmon Community Champions is here to fund good causes across the UK. Each of their 31 businesses and PLC head office are giving away up to £2000 each every month – that's a whopping £64,000 a month available to fund local community initiatives.

## Where can I find them?

<https://www.persimmonhomes.com/community-champions>

## What and who will it fund?

They will fund up to £1000 to community groups or charities that match their funding. Applications can be submitted on a monthly basis to Persimmon Homes and if unsuccessful, clubs are able to reapply straight away. The application is made online, however for more information visit the web page above, or email [contact@persimmonhomes.com](mailto:contact@persimmonhomes.com)





# USEFUL FUNDRAISING SEARCH ENGINES

Below we have also included the details of a number of fundraising search engines that you may find useful on a local, national or global level to direct you towards new and exciting opportunities for your project or organisation .

- **Lincolnshire FA would strongly recommend that clubs sign up and use the Lincolnshire Funding Portal, which provides fortnightly local funding updates.**
- Lincolnshire Funding Portal  
<https://www.lincolnshire.gov.uk/fundingportal>
- The Directory of Social Change  
<https://www.dsc.org.uk>
- Funding Information  
<http://fundinginformation.org>
- Grants Online  
<https://www.grantsonline.org.uk>
- Grants Net  
<http://www.grantsnet.co.uk>
- National Community & Voluntary Organisation Funding Central  
<https://www.fundingcentral.org.uk>



