



LANCASHIRE FA

FUNDING GUIDE 2021



Lancashire FA

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TOP TIPS FOR FUNDING APPLICATIONS



- Firstly, we would advise every club to develop a **Funding Plan**. Create a list of priorities that the club need to invest in to ensure they can run. (Basic example in Appendix).
 - **Do your research** on the funding organisation, what are the funding's aims and objectives, what projects have they previously supported? What are the deadlines?
 - Focus on your objectives and your outcomes. How will you ensure that the money is utilised effectively to meet the aims of the funder?
 - Highlight other fundraising that you may have started & how you're going to/have raised the match funding required.
 - Take time over your application. Funders like tailored, detailed and personal applications that stand out.
 - Have well defined time scales for your application & your delivery as to how you will use the grant - this develops trust and deliverability with the funder.
 - Don't forget ongoing costs for your project/club rather than just start-up costs for a project or delivery - you don't want the project to cost you money in the long run if it could have been covered by grants.
- Produce a business plan to support this element of the application; it may be a T&C of some funders criteria, if not it's an extra element that will contribute to success.
- Your application should address the following points:
 - What challenge or need will your project address?
 - Do your objectives link to the funders' priorities?
 - Who will it support?
 - Why is it necessary?
 - What are the benefits?
 - Are your outcomes specific, sustainable and measurable?
 - Have you outlined your project in as much details as possible?
 - You must include a full financial breakdown or how costs will be utilised effectively. Is your request realistic and reasonable?
 - Do you have a track record of successful delivery?



FOOTBALL FOUNDATION

What do they do?

Provides grants for building or refurbishing grassroots facilities, such as changing pavilions and playing surfaces for community benefit.

They can offer support for a huge variety of things including facility and pitch improvement, fan engagement, goalposts and containers to RESPECT equipment or a new 3G pitch.



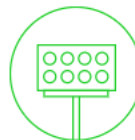
3G Pitch



Changing rooms



Major grass pitch works



Portable floodlights



Goalposts



Fencing



Small sided & recreational



Multiple large works



Storage containers



Clubhouse refurb works



Pitch improvement revenue grant



Maintenance equipment

Grant Limits

Applicants must demonstrate a financial need for grant aid and contribute an agreed amount of match funding. Financial contributions from other funding organisations are expected. Especially in the current climate, grants and funding pots are ever changing, therefore it is a good idea to stay up to date on their social media and website where comms of funds are updated.

What & who will it fund?

- Improve facilities for football & other sport in local communities.
- Sustain or increase participation amongst children & adults, regardless of background age, or ability.
- Help children & adults to develop their physical, mental, social and moral capacities through regular participation in sport.

Top Tip

Contact the Lancashire FA first for guidance and advice before starting any application.

FOOTBALL STADIA IMPROVEMENT FUND (FSIF)



**The Football Stadia
Improvement Fund**

supporter of the football foundation

Provides financial support to football clubs towards their ground improvement projects.

Grant Limits

Grant limits for The FA National League System clubs (applies to any five-year period).

There are differing grant limited so select the area that fits your clubs best:

National League System England

<https://footballfoundation.org.uk/grant/football-stadia-improvement-fund/national-league>

Women's National League

<https://footballfoundation.org.uk/grant/football-stadia-improvement-fund/womens-fa-national-league-system>

Eligibility?

The eligibility of projects and grant limits available are dependent on the step of The FA National League System / Women's FA National League System your club plays at.

Useful Information

Funded by the Premier League, the FSIF awards capital grants to clubs from the Football League down to the lower levels of the FA National League System and the Women's National League to **improve safety at their stadia** and to enable them to satisfy The FA's **ground grading requirements**.

FSIF grants provide financial assistance towards a wide range of stadia projects, including:

- construction of new stands
- installation of floodlights
- perimeter rails / barriers
- dug-outs / technical areas
- turnstiles
- pitch maintenance & equipment

<https://footballfoundation.org.uk/grant/football-stadia-improvement-fund>



RESPECT



The FA and Foundation's Respect barriers and Respect packs are available to football leagues and clubs to assist with promoting good behaviour by players and parents & spectators in the grassroots game.

Grant Limits

The scheme offers 50 % off the normal cost price of several items including:

- Touchline barriers
- Pro barriers
- 'Our club/league supports Respect' banners
- High-viz pitch marshals vest
- Captain's armbands
- Parent and carer's DVD
- Player cards
- Sleeve badges
- Respect boards
- Bundles

Eligibility

All clubs and leagues are eligible for Respect vouchers.

Useful Information

Clubs - Will require an affiliation number to be eligible for the scheme, which can be obtained from your club secretary or alternatively from your parent County FA.

Leagues - Charter Standard or Respect Leagues can request a single voucher that entitles the league to get 50% off a maximum of £5,000 of Respect items.

Schools - The FA extended the Respect equipment scheme to all schools/educational establishments

<http://www.footballfoundation.org.uk/funding-schemes/respect/>

SPORT ENGLAND



Small Grant

Projects looking at new activity and new costs associated with helping more people play sport.

Sport England have a multitude of funding pots which **frequently change**. Their fundamental aim is to help local sports clubs and voluntary & community sector organisations who deliver or enable sport and physical activity. There are a variety of options so look at the link below, or email myaward@sportengland.org.

Grant Limit

Applications must be for between **£300 and £10,000** and total project costs must **not exceed £50,000**.

Available to:

- Not for profit organisations
- Statutory body
- Educational establishments

TOP TIP

Projects must seek to **increase participation** in sport, **sustain participation** in sport or **provide opportunities to excel** at a chosen sport.

<https://www.sportengland.org/funding/small-grants/C>

BIFFA AWARD



Building communities. Transforming lives.

Biffa Award currently provides funding for projects between **£10,000- £75,000**.

Grant Limits

You will need to find a third-party contributor(s) to provide 10% of the grant you are applying for.

Who is eligible?

Your project must be based within 5 miles of a Biffa Operation or 10 miles of an active Biffa landfill site.

Useful Information

Provides funding under the Recreation theme to projects that **transform open spaces for the benefit of the community**.

Examples of projects that fall under this category are green spaces, woodland walks, play areas, sports facilities and community gardens

<https://www.biffa-award.org/>



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COMMUNITY FOUNDATION



A not-for-profit business that awards grants for community, biodiversity and heritage projects.

Grant Limits

The FCC Community Action Fund offers funding of between **£2,000 and £100'000**.

Who is eligible?

Available for applicants with projects in England and Wales situated within 10 miles of an FCC Environment landfill site.

Will accept applications for the provision, maintenance or improvement of public amenities, including:

- Sport and recreation grounds including pavilions and clubhouses with full public access
- Village Halls and Community Centres
- Public Play Areas

Four funding rounds per annum (2020)

<https://fcccommunitiesfoundation.org.uk/>

VEOLIA

A not-for-profit business that awards grants.



Grant Limits

Awards between **£10'000 and £75'000**. *See website for full detail*

Who is eligible?

Applications from constituted, not-for-profit groups.

Capital improvement projects at a single site in one of the following categories:

- **Community buildings and rooms**
- **Outdoor Spaces**
- **Play and recreation**

<http://www.veoliatrust.org/funding/>

COMMUNITIES TRUST – SUEZ



LANDFILL COMMUNITIES FUND

Small Projects Fund and a Larger Primary Fund Grants range up to a maximum of £50'000 within a defined range of landfill site.

If your project is based within Lancashire County Council, you need to visit the below link of the Lancashire Environmental Fund.

Grant Limits

Maximum of **£50'000 within a defined range** of landfill site.

Who is eligible?

- not-for-profit groups, e.g. community groups and associations
- sports clubs
- charities

Projects must be within a **defined area of a landfill site**, use the postcode checker on the website.

To improve an amenity that is available for leisure and recreation use by the general public e.g. village and community halls, sports clubs etc.

<https://www.suezcommunitiestrust.org.uk/apply-for-funding/>

LANCASHIRE ENVIRONMENTAL FUND

LANCASHIRE
ENVIRONMENTAL
FUND

Who is eligible?

Not for profit organisations for projects that benefit the environment and people of Lancashire within **10 miles of a landfill site**. Various criteria required.

Projects should also **meet one of the following landfill tax credit scheme criteria**:

- Providing and maintaining public amenities and parks,
- The provision, conservation, restoration or enhancement of a natural habitat, maintenance or recovery of a species
- Restoring and repairing buildings which are for religious worship, or architectural or historical interest



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LOCAL COUNCIL FUNDING

(OPEN 4 COMMUNITY PORTAL)

Various and portal for another funders search engine

Who is eligible?

This site is a useful tool to search for specific potential funding groups the example link here is Lancashire County Council, but some district Councils have this as well.

You must register first to use this site and they also send your regular information via e-mail.

<https://www.idoxopen4community.co.uk/lancashirecc>

BIG LOTTERY FUND



Grant Limits

A variety of funding National Lottery Funded programmes are available – both smaller and larger grants.

Who is eligible?

Applications are accepted from voluntary or community organisations.

Useful Information

Visit the website for information on all open funding programmes.

<https://www.biglotteryfund.org.uk/funding>



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CORPORATE SOCIAL RESPONSIBILITY (CSR)

Grant Limits

Many big corporations will run grant schemes in the communities where their branches, factories or distribution centers are based.

Who is eligible?

Look at a directory of local businesses and check out their websites for 'community' sections, where details will be listed.

Useful Information

Visit the website for information on all open funding programmes.

<https://www.biglotteryfund.org.uk/funding>

TESCO



What do they do?

Tesco community grants fund thousands of local projects right across the UK.

Projects that bring benefit to their community will get the green light – these range from improving community buildings and outdoor spaces to buying new equipment, training coaches or volunteers and hosting community events.

Where can I find them?

https://www.groundwork.org.uk/apply-for-a-grant/national-grants/grants_tesco-community-grants/

What and who will it fund?

Bags of Help is Tesco's local community grant scheme, funding thousands of community projects across the UK that bring benefits to the local community. Three community projects in each local area are voted on by customers in Tesco stores throughout the UK, with projects changing every three months. Following the vote, the project that received the most votes in its area will receive a grant of up to £2,000, second place receiving up to £1,000 and third place up to £500. For more information visit the link above.



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MAGIC LITTLE GRANTS



Together with **Postcode Community Trust**, a grant giving charity funded by players of **People's Postcode Lottery**, Localgiving is delighted to offer charitable organisations the opportunity to apply for grants of £500.

The fund will be awarding over **900 grants** to community projects across Great Britain. Successful projects will support and inspire people to participate in sports or exercise with the primary aim of improving the physical health of participants.

Eligibility

- **Income** - You must have an annual income under £250,000 or be in your first year of operation.
- **Physical activity projects** - Your planned project must encourage people to participate in sports and exercise with the primary aim of improving the physical health and well-being of participants.
- **Operating within England, Scotland, or Wales** - Please note that organisations operating in Northern Ireland are not eligible to apply.

Groups who meet either of the following criteria are NOT eligible for the grant

- Organisations that have previously been funded by a Magic Little Grant or the players of People's Postcode Lottery and **have not finished the project/activity**.
- Organisations that have previously delivered a project funded by a Magic Little Grant or the players of People's Postcode Lottery and **have not completed their monitoring/evaluation form**.
- Organisations that **are a school or are linked to a school**, such as a Parent Teacher Association (PTA)

<https://localgiving.org/magic-little-grants/>



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CLUB MATTERS



(SPORT ENGLAND AND OTHER USEFUL COURSES RUN BY COUNTY ACTIVE PARTNERSHIPS)

Useful Information

Club Matters development evenings; covering a range of topics. Find a course here at your local county active partnership.

Lancashire

<https://www.activelancashire.org.uk/events>

Cumbria

<https://www.activecumbria.org/workforce/courses/>

Merseyside

<https://www.merseysidesport.com/>

Cheshire

<https://www.activecheshire.org/events-training/>

Greater Manchester

<https://www.greatersport.co.uk/courses>

These are great for clubs to network and share fundraising ideas. The Active Partnership will also stage additional funding workshops, over the years in your area so well worth logging your details with them.

GREGGS FOUNDATION ENVIRONMENTAL GRANT



What do they do?

Greggs believe that looking after our neighbourhoods can have a real impact on the quality of life of the people who live there. Their Environmental Grant fund is therefore dedicated to improving the local environment – whether that means turning a piece of wasteland into a garden or organising litter picking days on the beach, they look to fund projects that improve the physical environment in a way that also benefits the wider community.

Where can I find them?

<https://www.greggsfoundation.org.uk/environmental-grant>

For more information email greggsfoundation@greggs.co.uk or call 01912127626.

What and who will it fund?

Greggs offer grants of up to £2,000 and concentrate on helping existing not for profit organisations to deliver new projects. Organisations may only apply once per calendar year for this grant but if you can evidence that your clubs is supporting the local community through your facility or ground work they will listen. The costs can cover, new equipment, coaching costs and small projects.

SPONSORSHIP



Useful Information

Sponsorship can be a great way to generate income and form a partnership with a local business or organisation.

Sponsorship isn't free money; however, it requires time and resources to be successful and it should be seen as a two way mutually beneficial relationship between your club and the sponsor.

Additional Ideas

Think about the different types of sponsorship a company could offer your club including:

- **Sponsorship fee** e.g. for sponsoring the club kit, match, equipment etc.
- **Provision of resources** e.g. volunteers to help at the club for the day or at an event
- **Provision of products or services** e.g. an electrical company providing energy efficient lighting or a local builder providing some facility maintenance work.

Find out more about sponsorship, including things to think about before engaging with sponsors, on the Club Matters **Sponsorship and Partnership Marketing** page: <http://www.sportenglandclubmatters.com/home/club-promotion/your-options/sponsorship-partnership-marketing/>

FUNDRAISING



Useful Information

Raising money from fundraising and social events can be a great source of income as well being an excellent way to bring your members together.

By involving members other than the committee to organise events you can give them the opportunity to feel they are doing their bit to support the club.

Additional Ideas

The list of events you could run is endless and often the more imaginative the better.

Examples include:

- Club run tournaments / galas
- Race / Casino night
- Pitch side raffles / football cards
- Community Music Festival
- Community Bonfire

See the Club Matters **A-Z Fundraising Ideas toolkit** for inspiration!

If you have any new ideas or have run successful fundraising events in the past, **contact us** and we'd love to add them to this toolkit.



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Lancashire FA - Funding Directory



Lancashire FA have developed this document to highlight possible local funding opportunities that your club/organisation may be eligible to apply to and contribute towards your project costs. The funding options highlighted range from both National and localised funding programmes.

National Funding

Biffa - <https://www.biffa-award.org/>

Big lottery Fund - <https://www.biglotteryfund.org.uk/funding>

Charity Excellence - <https://www.charityexcellence.co.uk/Home/FundingFindersResources>

FCC Community Action Fund - <https://fcccommunitiesfoundation.org.uk/>

Football Foundation - <https://footballfoundation.org.uk/>

Groundwork - <https://www.groundwork.org.uk/national-grants/carriers-for-causes/>

Sport England - <https://www.sportengland.org/how-we-can-help/our-funds>

Suez Landfill Community Fund - <https://www.suezcommunitiestrust.org.uk/apply-for-funding/>

Veolia - <http://www.veoliatrust.org/funding/>

Lancashire Specific Resources

Active Lancashire - <https://www.activelancashire.org.uk/>

Lancashire Council - <https://www.lancashire.gov.uk/council/grants/>

This by no means an exhaustive list. We encourage you to use search engines within this document to find the most relevant resources.

Local Funding

Barrow

- <https://www.cumbriafoundation.org/apply-for-a-grant/>
- <https://www.cumbriafoundation.org/am-i-eligible/>

Blackburn

- <https://www.idoxopen4community.co.uk/bwdc>

Blackpool

- <http://www.cvsbwf.org/category/funding/>
- <https://blackpoolunlimited.com/general-page/finance>

Bolton

- <http://www.boltoncvs.org.uk/>

Burnley

- <https://www.burnley.gov.uk/business/finance> // <https://funding-grants.co.uk/sports-and-leisure/leisure-centre/lancashire/burnley/>

Bury

- <https://www.bury.gov.uk/index.aspx?articleid=11490>

Chorley

- <https://chorley.gov.uk/Pages/AtoZ/Grants%20and%20Funding.aspx>

Copeland

- <https://copelandcommunityfund.co.uk/areas-of-funding/>

Fylde

- <https://new.fylde.gov.uk/council/fylde-community-grants/>
- <https://new.fylde.gov.uk/business/business-rates/small-business-grant-funding/>
- <http://portal.grantsonline.local.uk/directory,143,218,218>

Hyndburn

- <https://www.hyndburnbc.gov.uk/download-package/grants-to-voluntary-community-and-social-enterprise-organisations/>

Lancaster

- [//https://lancastercvs.org.uk/funding/](https://lancsfoundation.org.uk/funds/lancaster-community-fund)

Pendle

- [https://www.pendle.gov.uk/info/20022/grants for businesses](https://www.pendle.gov.uk/info/20022/grants_for_businesses)

Preston

- <https://www.preston.gov.uk/article/1389/Business-finance-and-grants>

Ribble Valley

- [https://www.ribblevalley.gov.uk/news/article/1004/grants for sports arts and community groups](https://www.ribblevalley.gov.uk/news/article/1004/grants_for_sports_arts_and_community_groups)
- [https://www.ribblevalley.gov.uk/info/200370/sports clubs and activities/1190/sport and recreation grants](https://www.ribblevalley.gov.uk/info/200370/sports_clubs_and_activities/1190/sport_and_recreation_grants)

Rochdale

- <http://www.rochdale.gov.uk/business-and-industry/business-advice-and-support/Pages/business-grants-and-loans.aspx>

Rossendale

- <https://www.bprcvs.co.uk/index.php/news-and-events/bprcvs-news/193-up-to-750-grants-available>

Sefton

- <https://seftoncvs.org.uk/support/funding/>

South Lakeland

- <https://www.southlakeland.gov.uk/your-council/grants/grant-funding-for-organisations/>
- <https://www.southlakeland.gov.uk/your-council/grants/>

South Ribble

- <https://www.businessinsouthribble.com/support/business-advice-and-funding>

West Lancashire

- <https://activewestlancs.org/grants/>
- <https://www.westlancs.gov.uk/more/your-community/grants-to-voluntary-groups.aspx>

Wigan

- <https://www.wigan.gov.uk/Business/Finance-and-Grants/Community-funding/index.aspx>

Wyre

- https://www.wyre.gov.uk/info/200358/business_support_and_advice/932/funding_grants_and_finance

If you would like any guidance on different funding opportunities that may be relevant to your club, please feel free to contact Lancashire FA who will support and advise where possible.



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Appendix

Basic Funding Plan example

No.	Item	Importance	Anticipated costs/ Resource required	Lead	Time-scale	Rationale Need & demand	Key Actions	Fundraising ideas
1	New Kit 1 st Team & Res	7	£1000	Bob	Feb-April		Quotes Seek Sponsor Consider supplier change	Local Shops Community Funding pages Donation sell of old kit.
2	Match Balls	10	£500	Ash	Mar-May		Find supplier Speak with League can bulk buy assist.	£50 per ball seek local sponsors, business get friends together provide hospitality (basic & low)
4	Transport for games of distance / Cup Games	6	£3000	Jane	May-July	Team coach needed for distance & subsidise for fans	Speak with Coach company Seek funding or discount	Race Night, Comedy Night, Car Boot Sales, Local Cllr awards
5	New Mower	8	£11,000 est	Bob	Sept onwards	Current equipment old, maintained well	LFA/ FF/ Local Council Grants and Trusts	Speak to LFA and Football Foundation Engage in PIP



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