



LANCASHIRE FA

FUNDING GUIDE 2021



Lancashire FA

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TOP TIPS FOR FUNDING APPLICATIONS



- Firstly, we would advise every club to develop a **Funding Plan**. Create a list of priorities that the club need to invest in to ensure they can run. (Basic example in Appendix).
 - **Do your research** on the funding organisation, what are the funding's **aims and objectives**, what projects have they **previously supported**? What are the **deadlines**?
 - Focus on your **objectives** and your **outcomes**. How will you ensure that the money is utilised effectively to **meet the aims of the funder**?
 - Highlight **other fundraising** that you may have started & how you're going to/have raised the match funding required.
 - Take time over your application. Funders like **tailored, detailed and personal** applications that **stand out**.
 - Have well defined **time scales** for your application & your delivery as to how you will use the grant - this develops **trust and deliverability** with the funder.
 - Don't forget **ongoing costs** for your project/club rather than just start-up costs for a project or delivery - you don't want the project to cost you money in the long run if it could have been covered by grants.
- Produce a **business plan** to support this element of the application; **it may be a T&C of some funders criteria**, if not it's an extra element that will contribute to success.
- Your application should address the following points:
 - What **challenge or need** will your project address?
 - Do your **objectives link to the funders' priorities**?
 - **Who** will it support?
 - **Why** is it necessary?
 - What are **the benefits**?
 - Are your **outcomes** specific, sustainable and measurable?
 - Have you outlined your project in as much detail as possible?
 - You must include a **full financial breakdown** or **how costs will be utilised** effectively. Is your request **realistic and reasonable**?
 - Do you have a track record of successful delivery?



FOOTBALL FOUNDATION

What do they do?

Provides grants for building or refurbishing grassroots facilities, such as changing pavilions and playing surfaces for community benefit.

They can offer support for a huge variety of things including facility and pitch improvement, fan engagement, goalposts and containers to RESPECT equipment or a new 3G pitch.



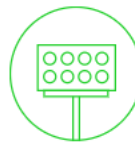
3G Pitch



Changing rooms



Major grass pitch works



Portable floodlights



Goalposts



Fencing



Small sided & recreational



Multiple large works



Storage containers



Clubhouse refurb works



Pitch improvement revenue grant



Maintenance equipment

Grant Limits

Applicants must demonstrate a financial need for grant aid and contribute an agreed amount of match funding. Financial contributions from other funding organisations are expected.

What & who will it fund?

- Improve facilities for football & other sport in local communities.
- Sustain or increase participation amongst children & adults, regardless of background age, or ability.
- Help children & adults to develop their physical, mental, social and moral capacities through regular participation in sport.

Top Tip

- **Keep up to date with the Football Foundations social media as new funding opportunities are regularly updated.**
- **Contact the Lancashire FA first for guidance and advice before starting any application.**

FOOTBALL STADIA IMPROVEMENT FUND (FSIF)

Provides financial support to football clubs towards their ground improvement projects.



Grant Limits

Grant limits for The FA National League System clubs (applies to any five-year period)

There are differing grant limits so select the area that fits your clubs best:

National League System England

<https://footballfoundation.org.uk/grant/football-stadia-improvement-fund/national-league>

Women's National League

<https://footballfoundation.org.uk/grant/football-stadia-improvement-fund/womens-fa-national-league-system>

Eligibility?

The eligibility of projects and grant limits available are dependent on the step of The FA National League System / Women's FA National League System your club plays at.

Useful Information

Funded by the Premier League, the FSIF awards capital grants to clubs from the Football League down to the lower levels of the FA National League System and the Women's National League to **improve safety at their stadia** and to enable them to satisfy The FA's **ground grading requirements**.

FSIF grants provide financial assistance towards a wide range of stadia projects, including:

- construction of new stands
- installation of floodlights
- perimeter rails / barriers
- dug-outs / technical areas
- turnstiles
- pitch maintenance & equipment

NOTE: The FF have a clear list of what you can/cannot access based on your STEP.

<https://footballfoundation.org.uk/grant/football-stadia-improvement-fund>



SPORT ENGLAND



Small Grant

Projects looking at new activity and new costs associated with helping more people play sport.

Sport England have a multitude of funding pots which **frequently change**. Their fundamental aim is to help local sports clubs and voluntary & community sector organisations who deliver or enable sport and physical activity. There are a variety of options so look at the link below, or email myaward@sportengland.org.

Grant Limit

Applications must be for between **£300 and £10,000** and total project costs must **not exceed £50,000**.

Available to:

- Not for profit organisations
- Statutory body
- Educational establishments

TOP TIP

Projects must seek to **increase participation** in sport, **sustain participation** in sport or **provide opportunities to excel** at a chosen sport.

Your project must also reflect wider community impact or a multi-sport approach. If it is to benefit solely football, then please look at the Football Foundation or speak to the investment team.

BIFFA AWARD



Biffa Award currently provides funding for projects between **£10,000 - £75,000**.

Grant Limits

You will need to find a third-party contributor(s) to provide 10% of the grant you are applying for.

Who is eligible?

Your project must be based within 5 miles of a Biffa Operation or 10 miles of an active Biffa landfill site.

Useful Information

Provides funding under the Recreation theme to projects that **transform open spaces for the benefit of the community**.

Examples of projects that fall under this category are green spaces, woodland walks, play areas, sports facilities and community gardens

<https://www.biffa-award.org/>



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COMMUNITY FOUNDATION



A not-for-profit business that awards grants for community, biodiversity and heritage projects.

Grant Limits

The FCC Community Action Fund offers funding of between **£2,000 and £100'000**.

Who is eligible?

Available for applicants with projects in England and Wales situated within 10 miles of an FCC Environment landfill site.

Will accept applications for the provision, maintenance or improvement of public amenities, including:

- Sport and recreation grounds including pavilions and clubhouses with full public access
- Village Halls and Community Centres
- Public Play Areas

Four funding rounds per annum (2020)

<https://fcccommunitiesfoundation.org.uk/>

VEOLIA



A not-for-profit business that awards grants.

Grant Limits

Awards between **£10'000 and £75'000**. *See website for full detail*



Who is eligible?

Applications from constituted, not-for-profit groups.

Capital improvement projects at a single site in one of the following categories:

- **Community buildings and rooms**
- **Outdoor Spaces**
- **Play and recreation**

<http://www.veoliatrust.org/funding/>

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COMMUNITIES TRUST – SUEZ



LANDFILL COMMUNITIES FUND

Small Projects Fund and a Larger Primary Fund Grants range up to a maximum of £50'000 within a defined range of landfill site.

If your project is based within Lancashire County Council, you need to visit the below link of the Lancashire Environmental Fund.

Grant Limits

Maximum of **£50'000 within a defined range** of landfill site.

Who is eligible?

- not-for-profit groups, e.g. community groups and associations
- sports clubs
- charities

Projects must be within a **defined area of a landfill site**, use the postcode checker on the website.

To improve an amenity that is available for leisure and recreation use by the general public e.g. village and community halls, sports clubs etc.

<https://www.suezcommunitiestrust.org.uk/apply-for-funding/>

LANCASHIRE ENVIRONMENTAL FUND

LANCASHIRE
ENVIRONMENTAL
FUND

Who is eligible?


Not for profit organisations for projects that benefit the environment and people of Lancashire within **10 miles of a landfill site**. Cannot fund any projects outside of Lancashire or within the unitary authorities of Blackpool or Blackburn with Darwen.

Community and environmental groups can apply from three funding streams.

- **Green Grants - up to £1,000**
- **Small Grants - up to £15,000**
- **Main Grants - up to £30,000**

Projects should **meet one of the following landfill tax credit scheme criteria**. More info can be found at;
<https://www.entrust.org.uk/landfill-community-fund/>

<http://www.lancsenvfund.org.uk/>

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LOCAL COUNCIL FUNDING

(OPEN 4 COMMUNITY PORTAL)

Various and portal for another funders search engine

Who is eligible?

This site is a useful tool to search for specific potential funding groups the example link here is Lancashire County Council, but some district Councils have this as well.

You must register first to use this site and they also send your regular information via e-mail.

<https://www.idoxopen4community.co.uk/lancashirecc>

BERNARD SUNLEY CHARITABLE FOUNDATION

THE BERNARD SUNLEY
CHARITABLE FOUNDATION

(TRUSTEE SUPPORT CAPITAL PROJECTS ONLY)

Grant Limits

The majority of grants (roughly 80%) are **under £5,000**. Grants of over £25,000 are exceptional and are typically awarded to major capital projects.

Projects with a total budget of under £5,000 should not apply.

Who is eligible?

Applicants must be charities registered with the Charity Commission for England and Wales, with their beneficiaries based in these countries.

Applications are considered from all areas of England, particularly for rural and isolated communities

Useful Information

Grants awarded are seldom more than 20% of the total requirement.

The Foundation will very rarely fund the full costs (or even 50%) of a project or shortfall as it expects to be one of several contributors to a project.

<https://bernardsunley.org/grants/what-we-fund>



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THE GEORGE A. MOORE FOUNDATION



Grant Limits

Applications should be sent in writing to the Chief Administrator.

No formal guidelines or application forms are issued.

Who is eligible?

The Trustees meet 4 times per year - April, July, October and January.

Applications should be received by the middle of the month prior to the meeting.

Useful Information

All applicants will be notified of the Trustees' decision following the relevant meeting.

<http://www.gamf.org.uk/>

GARFIELD WESTON FOUNDATION



Grant Limits

The Foundation supports a broad range of charities across the UK. They fund a wide range of causes and charities and the grants vary according to the size of the charity and the work being undertaken.

Who is eligible?

To find out if your organisation is eligible to apply, take the quick quiz below

<https://garfieldweston.org/apply-to-us/eligibility-quiz/>

Useful Information

Applications for Regular Grants (under £100,000) are reviewed by Trustees on a regular basis and are dealt with in order of receipt. There are no grant deadlines.

Applicants for a Major Grant (£100,000 and over) will be advised which Board meeting they are to apply to if invited to do so.

<https://garfieldweston.org/>



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BIG LOTTERY FUND



Grant Limits

A variety of funding National Lottery Funded programmes are available – both smaller and larger grants.

Who is eligible?

Applications are accepted from voluntary or community organisations.

Useful Information

Visit the website for information on all open funding programmes.

<https://www.biglotteryfund.org.uk/funding>

CORPORATE SOCIAL RESPONSIBILITY (CSR)

Grant Limits

Many big corporations will run grant schemes in the communities where their branches, factories or distribution centers are based.

Who is eligible?

Look at a directory of local businesses and check out their websites for 'community' sections, where details will be listed.

Useful Information

Visit the website for information on all open funding programmes.

<https://www.biglotteryfund.org.uk/funding>



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MAGIC LITTLE GRANTS



Together with **Postcode Community Trust**, a grant giving charity funded by players of **People's Postcode Lottery**,

Localgiving is delighted to offer charitable organisations the opportunity to apply for grants of £500.

The fund will be awarding **grants** to community projects across Great Britain. Successful projects will support and inspire people to participate in sports or exercise with the primary aim of improving the physical health of participants.

Funding can go towards any of the following projects:

1. Improving mental wellbeing
2. Enabling community participation in the arts
3. Preventing or reducing the impact of poverty
4. Supporting marginalised groups and promoting equality
5. Improving biodiversity and green spaces
6. Enabling participation in physical activity
7. Responding to the climate emergency and promoting sustainability
8. Increasing community access to outdoor space

Eligibility

- **Income** - You must have an annual income under £250,000 or be in your first year of operation.
- **Physical activity projects** - Your planned project must encourage people to participate in sports and exercise with the primary aim of improving the physical health and well-being of participants.
- **Operating within England, Scotland, or Wales** - Please note that organisations operating in Northern Ireland are not eligible to apply.

Groups who meet either of the following criteria are NOT eligible for the grant

- Organisations that have previously been funded by a Magic Little Grant or the players of People's Postcode Lottery and **have not finished the project/activity**.
- Organisations that have previously delivered a project funded by a Magic Little Grant or the players of People's Postcode Lottery and **have not completed their monitoring/evaluation form**.
- Organisations that **are a school or are linked to**, such as Parent Teacher Association (PTA)

<https://localgiving.org/magic-little-grants/>

EASY FUNDRAISING



If you are concerned about your club finances then this is a **free, easy and effective** way to keep funds coming in. It's hassle-free to set up and simple to manage.

It's a very simple idea – register your club or team as a good cause with **easyfundraising** to **receive free cashback donations** when anyone connected to the club or team shops online with 4,200 retailers including Booking.com, Amazon, John Lewis & Partners and eBay. It doesn't cost the shopper a penny more so it's an easy way for your community to support your club just by shopping online as they usually would.

Just think how much everyone connected to your club or team – players, staff, coaches, family and friends – spend online every week. **Each purchase can mean a free donation for your club or team.**

<https://www.easyfundraising.org.uk/fundraising-ideas#sports-club-fundraising-ideas>

The money you earn through this simple scheme can be used to pay bills, affiliation and running costs, fund equipment or pay fees.

THE BENEFITS

- Free to register and use
- Regular, on-going revenue stream for your club or team
- Easy to set up and requires minimal management

GETTING STARTED

To get started, you simply register your club or team at <https://www.easyfundraising.org.uk/> and create your easyfundraising page.

You'll be assigned a fundraising coach to help you raise as much as possible.

You'll have access to **free marketing** tools to help you spread the word to your club or team supporters, players and staff.



CLUB MATTERS



(SPORT ENGLAND AND OTHER USEFUL COURSES RUN BY COUNTY ACTIVE PARTNERSHIPS)

Useful Information

Club Matters development evenings; covering a range of topics. Find a course here at your local county active partnership.

Lancashire

<https://www.activelancashire.org.uk/events>

Cumbria

<https://www.activecumbria.org/workforce/courses/>

Merseyside

<https://www.merseysidesport.com/>

Cheshire

<https://www.activecheshire.org/events-training/>

Greater Manchester

<https://www.greatersport.co.uk/courses>

These are great for clubs to network and share fundraising ideas. The Active Partnership will also stage additional funding workshops, over the years in your area so well worth logging your details with them.

TESCO COMMUNITY GRANTS



What do they do?

Tesco community grants fund thousands of local projects right across the UK.

Projects that bring benefit to their community will get the green light – these range from improving community buildings and outdoor spaces to buying new equipment, training coaches or volunteers and hosting community events.

Where can I find them?

<https://tescocommunitygrants.org.uk/>

What and who will it fund?

Bags of Help is Tesco's local community grant scheme, funding thousands of community projects across the UK that bring benefits to the local community. Three community projects in each local area are voted on by customers in Tesco stores throughout the UK, with projects changing every three months. Following the vote, the project that received the most votes in its area will receive a grant of up to £2,000, second place receiving up to £1,000 and third place up to £500. For more information visit the link above.

GREGGS FOUNDATION ENVIRONMENTAL GRANT



What do they do?

Greggs believe that looking after our neighbourhoods can have a real impact on the quality of life of the people who live there. Their Environmental Grant fund is therefore dedicated to improving the local environment – whether that means turning a piece of wasteland into a garden or organising litter picking days on the beach, they look to fund projects that improve the physical environment in a way that also benefits the wider community. They meet with seven local charity committees regularly throughout England, Scotland and Wales to review applications and award grants.

Where can I find them?

<https://www.greggsfoundation.org.uk/environmental-grant>

What and who will it fund?

Greggs offer grants of up to £2,000 and concentrate on helping existing not for profit organisations to deliver new projects. Organisations may only apply once per calendar year for this grant but if you can evidence that your clubs is supporting the local community through your facility or ground work they will listen. The costs can cover, new equipment, coaching costs and small projects.

For more information email greggsfoundation@greggs.co.uk or call 01912127626.

SPONSORSHIP



Useful Information

Sponsorship can be a great way to generate income and form a partnership with a local business or organisation.

Sponsorship isn't free money; however, it requires time and resources to be successful and it should be seen as a two way mutually beneficial relationship between your club and the sponsor.

Additional Ideas

Think about the different types of sponsorship a company could offer your club including:

- **Sponsorship fee** e.g. for sponsoring the club kit, match, equipment etc.
- **Provision of resources** e.g. volunteers to help at the club for the day or at an event
- **Provision of products or services** e.g. an electrical company providing energy efficient lighting or a local builder providing some facility maintenance work.

Find out more about sponsorship, including things to think about before engaging with sponsors, on the Club Matters **Sponsorship and Partnership Marketing** page: <http://www.sportenglandclubmatters.com/home/club-promotion/your-options/sponsorship-partnership-marketing/>

FUNDRAISING



Useful Information

Raising money from fundraising and social events can be a great source of income as v bring your members together.

By involving members other than the committee to organise events you can give them the opportunity to feel they are doing their bit to support the club.

Additional Ideas

The list of events you could run is endless and often the more imaginative the better. Examples include:

- Club run tournaments / galas
- Race / Casino night
- Pitch side raffles / football cards
- Community Music Festival
- Community Bonfire

See the Club Matters **A-Z Fundraising Ideas toolkit** for inspiration!

If you have any new ideas or have run successful fundraising events in the past, **contact us** and we'd love to add them to this toolkit.



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CROWDFUNDING



Useful Information

When people talk about crowdfunding, they mean using websites to organise fundraising campaigns.

Crowdfunding sites host campaigns which act as a means to promote the campaign. They usually feature a video, some text explaining what you're seeking to raise and why and manage payment online via credit or direct debit.

The platform automates the process of getting the money from your funders and getting it all to you in the event of success.

There's lots of platforms available to use. Most charge around 5% + VAT of what is raised on a no-success, no fee basis.

Check out [Nesta](#) and [Crowdfunding](#)

Additional Ideas

Crowdfunding online gives several important advantages. Firstly, moving away from cash makes managing funds easier and less stressful. By using cards, there's no need to have procedures in place to manage theft, danger to volunteers from theft and lots of trips to a bank. And, by using online methods, people aren't restricted to what funds they might have in their wallet at the time you ask, so average donations can be higher.

Secondly, it can broaden the reach of a campaign beyond the immediate users or local people and tap into families, friends and people who might once have had a connection to a club but have moved away and now use social media platforms.

Finally, as an online form, people invest and you get their email addresses and other details, so you have a means to keep on engaging with them and build the stronger relationships which can be harder with cash or cheque-based campaigns.



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Lancashire FA - Funding Directory



Lancashire FA have developed this document to highlight possible local funding opportunities that your club/organisation may be eligible to apply to and contribute towards your project costs. The funding options highlighted range from both National and localised funding programmes.

National Funding

Biffa - <https://www.biffa-award.org/>

Big Lottery Fund - <https://www.biglotteryfund.org.uk/funding>

Charity Excellence - <https://www.charityexcellence.co.uk/Home/FundingFindersResources>

FCC Community Action Fund - <https://fcccommunitiesfoundation.org.uk/>

Football Foundation - <https://footballfoundation.org.uk/>

Groundwork - <https://www.groundwork.org.uk/national-grants/carriers-for-causes/>

Sport England - <https://www.sportengland.org/how-we-can-help/our-funds>

Suez Landfill Community Fund - <https://www.suezcommunitiestrust.org.uk/apply-for-funding/>

Veolia - <http://www.veoliatrust.org/funding/>

Lancashire Specific Resources

Active Lancashire - <https://www.activelancashire.org.uk/>

Lancashire Council - <https://www.lancashire.gov.uk/council/grants/>



Local Funding

Barrow

- <https://www.cumbriafoundation.org/apply-for-a-grant/>
- <https://www.cumbriafoundation.org/am-i-eligible/>

Blackburn

- <https://www.idoxopen4community.co.uk/bwdc>

Blackpool

- <http://www.cvsbwf.org/category/funding/>
- <https://blackpoolunlimited.com/general-page/finance>

Bolton

- <http://www.boltoncvs.org.uk/>

Burnley

- <https://www.burnley.gov.uk/business/finance> // <https://funding-grants.co.uk/sports-and-leisure/leisure-centre/lancashire/burnley/>

Bury

- <https://www.bury.gov.uk/index.aspx?articleid=11490>

Chorley

- <https://chorley.gov.uk/Pages/AtoZ/Grants%20and%20Funding.aspx>

Copeland

- <https://copelandcommunityfund.co.uk/areas-of-funding/>

Fylde

- <https://new.fylde.gov.uk/council/fylde-community-grants/>
- <https://new.fylde.gov.uk/business/business-rates/small-business-grant-funding/>
- <http://portal.grantsonlinelocal.uk/directory,143,218,218>

Hyndburn

- <https://www.hyndburnbc.gov.uk/download-package/grants-to-voluntary-community-and-social-enterprise-organisations/>

Lancaster

- [//https://lancastercvs.org.uk/funding/](https://lancsfoundation.org.uk/funds/lancaster-community-fund)

Pendle

- https://www.pendle.gov.uk/info/20022/grants_for_businesses

Preston

- <https://www.preston.gov.uk/article/1389/Business-finance-and-grants>

Ribble Valley

- https://www.ribblevalley.gov.uk/news/article/1004/grants_for_sports_arts_and_community_groups
- https://www.ribblevalley.gov.uk/info/200370/sports_clubs_and_activities/1190/sport_and_recreation_grants

Rochdale

- <http://www.rochdale.gov.uk/business-and-industry/business-advice-and-support/Pages/business-grants-and-loans.aspx>

Rossendale

- <https://www.bprcvs.co.uk/index.php/news-and-events/bprcvs-news/193-up-to-750-grants-available>

Sefton

- <https://seftoncvs.org.uk/support/funding/>

South Lakeland

- <https://www.southlakeland.gov.uk/your-council/grants/grant-funding-for-organisations/>
- <https://www.southlakeland.gov.uk/your-council/grants/>

South Ribble

- <https://www.businessinsouthribble.com/support/business-advice-and-funding>

West Lancashire

- <https://activewestlancs.org/grants/>
- <https://www.westlancs.gov.uk/more/your-community/grants-to-voluntary-groups.aspx>

Wigan

- <https://www.wigan.gov.uk/Business/Finance-and-Grants/Community-funding/index.aspx>

Wyre

- https://www.wyre.gov.uk/info/200358/business_support_and_advice/932/funding_grants_and_finance

If you would like any guidance on different funding opportunities that may be relevant to your club, please feel free to contact Lancashire FA who will support and advise where possible.

Since the time of writing this guide, some of the funding examples identified may have changed their focus, we would advise that you refresh by visiting and doing your own research, these are purely examples of how to get started.

Any funding success that you have, we are always keen to hear so that we can share your good practice and ideas.



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Appendix

Basic Funding Plan example

No.	Item	Importance	Anticipated costs/ Resource required	Lead	Time-scale	Rationale Need & demand	Key Actions	Fundraising ideas
1	New Kit 1 st Team & Res	7	£1000	Bob	Feb-April		Quotes Seek Sponsor Consider supplier change	Local Shops Community Funding pages Donation sell of old kit.
2	Match Balls	10	£500	Ash	Mar-May		Find supplier Speak with League can bulk buy assist.	£50 per ball seek local sponsors, business get friends together provide hospitality (basic & low)
4	Transport for games of distance / Cup Games	6	£3000	Jane	May-July	Team coach needed for distance & subsidise for fans	Speak with Coach company Seek funding or discount	Race Night, Comedy Night, Car Boot Sales, Local Cllr awards
5	New Mower	8	£11,000 est	Bob	Sept onwards	Current equipment old, maintained well	LFA/ FF/ Local Council Grants and Trusts	Speak to LFA and Football Foundation Engage in PIP



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The background of the slide features a repeating pattern of stylized lions in a dark blue color. The lions are depicted in a heraldic style, facing left with their tails curved upwards. They are set against a slightly lighter blue background.

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