

# Game. Football Advisory Boards | Clubs Terms of Reference Our Goal. June 2021 | V1



# Football Advisory Boards (FABs) – Terms of Reference

[To be read in conjunction with 'Appendix A - Workflow and Detailed Terms']

## Reason for the delegation

Enable Lancashire FA to leverage the knowledge, experience, insights and opinions of our stakeholders to inform the strategic direction of the game.

## Responsibilities that have been delegated

FABs provide an advisory and support role for the Board, and are non-decision-making. They are required to meet all governance requirements for their specific remit from The FA Code of Governance.

#### Details about membership of the committee

FABs shall comprise between 5 and 20 members, with specific criteria according to their remit.

#### **Frequency of meetings**

Minimum quarterly FAB meetings, plus an annual FAB review meeting with the Board of Directors.

### How decisions are recorded and reported to the Board

Decisions are recorded within the appropriate FAB Agenda/Minutes Committee smartsheet, and minutes from committee meetings are finalised within 24-hours of each meeting and available for FAB and Board Member access. The Chair of the Committee provides a 1-pager report for the Board about each committee meeting, and attends the Board Meeting on request to answer questions and obtain Board feedback.

# Members required to make decisions (quorum)

For the purposes of FAB operations, a quorum of 5 is required.

### Reporting decisions under 'delegated authority'

N/A

#### **Behaviours for committee members**

Committee members are required to bring their personal expertise, experience and insights to contribute to the wider picture of the Advisory Board without any personal agenda, and are to refer to the Board Code of Conduct for the values and behaviours of all Board of Directors, Committee and FAB Members.



# Appendix A - Workflow and Detailed Terms

# Reason for the delegation

Football Advisory Boards operate in an advisory capacity providing intelligence, insights and direct project delivery from Lancashire FA's stakeholders directly into the Lancashire FA Board and Executive, to inform the decision-making process and delivery of Lancashire FA's business plan and VMOST. FABs may be permanent in structure or set up specifically to advise on a standalone project.

**Clubs:** To share the views of experienced club representatives to inform the decision-making process of Lancashire FA Board and Executive to support programme development and build club engagement.

FABs remit may be adjusted according to business needs as determined by Lancashire FA's business plan and stakeholder views at the time. In addition, additional FABs may be set up to respond to changing priorities. The initial remit for each FAB will be communicated at the point of recruitment of members.

#### Responsibilities

FABs provide an advisory and support role for the Board and Executive, and are non-decision-making. They enable Lancashire FA to test ideas, obtain market research and feedback. Project-based FABs additionally provide specialist expertise and fill skills gaps.

FABs may form smaller working groups to target specific areas of their responsibilities.

The FABs are required to meet all governance requirements for their specific remit, where identified in The FA Code of Governance, and have the following specific responsibilities:

All FAB Chairs will act as a conduit between the Board and the FAB, providing a 1-pager document summarising each meeting and will join Board Meetings, at the Board's request, to answer their questions about the FAB's advice and insights, as well as obtaining Board feedback and disseminating this to the FAB membership.

#### Clubs

The Football Advisory Board has a consultative responsibility, ultimately reporting to the Lancashire FA Board and providing the club perspective:

- Consult with Club representatives spanning all areas of the game within Lancashire.
- Develop a County-wide Club membership offer, incorporating new partnerships and benefits for affiliated clubs.
- Ensure all Clubs have access to the correct governance advice and adhere to the most appropriate guidance.
- Re-engage and build relationships with Clubs over the NGS strategy 21-24 and beyond.
- Feed the views of Clubs into the executive and non-executive within Lancashire FA on a regular basis.
- Support the Board decision-making and Club programme development based on experience and in the best interests of all Clubs across the County.
- Engage with Clubs & report to Lancashire FA from a Club perspective.
- Provide feedback on any new government or FA policies that may impact upon Clubs across the County.
- Provide consultation and feedback on The FA's new England Football Accredited Framework (as well as other FA accreditation programmes).
- Support and advise Clubs on the development of purposeful, lifelong player pathways in a club setting.
- Offer recommendations and support to Clubs looking to improve their offer by providing Club Strategies and team generation tactics to Clubs across the County.
- Support the creation of true community Clubs, with a lifelong football offer for all community members.



# Game. Football Advisory Boards | Clubs Terms of Reference Our Goal. June 2021 | V1

- Ensure that all Clubs in the County are operating within an acceptable Club constitution and adhere to the best practice as set out within FA guidance, rules and regulations.
- Ensure that all rules within FA, Lancashire FA and local leagues are fit for purpose and challenge these when necessary, in a timely manner.
- Liaise with Facilities, Funding and the Participation and Development department on opportunities for Clubs and support a targeted, project-based programme to encourage sustainable Club development.
- Underpin and advocate the requirement for Clubs to fully implement Equality, Diversity and Inclusion across all of their business.
- Continually review the game and Club network in Lancashire, ensuring that any participation opportunities are seized upon.
- Review on a regular basis the over-lapping of County areas to ensure the Lancashire FA Clubs in these areas have access to support networks, particularly when their teams are entering sanctioned leagues from neighbouring County FAs.
- Consider where Professional Clubs sit in terms of the FAB and how best to engage them with the grassroots Club network; specifically in providing professional CPD to the grassroots Coach workforce.
- Have a strong working relationship and collaboration with other FABs based on the wide-ranging support that Clubs offer across the other proposed FABs.
- Support the pathway for football, becoming an advocate for Club development, signposting opportunities for Clubs to increase and diversify their provision.
- Support the Club network with any applicable funding streams.
- Champion the work of grassroots football clubs in Lancashire and the positive impact Clubs have on the economy, citing specific examples of partnership work in each local authority area.
- To be a voice for Clubs in Lancashire and keep all Clubs up to date on any proposed changes across football.
- Develop a volunteer strategy for Clubs in the County, including engagement and training opportunities that embraces a wide range of volunteer roles across grassroots football.
- Provide Clubs with commercial and legal guidance to ensure Clubs are structured and operate on the most efficient and effective terms.
- Foster relationships between Clubs and Leagues in utilising digital platforms that are in the best interests of all involved in grassroots football and the future development of Club administration.
- Distribute regular notes, actions and information to Clubs.

#### **FAB Membership**

- Set Up: 12 months, with annual review and extension.
- Membership Pre-requisites:
  - All FABs All members aged 18+ are required to have completed, or agree to complete
    within 3 months, the FA Safeguarding Training and Equality, Diversity and Inclusion Training
    provided by Lancashire FA.
  - Permanent FABs FAB composition where possible should be reflective of the Lancashire FA
    football community's diversity and cover the range of protected characteristics as well as
    having diversity of experience, knowledge and thought. Similar Board inclusion and diversity
    targets should be adopted as a minimum (minimum of 30% of each gender).
  - o Certain FABs have specific additional membership criteria:
    - Clubs: members are required to have specific club experience.
- Numbers: Typically, minimum 5, maximum 20, but adjustable according to individual FAB requirements.
- Lancashire FA Staff Attendance: All FABs will have a Lancashire FA lead who will provide both input and direction on topics that require consideration and fulfil the role of committee secretary during meetings. Certain FABs also require additional attendance by Lancashire FA staff.
- Lancashire FA Directors/CEO Attendance: Attendance at meetings is in an advisory capacity only to answer questions, at the request of the FAB Chair. Generally, non-attendance enables free discussion.

#### **FAB Recruitment Process**

• Process overseen by the People & Culture Committee to ensure fair representation.



# Game. Football Advisory Boards | Clubs Terms of Reference Our Goal. June 2021 | V1

- All footballing stakeholders of Lancashire FA are permitted to apply to become a member of a FAB
  where the nominee meets the membership criteria. Non-permanent FABs requiring specialist skills
  may additionally be from outside of the typical football community. Where the number of candidates
  put forward exceeds membership limits, composition of the committee regarding fair representation
  is prioritised, with all additional candidates chosen via ballot.
- The FAB Chair is responsible for being the single point of contact with the Board, preparing update
  papers, and joining Board meetings on request to answer questions. The position is reappointed
  annually. In the Chair's absence they nominate a substitute Chair ahead of the meeting.
- The FAB secretary is responsible for finalising the agenda with the Chair and recording minutes in real time.
- Formation of the FAB:
  - Recruitment of the Chair: Open and transparent interview process requiring completion of an application form, outlining interests in the FAB, relevant Chair experience, skills and abilities, with short-listed candidates interviewed by one member of the Lancashire FA Board and the Lancashire FA lead, with the Chair appointed according to merit.
  - Recruitment of members: Open and transparent interview process requiring completion of an application form, outlining interests in the FAB, relevant experience, skills and abilities, with all candidates interviewed by the FAB Chair and the Lancashire FA lead.
- Members may only sit on one FAB to avoid any conflict of interest.
- FAB Chairs will be reviewed on an annual basis by the People & Culture Committee as part of the FAB review
- When FAB members reduce through attrition to below 8 members, recruitment reopens for additional members to join. This number may be adjusted according to the agreed minimum and maximum number for each particular FAB.
- Certain FABs have specific recruitment criteria:
  - Clubs: The members should, on a best endeavours basis, represent all facets of football clubs in order to provide equal representation, including:
    - NGS 3-6
    - Female Clubs
    - Adult only Clubs
    - 3\* accredited Clubs (new framework, community Clubs)
    - Disability Clubs
    - Club Coaches
    - Off pitch Club support (such as FA Club Mentor or other individuals that can support with fundraising, Club facilities, Club structures, set up or legal support).

# **Meetings - Frequency & Agenda Setting**

#### **Meeting Frequency**

- FABs to meet a minimum of four times a year.
- FABs to convene additional meetings as dictated by circumstances or at the Board's/CEO's request to handle urgent matters. All meetings to have a quorum.
- Notice of each meeting, confirming venue, time, date and connection details, to be sent no later than five business days before the meeting, except for short-notice meetings referred to above.
- LFA Lead to provide the role of Secretary for the FAB.
- Chair and all FAB members to join an annual FAB review meeting with the Board of Directors celebrating success and looking to the future.

#### Meeting Agendas/Minutes:

- Agenda items are finalised by the LFA Lead and Chair and added to the FAB agenda/minutes smartsheet 5 working days prior to the meeting.
- For short notice meetings, Members are advised by email when agenda items and papers are uploaded within the email requesting the meeting. All meetings require a quorum, and the line item will be discussed at the next meeting when reviewing 'Minutes and Status from Last Meeting'.



# Game. Football Advisory Boards | Clubs Terms of Reference Our Goal: June 2021 | V1

- Minutes are added to the Agenda line item in real time during the meeting by the secretary, as a formal record.
- Agenda to include:
  - Standard Administrative Items: Apologies for Absence / Minutes & Status from Last Meeting to Action (Board feedback, Update on action taken) / Declaration of Interests.
  - Schedule of Matters annual items planned throughout the year according to business requirements and allocated to specific meetings. Discussion for items to include:
    - Commentary on discussion.
    - Action agreed for next steps and by whom.
    - Key advice for notification to the Board.
  - Any Other Business.
  - Safeguarding Perspective
  - o Equality Diversity & Inclusion Perspective.
  - Youth Voice Perspective.
  - Innovation & Opportunities.
  - Date of Next Meeting.
- Draft minutes are approved by the Chair within 24-hours.

#### Process for adding an agenda item:

- Committee Members use either the 'meeting agenda submission form' on the FAB dashboard, or email directly, to notify the Chair and Secretary of additional agenda item for inclusion, and provide any additional accompanying papers.
- Once approved, the FAB Secretary (LFA Lead) adds the paper to the new smartsheets agenda line.

#### How recommendations and advice are recorded and reported to the Board

- Recommendations and advice are recorded in the FAB Agenda/Minutes.
- FAB Chair to provide a 1-pager report on the advisory output after each meeting.
- Every Lancashire FA Board Meeting has an agenda item for each FAB to discuss the 1-pager advice and ask the FAB Chair questions as well as provide feedback for the FAB.
- The FAB can make whatever recommendations to the Board it deems appropriate on any area within its remit.

#### Members required for a meeting to take place (quorum)

- FABs do not have delegated authority from the Board and therefore do not have the power to make binding decisions. FABs provide an advisory and support role, providing insights to assist the Board with decision-making.
- For the purposes of FAB operations, a quorum of 5 is required.

#### Reporting decisions under delegated authority

Not Applicable

#### **Behaviours for FAB committee members**

FAB Committee members are required to bring their personal expertise, experience and insights to contribute to the wider picture of the Advisory Board and Lancashire FA, without any personal agenda.

Refer to the Board Code of Conduct for values and behaviours of Board of Directors and all Committee Members.

For the avoidance of doubt:



# Your Game. Football Advisory Boards | Clubs Terms of Reference Our Goal. June 2021 | V1

- Prepare well ahead of meetings, reading and digesting all papers circulated, to enable meeting time to be spent efficiently;
- Listen respectfully and openly to alternative views, ensure each person has sufficient time and opportunity to provide their view;
- Be measured and consider the best interests of the business at all times;
- Be mindful of the personal impact on others of your communication-style (tone and delivery);
- Be conscious of time management constraints during debate and decision making and respect the Chair's decision when it is time to move on;
- Be calm, polite, professional and respectful when challenging, operating as a critical friend;
- Be mindful of the balance between support and challenge for agenda items, during meetings and with each other;
- Remain strategic in approach, aligned to strategy and business priorities. Remain non-parochial and generally non-operational. Note, under certain circumstances you may be required to provide a more operational approach at the request of the CEO and The Board;
- Ensure no undue influence is exerted within, or outside of, meetings;
- Behave in accordance with the LFA Code of Ethics & Conduct and Company Values at all times, role modelling these behaviours;
- Use an agreed mechanism for respectfully calling out behaviours that are counter-productive to the team operating efficiently (such as talking over someone, not moving on when a decision has been reached, going off topic, not being prepared for a meeting);
- In the case of a conflict of interests preclude yourself from voting, and leave the meeting. Do not participate in any discussions, debate or voting, and engage only if specifically asked to do so. The conflict is recorded in the minutes; and
- Once a decision has been made, it must be supported even if initially there was disagreement.