

COACH MENTOR

Women and Girls



NAME

Carly Williams

LOCATION

Essex/London & SE

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ABOUT ME

I have been coaching for over 6 years, with experience in both the boys and girls game from grassroots to the elite academy setting. I am currently on my UEFA B journey within the Hertfordshire County as part of the BAME and female bursary programme after initial delays due to COVID-19.

I have a different approach and presence to most, taking steps to represent the diverse nature of football that should feel welcome to all. As part of increasing visibility of female and BAME coaches within the game, I believe I have already inspired others to access football, given different opinions, approaches and brought my diverse background to my coaching style, I am excited to support other coaches on their own personal coaching journeys.

I am currently U14 Assistant Coach at a girl's academy, I have been at the club for almost 4 years in multiple roles within the foundation phase before this role. I also coach as part of an Elite Player Development programme, providing extra training and games to the school programme of talented girls and boys aged 11-16, including 9 academy players. I also coach as part of Basildon District, providing opportunities for local players to play competitive games against other districts across the South East.

I am a mum of two boys that also love football, have experience of mentoring as a Lead Radiographer within the NHS and a Science Teacher. I am adaptable, approachable, an effective team player and an articulate communicator with different ages, backgrounds and cultures in a professional manner. Ultimately, I love the game of football, it is not just a game, it is a method of learning and developing socially and psychologically as a coach and a player, which are just as important as knowing the technical, tactical and physical elements of the game.